

Business Administration - Concentration in Accounting

Summary of Program Assessment Findings

2/9/2009 to 2/9/2010

Catalog Description

The Associate Degree in Business Administration Degree with a concentration in accounting offers a cognitive foundation in areas fundamental to business studies such as accounting, economics and mathematics. Students elect the Associate in Business Administration Degree for various reasons that may include further study toward a bachelor degree or as preparation for CPA certification or MBA programs.

Associate in Business Administration Degree meets the requirements of the MACRAO transfer agreement. Courses that Satisfy Associate in Business Administration Degree with a concentration in accounting requirements.

Within this timeframe:

- 3 Benchmark(s) scheduled to be assessed**
- 3 Benchmark(s) assessed**
- 0 Benchmark(s) not assessed**

Note: The following pages reflect findings for Benchmark(s) assessed.

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Learning Outcome

Students will demonstrate the ability to utilize current technology to resolve contemporary accounting issues.

Benchmark

3.1A 75% of students in ACC 2210 will perform at a level of "C" or better on computerized accounting assignments and exams.

Findings	Benchmark Met?	Planned Change	Assessment Date	Status
Students were successful at utilizing current technology to resolve contemporary accounting issues.	Yes	No modifications	2/1/2010	New

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Learning Outcome

Students will demonstrate basic financial accounting principles.

Benchmark

3.2A 75% of the students in ACC 1810 will perform at a level of "C" or better on basic financial accounting assignments and exams.

Findings	Benchmark Met?	Planned Change	Assessment Date	Status
<p>Current techniques seem to be working. This particular group of students had a keen desire to do well and they achieved the results they intended. We spend a good amount of time breaking down the material so it is understood by the students. Students who stay in the class until the very end are quite serious about the work involved and they do well. Students who performed below a C have not attended class and have not turned in the homework on a consistent basis. Also the hands on required computer lab was missed and affects their interim grade adversely.</p> <p>We need to be realistic about student ability levels as it relates to the complexity of accounting. The college policy that allows guest students to override the prerequisite accounting 1800 course is a poor one. It sets students up for unfavorable outcomes. COMPASS testing might be used for placement into accounting classes as it is for other disciplines involved.</p>	Yes	<p>I will stress importance of attendance and class participation. I will include some challenging homework assignments to add more applications to the material presented. Students will be permitted to "make-up" the computer lab and any missed homework assignments which will improve their "outcome". However, if they are not willing to put in the effort-no change will be affected in their outcome.</p> <p>I would lean toward more support for students, such as SI's and tutors. This type of support would need a budget.</p>	2/1/2010	New

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Learning Outcome

Students will demonstrate the principles of managerial accounting.

Benchmark

3.3A 75% of the students in ACC 1820 will perform at a level of "C" or better on managerial accounting assignments and exams.

Findings	Benchmark Met?	Planned Change	Assessment Date	Status
The techniques currently used to teach this course are working. At this level, the 3rd accounting class, ability and commitment are much more satisfactory and all students can, and usually do succeed.	Yes	I see no need to change. These results should be expected to be realistic outcomes.	2/1/2010	New