



OAKLAND COMMUNITY COLLEGE®

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**BOARD OF TRUSTEES
SPECIAL MEETING/RETREAT MINUTES
Oakland Community College
Auburn Hills Campus, Room G-240
2900 Featherstone Road
Auburn Hills, MI 48326
September 18, 2021**

1. GENERAL FUNCTIONS

1.1 CALL TO ORDER

Chair Jackson called the special meeting to order at 9:02 a.m. for the purpose to address the State of Michigan Appropriation Local Strategic Value Resolution, appoint a delegate to the ACCT Leadership Congress, and to review quarterly reports; and to hold a retreat to review the Annual Monitoring Report, to receive an update on Programming and Institutional Advancement, to review proposed policies, procedures, and bylaws (first reading), to discuss the Board's Self-Evaluation, and to enter into closed session, pursuant to MCL 15.268, Sec. 8(c), to receive an update on labor negotiations.

1.2 ATTENDANCE

Present

Pamela S. Jackson, Chair
Kathleen A. Bertolini, Vice Chair
Susan Gibson, Secretary
Susan E. Anderson, Treasurer
Shirley J. Bryant, Trustee

Absent

Pamala M. Davis, Trustee
Christine M. O'Sullivan, Trustee

Chair Jackson noted there was a concern raised about not having all of the trustees present to discuss the proposed Board policies. She asked if there was a motion to postpone this item to the October regular meeting. Trustee Anderson so MOVED. There was no second, and the motion failed.

Chair Jackson asked the Chancellor and Ms. Husband to meet with the two absent trustees prior to the October meeting to walk them through today's discussion.

2. ACTION ITEMS

2.1 State of Michigan Appropriation Local Strategic Value Resolution

A – ACTION

Trustee Bertolini MOVED the Board of Trustees approve the State of Michigan Appropriation Local Strategic Value Resolution. Trustee Bryant seconded.

AYES: Anderson, Bertolini, Bryant, Gibson, Jackson

NAYS: None

Motion Carried

2.2 ACCT Leadership Delegate

B – ACTION

Chair Jackson noted a delegate from Oakland Community College needs to be appointed to vote at the October ACCT Leadership Congress in San Diego. Three Board members are attending: Susan Anderson, Susan Gibson, and Pamela Jackson. Chair Jackson inquired if there was a volunteer to serve as OCC's delegate. Trustee Gibson volunteered.

Trustee Bryant MOVED Trustee Gibson serve as Oakland Community College's voting delegate at the ACCT Leadership Congress in San Diego on October 13-16, 2021. Trustee Bertolini seconded.

AYES: Anderson, Bertolini, Bryant, Gibson, Jackson

NAYS: None

Motion Carried

3. INFORMATION ITEMS

CONSENT CALENDAR – INFORMATION ITEMS

As there was no separate discussion called for Information Items 3.1 through 3.5 on the Consent Calendar, Chair Jackson asked for a motion to receive and file these reports. Trustee Anderson so MOVED, and Trustee Bertolini seconded.

AYES: Anderson, Bertolini, Bryant, Gibson, Jackson

NAYS: None

Motion Carried

3.1 Finance Quarterly Report

C – INFORMATION

3.2 College Facilities Quarterly Report

D – INFORMATION

3.3 Information Technology Quarterly Report

E – INFORMATION

3.4 OCC Foundation Quarterly Report

F – INFORMATION

3.5 Strategic Plan Update

G – INFORMATION

END OF CONSENT CALENDAR – INFORMATION ITEMS

1. GENERAL FUNCTIONS (continued)

1.3 Public Comments - none

1.4 Retreat Topics

1.4.a Annual Monitoring Report

Chief Strategy Officer Steven Simpson and Project Manager for Institutional Effectiveness Kristin Carey Li presented the Annual Monitoring Report to the Board.

Topics addressed included:

- Key Performance Indicator (KPI) Targets
- Enrollment Trends
- Course Success
- Retention and Persistence
- Oakland 80 & Sixty by 30 Goals
- Corequisite Dev. Ed. Fall 2021 Launches

- Online Program Expansion – 10 in Fall 2021
- Workforce and Grants Investment
- Infrastructure Investment

Trustee Bertolini MOVED to receive and file the Annual Monitoring Report. Trustee Gibson seconded.

