

Business Administration - Concentration in Accounting Program Assessment Plan

Last Revised 2/9/2010

Catalog Description

The Associate Degree in Business Administration Degree with a concentration in accounting offers a cognitive foundation in areas fundamental to business studies such as accounting, economics and mathematics. Students elect the Associate in Business Administration Degree for various reasons that may include further study toward a bachelor degree or as preparation for CPA certification or MBA programs.

Associate in Business Administration Degree meets the requirements of the MACRAO transfer agreement. Courses that Satisfy Associate in Business Administration Degree with a concentration in accounting requirements.

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Learning Outcome

Students will demonstrate the ability to utilize current technology to resolve contemporary accounting issues.

Benchmark	Assessment Method	Assessment Date
3.1A 75% of students in ACC 2210 will perform at a level of "C" or better on computerized accounting assignments and exams.	Students in ACC 2210 will be assessed on computerized accounting assignments and exams.	2/1/2011

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Learning Outcome

Students will demonstrate basic financial accounting principles.

Benchmark	Assessment Method	Assessment Date
3.2A 75% of the students in ACC 1810 will perform at a level of "C" or better on basic financial accounting assignments and exams.	Students in ACC 1810 will be assessed on basic financial accounting assignments and exams.	2/1/2011

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Learning Outcome

Students will demonstrate the principles of managerial accounting.

Benchmark	Assessment Method	Assessment Date
3.3A 75% of the students in ACC 1820 will perform at a level of "C" or better on managerial accounting assignments and exams.	Students in ACC 1820 will be assessed on managerial accounting assignments and exams.	2/1/2011