OAKLAND COMMUNITY COLLEGE®
Excellence *Empowered.*®

NOTICE OF

BOARD OF TRUSTEES

SPECIAL MEETING AND CLOSED SESSION

The Board of Trustees of Oakland Community College will hold a special meeting on Saturday,

March 14, 2020, 9:00 a.m., at the CREST facility, Rooms S122A/S122B, at the Auburn Hills Campus,

2900 Featherstone Road, Auburn Hills, Michigan, for the purpose of holding a Board retreat to discuss

monitoring reports, Board policies, and receive Title IX training, and to go into closed session pursuant to

MCL 15.268 Sec 8(h) for the purpose of discussing a written legal opinion from OCC's attorney.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language

interpreter, or any other form of auxiliary aid or service to attend or participate in the meeting or hearing,

please contact the Chancellor's Office at (248) 341-2000 or at 2480 Opdyke Road, Bloomfield Hills, MI

48304, at least one week prior to the meeting or as soon as possible.

Board-approved meeting minutes are available for review on the College website at

https://www.oaklandcc.edu/about/board-of-trustees/default.aspx, as well as videos of the regular meetings

are posted approximately seven days after the meeting date. Meeting minutes are also available for

inspection at the Chancellor's Office (address noted below).

Oakland Community College
Board of Trustees
George A. Bee Administration Center
2480 Opdyke Road
Bloomfield Hills, MI 48304-2266
(248) 341-2000

BOARD OF TRUSTEES

SPECIAL MEETING AGENDA

A Special Meeting of the Board of Trustees of Oakland Community College will be held on Saturday, March 14, 2020, 9:00 a.m., at the CREST facility, Rooms S122A/S122B, at the Auburn Hills Campus, 2900 Featherstone Road, Auburn Hills, Michigan, for the purpose of holding a retreat to discuss monitoring reports, Board policies, and receive Title IX training, and to go into closed pursuant to MCL 15.268 Sec 8(h) for the purpose of discussing a written legal opinion from OCC's attorney.

AGENDA

1. **CALL TO ORDER**

2. **ATTENDANCE**

3. **APPROVAL OF AGENDA**

4. **PUBLIC COMMENTS**

5. **WORKSHOP**
   5.1. Monitoring Reports
   5.2. Board Policies
   5.3. Title IX Training

6. **CLOSED SESSION TO DISCUSS A LEGAL OPINION FROM OCC'S ATTORNEY**

7. **ADJOURNMENT**

Mission: OCC is committed to empowering our students to succeed and advancing our community.

Monitoring Report Proposal
March 14, 2020

Presentation Structure

1. Connection to county; Oakland 80 goal

2. Current monitoring reports structure, proposed changes

3. Continuous improvement framework to drive student success

4. Reporting format & timeline

5. KPIs (Key Performance Indicators): tracking of core metrics toward targets

80 by 30

- Oakland 80: county goal for 80% of adults to hold a postsecondary credential by 2030

- Partnership among higher education institutions, secondary education, government, community

- OCC has crucial role as conduit among K-16 continuum, help county attain goal

- Serve community in higher education awareness, aspirations, access & success

80 by 30

An OCC education contributes:

- Associates degrees and certificates

- Professional licensure and certification

- Apprenticeships and career/technical credentials

- Transfer of credit to achieve degrees/credentials at other institutions

- Professional and personal development

- Reduced student loan burden; making higher education more accessible, efficient, attainable
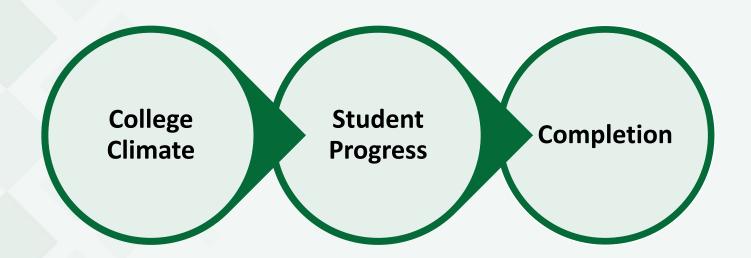
Current Structure

- 8 Board Ends in 7 Monitoring Reports
  - Accreditation
  - Workforce Training & Continuing Education
  - College Readiness
  - Diversity
  - Transfer
  - Career & Technical Education
  - Student Services

