



OAKLAND COMMUNITY COLLEGE®

Excellence *Empowered.*®

**BOARD OF TRUSTEES  
SPECIAL MEETING MINUTES – VIA ZOOM**

**April 23, 2022**

**Oakland Community College  
Auburn Hills Campus G240  
2900 Featherstone Road  
Auburn Hills, Michigan**

**1. CALL TO ORDER**

Chair Jackson called the special meeting to order at 8:30 a.m. for the purpose of holding a workshop for Administration informational presentations regarding work supportive of the strategic plan, government relations, capital projects, and marketing.

**2. ATTENDANCE**

Present

Pamela S. Jackson, Chair  
Susan Gibson, Secretary  
Shirley J. Bryant, Trustee  
Peter M. Provenzano, Jr., Chancellor  
Cherie A. Foster, Executive Administrator

Absent

Kathleen A. Bertolini, Vice Chair  
Susan E. Anderson, Treasurer  
Pamala M. Davis, Trustee  
Christine M. O’Sullivan, Trustee

As permitted by the Board bylaws, informational presentations were provided and no Board business was conducted.

**3. PUBLIC COMMENTS – none**

**4. WORKSHOP**

Chancellor Provenzano welcomed everyone to the workshop, and stated we have some great informational presentations covering work supportive of the strategic plan, government relations, capital projects, and marketing.

Presenters

Tejal Bhalerao, IE Business Intelligence Analyst  
Cindy Carbone, Academic Dean (Communication, Arts and Humanities)  
Kristin Carey-Li, IE Project Manager  
Daniel Cobb, CEO & Founder of Daniel Brian Advertising  
Kim Davis, Associate Academic Dean (Communication, Arts and Humanities)

Eunice Jeffries, Director of Government and Community Relations  
Dan Jenuwine, Vice Chancellor for Advancement  
Mike Krombeen, Partner, Midwest Strategy Group  
Rachel Lathrop, IE Director of Curriculum, Student Learning and Evaluation  
Kristina Marshall, HR Director of Diversity, Equity, Inclusion and Justice  
Bobbie Remias, Vice Chancellor for Administrative Services  
Liz Schnell, Vice Chancellor for Marketing & Communications  
Steve Simpson, Chief Strategy Officer  
Zheng Wang, IE Director of Analytical Studies  
A. Camille Ziolk, English Faculty

The following topics were discussed during the workshop:

- Strategic Plan Project Presentations
  - Community Need Profile Update and Actions – R. Lathrop
  - 2021-2022 Strategic Plan Project Updates and Audit – K. Carey-Li, S. Simpson
  - Corequisite Education and GSP – C. Carbone, K. Davis, K. Carey-Li, C. Ziolk
  - Data Dashboard Project 1.0 – T. Bhalerao, S. Simpson, Z. Wang
  - The Global Diversity, Equity, and Inclusion Benchmarks –K. Marshall
- Government Relations Update- D. Jenuwine, E. Jeffries, M. Krombeen
- Culinary and Capital Projects Update – B. Remias
- Fall Recruiting and Advertising Campaign – L. Schnell, D. Cobb

## 5. ADJOURNMENT

Upon completion of the presentations, Chair Jackson asked for a motion to adjourn. Trustee Gibson so MOVED, and Trustee Bryant seconded.

AYES: Bryant, Gibson, Jackson

NAYS: None

Motion Carried

Chair Jackson adjourned the meeting at 12:23 p.m.

---

Cherie A. Foster

---

Date

---

Pamela S. Jackson, Chair

---

Susan Gibson, Secretary

**Mission:** OCC is committed to empowering our students to succeed and advancing our community.