2019 Report to Investors: HONOR ROLL OF DONORS



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FROM the CHANCELLOR and CHAIR

DEAR DONORS, COLLEAGUES and FRIENDS,

Dear Donors, Colleagues and Friends,

Each May, thousands of Oakland Community College students observe a major milestone in their lives–their college graduation. This life-changing accomplishment is worthy of celebrating, and we take time each year to reflect with our students on their journey. All of their struggles and triumphs during their time with us culminate in receiving their degree or certificate–launching them forward into a promising future.

In 2019, the Foundation also celebrated a significant milestone-four decades of service to the College and its students. A special anniversary event hosted by the Detroit Institute of Arts allowed us to reflect on our accomplishments and look ahead to an even more successful future. In this year's *Report to Investors*, we are proud to share important dates and milestones of the past 40 years, including:

- August 1979, the OCC Board of Trustees unanimously approved the goals for the Foundation and authorized its incorporation.
- December 1988, the first endowed scholarship was established. Colleagues of Joseph Bolinger, who worked with him on the OCC/IBM Computer Integrated Manufacturing project, assisted with launching this scholarship in his memory.
- August 1992, OCC employees organized the first "Golf for Scholarships" tournament, and contributed \$10,000 to establish a new scholarship. The proceeds of 25 years of golf outings, invested in an endowment, have grown in value to more than \$1 million.
- March 2002, we held our first annual scholarship luncheon, bringing together scholarship recipients and their benefactors.
- August 2019, the Foundation reaches its 10-millionth dollar raised for student scholarships and support.

Generous gifts and grants from individuals and organizations make these achievements possible, and form the basis of our future success. We look forward to celebrating the next 40 years of empowered giving in support of student success and celebrating our next milestones with you!



Peter M. Provenzano, Jr. Chancellor Oakland Community College



Richard A. Berkfield, Jr. Chair, Board of Directors Oakland Community College Foundation

OCC is committed to empowering our students to succeed and advancing our community.

The mission of the Oakland Community College Foundation is to obtain and allocate financial support to advance the mission and goals of Oakland Community College.

HIGHLIGHTS of 2019

10 MILESTONES WORTH CELEBRATING

- **1.** Top Year: In 2019, 461 donors contributed \$499,197 to support our students and programs, marking our third-best annual fundraising total and capping the best three consecutive years in our history.
- 2. Alumni Support: We expanded our efforts to engage alumni in philanthropy with the help of faculty and staff by inviting the graduates of Culinary Arts, Dental Hygiene, Diagnostic Medical Sonography, Interior Design, Library Tech, Medical Assisting, Nursing, Paralegal, Police Academy, Radiologic Technology, Respiratory Therapy, and Surgical Technology to support their programs.
- **3. Employee & Retiree Giving:** Giving among faculty, staff and retirees continued to grow. In all 225 current and retired employees gave, up from 199 in 2018. Faculty and staff contributed \$58,353, while retirees gave \$79,677. Together, current and retired employees accounted for nearly half of our donors, and more than a quarter of the total raised.
- **4.** The Garden Party: The Garden Party celebrated its 11th anniversary on June 9 at Meadow Brook Hall, netting more than \$101,000 for students in our skilled trades programs. The event drew 656 registered guests and 67 sponsors. Attendees and volunteers from OCC surpassed 2018. Most significantly, 40 Culinary Arts students volunteered.
- 5. Celebrating 40 years of Empowered Giving: We celebrated our 40th Anniversary with a special event at the DIA on October 11. Approximately 100 guests reflected on four decades of supporting student success, marked the 10 millionth dollar raised, and anticipated future accomplishments.
- 6. Student Success Fund: As part of our 40th Anniversary celebrations, the Foundation Board issued a challenge match to endow the Student Success Fund, matching contributions dollar for dollar. By calendar year-end, 150 donors had contributed \$31,897 toward the goal of \$40,000, including many first-time donors. Building on this momentum, the campaign quickly reached its goal in the new year.
- **7.** Scholarship Awards: In 2019, we reached a record number of students with scholarship opportunities and awards. More than 3,100 students applied for scholarships through our online system, up from 1,384 last year. The number of scholarships awarded increased to 477, 25% more than in 2018.
- 8. Named Scholarships: Sponsors and donors created 25 new scholarships this year, including many funds for programs with no previous support. The new funds pay tribute to close personal ties with the College, and support students of every background and circumstance. (see page 2)
- **9.** Legacy Society: To memorialize Doris and George Mosher's lasting impact on the Foundation and College, we named the Legacy Society in their honor. The Doris & George Mosher Society recognizes those who have made OCC a part of their personal legacy through their estate plan. (see page 14)
- **10.** Investments Grow: The assets of the Foundation returned 17.30% for the calendar year, growing to a record \$7,182,319. The net return over the prior three years has averaged 7.22%.

You can learn more at **oaklandcc.edu/foundation**.