- Overlap in content among reports
- Broad categories, many possible metrics
- Lengthy/dense format
- Difficult to identify/retain key takeaways

Proposed Structure

- Build common understanding & strategies

- Maximize impact through collaboration

- Ongoing updates on student-centered Key Performance Indicators (KPIs)

- Trends, context, interpretation, targets, future direction

- Focused reports to inform Board and overall College community

Continuous Improvement Framework

- Focus on student access & success from start to completion
- Student perspective, experience, outcomes

College Climate → Student Progress → Completion

Continuous Improvement Framework

- Updates on Key Performance Indicators (KPIs) for all Ends in each report, with narrative and context

- Meaningful student success data available after each term

- Track ongoing progress toward targets throughout the year

- Culminate in annual summary report - can be shared with community stakeholders

Ongoing Reports

Review reports on overall updated institutional and student success data as it becomes available after each term and year

Summer Term Report

Fall Term Report

Winter Term Report

Annual Summary Report

October

February*

June

August

*Fall 2019 report planned for April 2020; future reports will continue as scheduled.

Fall Report KPI Tracking

- Different KPIs highlighted at different times of year based on data availability, timing of impact

- Some KPIs have updates in all reports, others highlighted in one or more

- Next slide shows examples of KPI tracking focused on Fall report

- Following slides show <u>all</u> core KPIs and contextual narrative details as scheduled for the three thematic areas of continuous improvement framework
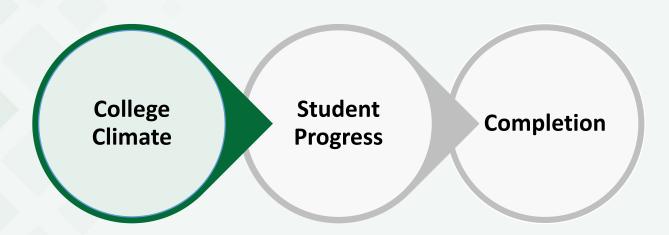
Fall Report KPI Tracking

#	Fall 2019 Core KPIs	2017	2018	2019	Trend	Past Year Change	*Target*	Target Comparison
1	Headcount enrollment	17,673	15,942	15,668	↘	-274		
2	Conversion rate	33.7%	32.4%	33.1%**	↘	+0.7%	*33%*	🟨
3	Average enrolled credits	8.17	8.17	8.18	↗	+0.01		
4a	Fall FTIAC students placed into developmental ENG and/or MAT	73%*	74%*	--	↗		*N/A*	N/A
4b	Attempt developmental ENG and/or MAT	79%*	78%*	--	↘		*79%*	
4c	Attain college readiness	39%*	39%*	--	—		*40%*	🟥
5	Credits successfully completed by FTIAC students in first fall term (C- or higher)	66.9%*	72.6%*	--	↗	+5.7%		
6	Course success (all courses completed grade C or higher)	73.6%	72.4%	72.5%	↘	+0.1		➕
7	Fall to Fall persistence rate	54.3%	54.3%	56.9%	↗	+2.6%		
8	Completed Associate Degree or Certificate within six years (cohort data)	1,096	1,103	--	↗	+7		

*Two-year cohorts started at OCC in 2015 and 2016, respectively.

**Will be updated.

Note: Targets are initial estimates, to be confirmed through data review and discussions with administration, faculty, and staff.

Continuous Improvement Framework

College Climate → Student Progress → Completion

- Inclusive College Community
- Environment of Collaboration and Respect
- Equity of Access and Success
- Sense of Belonging and Connection
- Community Enrichment
- Accountability, Transparency & Communication
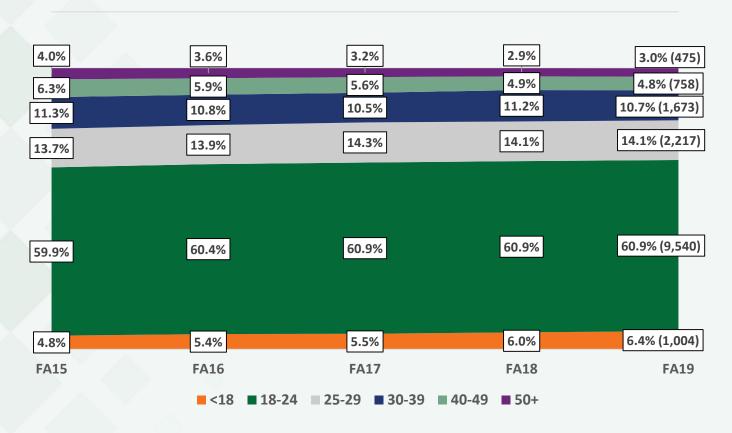- Commitment to Student Success

