1. CALL TO ORDER

Chair Jackson called the special meeting to order at 8:30 a.m. for the purpose of holding a workshop for Administration informational presentations regarding work supportive of the strategic plan, government relations, capital projects, and marketing.

2. ATTENDANCE

Present
Pamela S. Jackson, Chair
Susan Gibson, Secretary
Shirley J. Bryant, Trustee
Peter M. Provenzano, Jr., Chancellor
Cherie A. Foster, Executive Administrator

Absent
Kathleen A. Bertolini, Vice Chair
Susan E. Anderson, Treasurer
Pamala M. Davis, Trustee
Christine M. O’Sullivan, Trustee

As permitted by the Board bylaws, informational presentations were provided and no Board business was conducted.

3. PUBLIC COMMENTS – none

4. WORKSHOP

Chancellor Provenzano welcomed everyone to the workshop, and stated we have some great informational presentations covering work supportive of the strategic plan, government relations, capital projects, and marketing.

Presenters
Tejal Bhalerao, IE Business Intelligence Analyst
Cindy Carbone, Academic Dean (Communication, Arts and Humanities)
Kristin Carey-Li, IE Project Manager
Daniel Cobb, CEO & Founder of Daniel Brian Advertising
Kim Davis, Associate Academic Dean (Communication, Arts and Humanities)
Eunice Jeffries, Director of Government and Community Relations  
Dan Jenuwine, Vice Chancellor for Advancement  
Mike Krombeen, Partner, Midwest Strategy Group  
Rachel Lathrop, IE Director of Curriculum, Student Learning and Evaluation  
Kristina Marshall, HR Director of Diversity, Equity, Inclusion and Justice  
Bobbie Remias, Vice Chancellor for Administrative Services  
Liz Schnell, Vice Chancellor for Marketing & Communications  
Steve Simpson, Chief Strategy Officer  
Zheng Wang, IE Director of Analytical Studies  
A. Camille Ziolek, English Faculty

The following topics were discussed during the workshop:

- Strategic Plan Project Presentations
  - Community Need Profile Update and Actions – R. Lathrop
  - 2021-2022 Strategic Plan Project Updates and Audit – K. Carey-Li, S. Simpson
  - Corequisite Education and GSP – C. Carbone, K. Davis, K. Carey-Li, C. Ziolek
  - Data Dashboard Project 1.0 – T. Bhalerao, S. Simpson, Z. Wang
- Government Relations Update- D. Jenuwine, E. Jeffries, M. Krombeen
- Culinary and Capital Projects Update – B. Remias
- Fall Recruiting and Advertising Campaign – L. Schnell, D. Cobb

5. ADJOURNMENT

Upon completion of the presentations, Chair Jackson asked for a motion to adjourn. Trustee Gibson so MOVED, and Trustee Bryant seconded.

AYES: Bryant, Gibson, Jackson

NAYS: None

Motion Carried

Chair Jackson adjourned the meeting at 12:23 p.m.

Cherie A. Foster

______________________________
Date

______________________________
Pamela S. Jackson, Chair

______________________________
Susan Gibson, Secretary

Mission: OCC is committed to empowering our students to succeed and advancing our community.