Gifts of at least \$1,000 create expendable funds for named scholarships. Gifts of at least \$10,000 establish named endowed funds that continue in perpetuity.

Our donors fund tribute and memorial scholarships to create a lasting impact. Each new scholarship recipient is a part of a living legacy.

Visit **oaklandcc.academicworks.com/donors** for profiles of our scholarship sponsors. **Bold = new for 2019.**

ANNUAL

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- AAUW Birmingham Branch Excellence Award
- AAUW Farmington Hills Branch Scholarship
- AAUW Northville/Novi Branch Scholarship

Assistance League of Southeastern Michigan Scholarship

Robert Austin Memorial Scholarship

Automotive Servicing Certificate Scholarship

Chef Susan Baier Culinary Arts Scholarship Barbara F. Ball Memorial Scholarship Barton Malow Scholarship

Blake Family Scholarship

Lily and David Broner Scholarship George Cartsonis Memorial Scholarship Centerplate Culinary Scholarship Cervantes-Paramo Scholarship Chinese Study Abroad Scholarship Sgt. James S. Collins, Jr., Memorial Scholarship Roscoe Dann Family Scholarship Daughters of the American Revolution, John Sackett Chapter Scholarship Ivy C. Davis, Jr. Memorial Scholarship Delta Kappa Gamma Society, Beta Eta Chapter Scholarship

Diagnostic Medical Sonography Scholarship

Early Childhood Development Scholarship

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Empowered to Rise Above Scholarship

Fallen Officers Memorial Scholarship

Farmington Art Foundation Scholarship

Mary Federlein Memorial Scholarship

Phillip & Elizabeth Filmer Memorial Scholarship

Finkel, Kokoszka, & McGee Forensics Scholarship

Frey/Thines Health Science Scholarship

The Garden Party Vocational Scholarship

Dora J. Geeter Memorial Culinary Scholarship Michael Golds Fund Scholarship

Graphic Design Scholarship

Gail & David Haines Finish Line Scholarship

Highland Lakes Dental Hygiene Scholarship

Highland Lakes Nursing Scholarship

Highland Lakes Nursing Student Leadership Scholarship

Honor and Dedication Firefighter Scholarship

Hope for Survivors Scholarship

Don & Marie Huey Memorial Scholarship

Interior Design Scholarship

InTouch Credit Union Scholarship

ITC Holdings Corporation Scholarship

Lillian & Victor Kelmenson Memorial Scholarship

Edward J. Kuhn, OCC-HL Campus Scholarship

Law Enforcement Education Program (LEEP) Scholarship

Leininger/Thornton Forensics Scholarship

PI

Gerry Logue & Sally Hanna Scholarship

Management Staff Excellence Award

David Mathews Memorial Scholarship

Medical Assisting Scholarship

Dr. Maurice McCall Memorial Scholarship

Robert G. Meyer Memorial Scholarship

Murdock/Langeland Scholarship

New Chance Scholarship

Sgt. Patrick J. O'Rourke Memorial Scholarship

Oakland County Dental Society Scholarship

Oakland Early College Founder's Scholarship

OCC Association of Retired Personnel Scholarship

OCC Faculty Association (All Campuses) Scholarship

OCC Foundation Board of Directors Scholarship

Donald J. Pagenette Memorial Scholarship

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Photography Scholarship

Physical Excellence Scholarship

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Radiologic Technology Scholarship

Cathy & Robert Raffle Scholarship

Raiders Store Textbook Scholarship

Respiratory Therapy Scholarship

Study Abroad Scholarship

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Suyoga 'Good Opportunity' Scholarship

Gail Taylor Memorial Scholarship

Tatum Scholarship

Stephen Thomas First Responders (MSGCU) Scholarship

Townsend Family Math Scholarship

Scott D. Vance Memorial Math Scholarship

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Yarema-Przymusinski Family Health Professions Scholarship

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ENDOWED

AAUW - Northville/Novi Branch Scholarship

"Anonymous" Scholarship

Margie & Don Arsen Scholarship (1)

Margie & Don Arsen Scholarship (2)

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OCC Foundation (All Campuses) Scholarship

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OCC "Golf for Scholarships" Outing Scholarship

OCC Raiders Athletic Scholarship

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CHANCELLOR'S SOCIETY Donor of \$10.000 or more





VICE CHANCELLOR'S CLUB Donors of \$5.000 to \$9.999





DEAN'S CLUB Donors of \$2,500 to \$4,999







PLATINUM CIRCLE Donors of \$1,000 to \$2,499



FRIENDS Donors of \$1 to \$99

Recognition level based on total household giving between January 1, 2019 and December 31, 2019.

(Years of giving follow name.)

The following individuals, corporations, foundations & organizations have invested in education by giving to the Oakland Community College Foundation.

We make every attempt to ensure our donor information is accurate; however, if you find an error, please contact us at **248.341.2137** or email **occfoundation@oaklandcc.edu.**

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LOYALTY SOCIETY: MILESTONE YEARS of GIVING

In 2019, these donors reached a significant milestone in the total number of calendar years they have supported the Foundation. We celebrate here their loyalty and commitment.