College Climate KPIs

➢ **Enrollment, Demographics & Community**

The diversity and inclusion of the College community enriches the experiences and growth of students, faculty, and staff. Programming on diversity, equity, and inclusion topics, global education, general education outcomes, and student participation in support services and campus life help build an environment of respect, collaboration, and connection dedicated to student success.
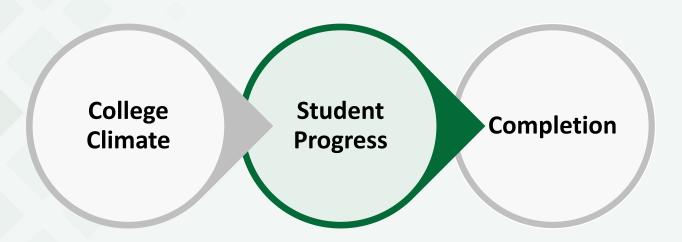
#	Core KPI	Board Ends	Reports
1	Headcount enrollment trend (by age, race/ethnicity, residency & city, full-time/part-time, financial aid/Pell, etc.)	All Ends	Fall, Winter, Summer, Annual
2	Diversity initiatives/programming, participation, impact	Diversity	Fall, Winter, Annual
3	Student Services support and satisfaction surveys	Student Services	Fall, Winter, Summer, Annual
4	Student/campus life, co-curricular involvement	Student Services	Fall, Winter, Annual
5	Related surveys of students, faculty, and staff	All Ends	Annual

College Climate

Trend in Fall Term Enrollment by Age

	<18		18-24		25-29		30-39		40-49		50+	
	#	%	#	%	#	%	#	%	#	%	#	%
FA19	1,004	6.4%	9,540	60.9%	2,217	14.1%	1,673	10.7%	758	4.8%	475	3.0%
FA18	952	6.0%	9,715	60.9%	2,243	14.1%	1,778	11.2%	786	4.9%	463	2.9%
FA17	965	5.5%	10,768	60.9%	2,525	14.3%	1,859	10.5%	981	5.6%	573	3.2%
FA16	1,030	5.4%	11,554	60.4%	2,661	13.9%	2,057	10.8%	1,137	5.9%	693	3.6%
FA15	1,016	4.8%	12,780	59.9%	2,932	13.7%	2,401	11.3%	1,334	6.3%	861	4.0%

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Continuous Improvement Framework

College Climate → **Student Progress** → **Completion**

- ✓ Recruitment, access, and matriculation
- ✓ Student preparation, early success, momentum
- ✓ College readiness attainment
- ✓ Success of learning and credit completion
- ✓ Retention and persistence of enrollment
- ✓ Student satisfaction with services
- ✓ Progress toward academic/professional goals

Student Progress KPIs

➢ **Academic Excellence, Recruitment, Student Pathways**

The academic excellence of OCC's courses and programs is recognized via its accreditation and alignment with external standards. Partnerships and community outreach connect an OCC education to the K-16 system and workforce needs.