AYES: Anderson, Bertolini, Bryant, Gibson, Jackson

NAYS: None
(Report on file)

Motion Carried

1.4.b Programming

Associate Provost Joseph Petrosky and Director of Curriculum for Student Learning and Evaluation Rachel Lathrop discussed credit/non-credit potential offerings to meet the community need. Some of the topics covered included:

- Online Program Expansion Update and Future Plans
- Oakland 80/30 – Community Need and Curriculum
- March Retreat Summary of New Credit and Non-Credit Potential Programming
- New Credit Programming for Mental Health/Social Work
- Potential New Credit Programming for Supply Chain Management – Business
- Potential Revisions to Credit Programming for Concrete Management Coursework and EWD Potential
- New Credit Programming for Electrician Certification
- Potential New Non-Credit Programming in:
 - Rough Carpentry
 - Alternative Energy
 - Plumbing/Pipefitting
 - Small Business Entrepreneurship

1.4.c Institutional Advancement Update

Vice Chancellor for Advancement Daniel Jenuwine and Director of Government and Community Relations Eunice Jeffries provided an update on strategy and institutional considerations for 2021-2022. Mike Krombeen, from Midwest Strategy Group, also provided an update on government and community relations goals.

Mr. Jenuwine provided an overview of advancement and how the Board is engaged. Advancement includes the three Rs:

- Relationships
- Resources
- Reputation

He and Mr. Krombeen also discussed the goals of government relations, in particular to the COVID-19 Response. Mr. Krombeen also addressed legislative tracking, which includes:

- Offense vs. Defense
- MCCA/Coalition Issues
- OCC Specific Interests

Ms. Jeffries discussed how OCC works at the federal, state, and local levels. She also provided next steps for the budget update, capital outlay, and local collaborations.

Mr. Jenuwine shared the community relations goals:

- Establish relationships with civic and community leaders
- Increase resources through voter support of millage and bond issues
- Demonstrate the value of the College to the community
- Constituents have and share their positive experiences of the College

Community relations includes working with key partners, noted Ms. Jeffries. Some of these partners are:

- Chambers of Commerce
- Civic Groups
- Community Events
- K-12 Engagement

She also outlined some next steps for community relations, which include campus visits, community events, and presentations.

Mr. Jenuwine concluded the presentation by listing opportunities for Board engagement:

- Event participation
- Community presentations
- Source of feedback
- Seeking opportunities

A discussion took place on how the Board can keep updated on current key talking points for the College. Chancellor Provenzano inquired if it would be helpful if the Board received bi-monthly update emails from the Advancement team regarding key topics. Vice Chancellor for Marketing & Communications Liz Schnell also noted the trustees should be receiving a weekly OCC newsletter on Mondays with relevant current topics.

1.4.d Board Policies and Procedures (first reading)

Policy Committee Chair Bryant stated her committee has been working on new Board policies and amended and new bylaws. She asked Ms. Husband to review these items with the trustees.

Vice Chancellor for Legal Affairs Eileen Husband reviewed new Board policies and amended and new bylaws. The new policies and amended and new bylaws are intended to supersede all existing policies, procedures, and bylaws on the same subject matter.

Upon completion of Ms. Husband's presentation, Chair Jackson asked for a motion for the Board of Trustees to approve the first reading of the following new Board policies and amended and new bylaws, Freedom of Speech and Expression Policy, Freedom of Information Act Policy, Amended Trustee Vacancy Bylaw Article II Section 7, and new Bylaw Cancelling Board Meetings Article IV Section 4.1. Trustee Gibson so MOVED, and Trustee Bertolini seconded.

AYES: Anderson, Bertolini, Bryant, Gibson, Jackson

NAYS: None

Motion Carried

1.4.e Board Self-Evaluation

Vice Chancellor for Legal Services Eileen Husband addressed the Board regarding the Board Self-Evaluation compilation, which was distributed during the meeting.

Chair Jackson encouraged the Board to review the results at their convenience for discussion at the October Board meeting.

A brief discussion took place regarding trustee attendance at meetings.

The Chair then asked for a motion to receive and file the self-evaluation report. Trustee Anderson so MOVED, and Trustee Gibson seconded.

AYES: Anderson, Bertolini, Bryant, Gibson, Jackson

NAYS: None

Motion Carried

4. ADJOURNMENT

There being no further business, Chair Jackson asked for a motion to adjourn. Trustee Anderson so MOVED, and Trustee Bertolini seconded.

AYES: Anderson, Bertolini, Bryant, Gibson, Jackson

NAYS: None

Motion Carried

The meeting adjourned at 2:50 p.m.

Cherie A. Foster

Date

Pamela S. Jackson, Chair

Susan Gibson, Secretary