35 YEARS

Mr. Paul D. Winston

30 YEARS

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AAUW Northville-Novi Branch Ms. Mary A. Leach Ms. Heidi Lynn Renton John A. Wangler, Ed.D. Calvin & Delores Williams

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Joan E. Leininger

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Joan (Schrepper) Leininger



West Bloomfield - Joan (Schrepper) Leininger, age 95 of West Bloomfield, passed away June 27, 2019. She was born March 19, 1924 in Ypsilanti, MI. She attended Roosevelt High School, graduated from Eastern Michigan University and received her MA in Speech Communication from Wayne State University. She taught at W. K. Kellogg in Battle Creek, Shrine High School in Royal Oak, and at Oakland Community College from 1966 until retirement as Chair of the Communication Department at the Orchard Ridge Campus in 1990. Joan Leininger was an active member of

the Michigan Speech Association and the National Communication Association, which awarded her the teacher of the year prize, and she was the recipient of numerous other honors. She also was also an active member of Prince of Peace Catholic Church of West Bloomfield.

Salavtore Manzo Dr. Kathleen Lorencz

Joyce Martin Chef Julie C. Selonke

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ESTATE AND PLANNED GIVING

The Legacy Society is our way of recognizing supporters who have made OCC and the students we serve a part of their personal legacy. Members demonstrate their foresight and generosity by naming the OCC Foundation as a beneficiary of their will or trust; insurance policy; bank, investment, or retirement account; or other estate-planning vehicles.

Membership in the Legacy Society involves no dues or obligations. It simply allows us to thank these donors for the plans they have made.



Anonymous (3)

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Basil Sherlund*

Michael Soldan Dennis Souter Sandra E. Thornton Phyllis Langley Valle Nancy Ellen Vance Scott & Danielle Yackley Chuck Yeramian Jeanne Pamela Zalewski*



Bold = new for 2019. * = deceased

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FISCAL YEAR 2018-19 FINANCIAL INFORMATION

NET ASSETS

Net assets Without Donor Restrictions With Donor Restrictions

Total net assets

		JUNE 30
	2019	
\$	3,232,736 3,433,680	
\$6	5,666,416	

	2018	
\$	3,062,133 3,102,110	
\$ 6,164,243		

DESIGNATION OF GIFTS

	\$ 501,696.94
 Community Services & Projects/ 	\$ 51,545.00
 Emerging College Needs (Unrestricted) 	\$ 11,265.00
 Student Scholarships 	\$ 438,886.94

SOURCES

 Local & National Foundations Corporations Professionals & Service Organizations Individual Donors 	 \$ 143,657.94 \$ 30,617.59 \$ 74,645.00 \$ 252,776.41
15% 6% 50% 29%	\$ 501,696.94
Report to Inv	estors + 19

10% 2% 88%

*Audited financial statements are available on request.

GIVING GUIDE

GIVING OPTIONS

Donors to the OCC Foundation have many ways to give, and many choices for their support.

- Give to an existing fund to support the scholarship, academic program, special project, or campus facility of your choice.
- Create and name a new expendable or endowed fund. Designate your support to the part of OCC most important to you. Minimums apply.

There are many ways to provide support:

- Sustaining Gifts Made regularly on an annual, monthly, or more frequent basis.
- Tributes and Memorials Made to celebrate a loved one, friend, colleague, company, or organization.
- Estate Gifts Made by naming the OCC Foundation as a beneficiary of a will or trust; insurance policy; bank, investment, or retirement account; or other vehicle.
- Matching Gifts Made by some employers to multiply the effect of their employees' giving. *Requires employee to submit appropriate form.*

And many vehicles for giving:

- Check made payable to the OCC Foundation.
- Credit card. American Express, Discover, MasterCard, and VISA accepted.
- Stock transfer through your broker.
- IRA Qualified Charitable Distribution through your plan administrator.
- Online at oaklandcc.edu/foundation.
- Payroll deduction for OCC employees through Human Resources.
- Automatic Bill Pay through your bank or credit union.
- Transfer of real estate or real property (aka Gift in Kind).
- Beneficiary Terms through your estate plan.

For more information on any of these options, contact the OCC Foundation at 248.341.2137 or occfoundation@oaklandcc.edu.

2019 LEADERSHIP

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BR 216 06/20



Peter M. Provenzano, Jr.* Chancellor, Oakland Community College



Daniel J. Jenuwine* Executive Director, Oakland Community College Foundation

* Ex-Officio



DORIS MOSHER IN MEMORIAM

Doris Mosher, the "Mother of OCC," passed away October 19, 2007. In memory of her life and accomplishments, the OCC Foundation Board of Directors reserves a seat in her name.

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2480 Opdyke Road Bloomfield Hills MI 48304-2266

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