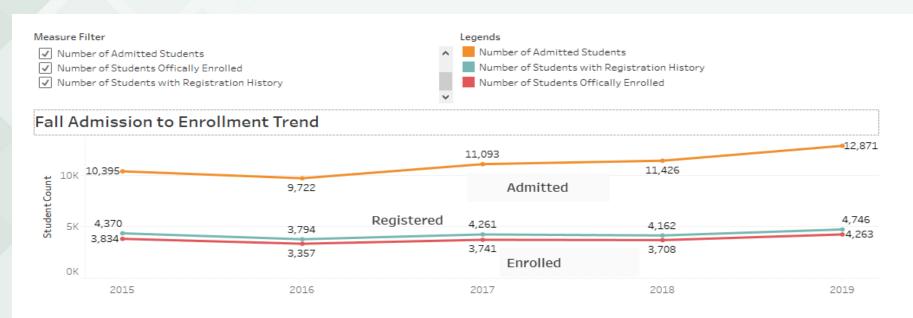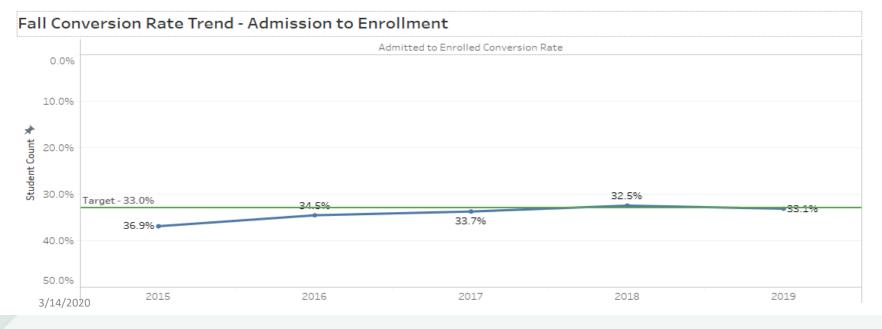| #	Core KPI	Board Ends	Reports
6	Secondary Partnerships (programs, enrollment, impact)	College Readiness, Transfer, CTE	Annual
7	Workforce and Continuing Education Partnerships (organizations, enrollment, impact)	WCE, CTE	Annual
8	Postsecondary Partnerships and Transferability (course credit, transfer pathways, articulated programs)	Transfer	Annual
9	Recruitment and Matriculation (conversion rate, onboarding analysis)	Student Services	Fall, Winter

Student Progress KPIs

➢ **Student Learning, Academic Progress, Retention & Persistence**

- Assessment of student learning, successful course completion, ongoing enrollment
- Innovation in pedagogy and course delivery
- Student support services (financial and academic support, expanded advising, strategic scholarships, etc.)

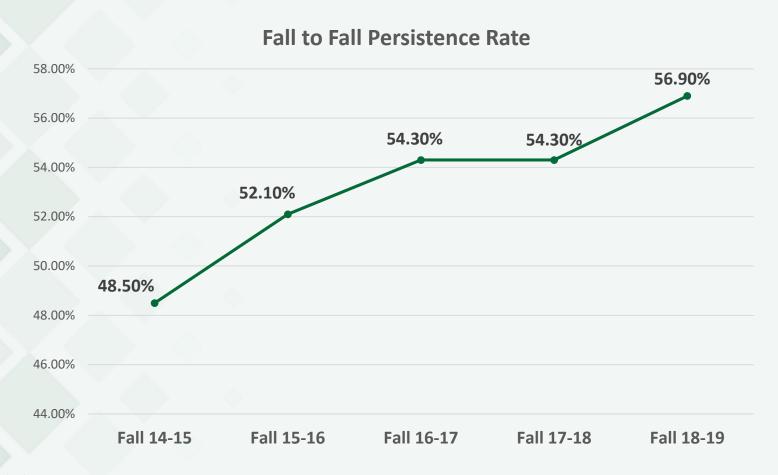| #	Core KPI	Board Ends	Reports
10	Trend in credit hour enrollment (total, by division, student average/ranges by term, section capacity, distance education)	Transfer, CTE	Fall, Winter, Summer, Annual
11	Attainment of College Readiness (Fall FTIAC place, attempt, complete, continue)	College Readiness	Fall
12	Credit success (FTIAC first fall term, two-year cohort with C- or higher)	College Readiness	Fall
13	Course success (all courses completed C or higher)	College Readiness, Transfer, CTE	Fall, Winter, Summer
14	Enrollment progress (Fall to Winter retention, Fall to Fall persistence)	College Readiness, Transfer, CTE, Student Services	Winter, Fall

Student Progress

Fall Admission to Enrollment Trend

Measure Filter
- ☑ Number of Admitted Students
- ☑ Number of Students Offically Enrolled
- ☑ Number of Students with Registration History

Legends
- ■ Number of Admitted Students
- ■ Number of Students with Registration History
- ■ Number of Students Offically Enrolled

Student Count

Year	2015	2016	2017	2018	2019
Admitted	10,395	9,722	11,093	11,426	12,871
Registered	4,370	3,794	4,261	4,162	4,746
Enrolled	3,834	3,357	3,741	3,708	4,263

Fall Conversion Rate Trend - Admission to Enrollment

Admitted to Enrolled Conversion Rate

Student Count

Target - 33.0%

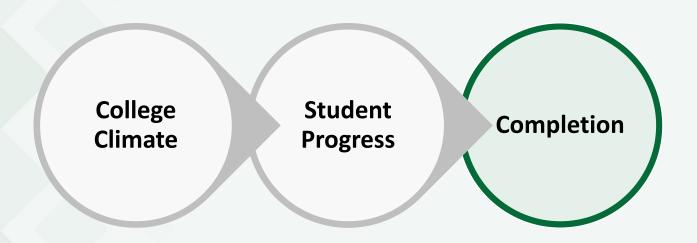| Year	2015	2016	2017	2018	2019
Conversion Rate	36.9%	34.5%	33.7%	32.5%	33.1%

3/14/2020

Student Progress

OCC Definition: Students enrolled in the Fall term that persist to enroll again in the following Fall term, minus those that successfully graduated or transferred to a four-year institution prior to that time.

Fall to Fall Persistence Rate

Continuous Improvement Framework

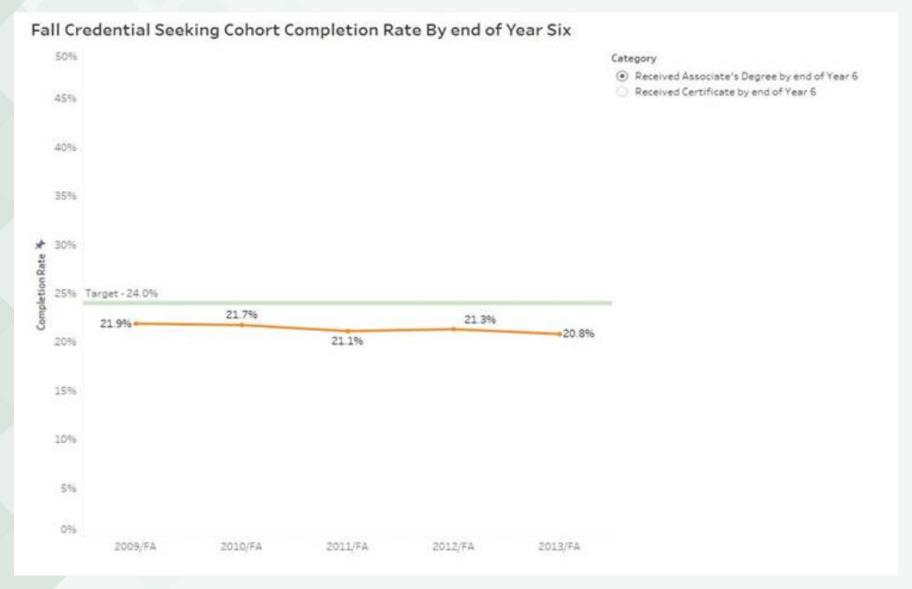**College Climate** → **Student Progress** → **Completion**

- ✓ Completion of degree or certificate
- ✓ Transfer of credit leading to degree/credential
- ✓ External certification or licensure
- ✓ Training and professional development

Completion KPIs

➢ **OCC contributes to the postsecondary attainment and advancement of its students in several ways**

#	Core KPI	Board Ends	Reports
15	Completed Associates Degree or Certificate within 6 years (cohort data, full-time/part-time)	CTE, Transfer (with degree), Diversity	Fall, Annual
16	Trend of earned Associates Degrees and Certificates (all students by term and annual)	CTE, Transfer (with degree), Diversity	Annual
17	CTE earned recognized postsecondary credential (i.e. degree, certificate, licensure, certification)	CTE	Winter, Annual
18	Transfer to four-year institutions	Transfer	Annual
19	Guest student headcount and completed credits	Transfer	Summer, Annual

Student Achievement

Fall Credential Seeking Cohort Completion Rate By end of Year Six

Category
◉ Received Associate's Degree by end of Year 6
◯ Received Certificate by end of Year 6

Next Steps - Timeline

➢ Board of Trustees Retreat on <u>March 14</u>: Proposal Presentation and Early Draft of Fall Term Monitoring Report

➢ Board of Trustees Meeting on <u>April 28</u>: Fall Term Monitoring Report (new format)