CONFIDENTIALITY NOTICE

This email message, and any attachments to it, is intended only for the individual or entity to which it is addressed and may contain confidential and/or privileged material. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, or the employee or agent responsible for delivering it to the intended recipient, please contact the sender by reply email and destroy all copies of the original message and attachments.
A Special Meeting of the Board of Trustees of Oakland Community College will be held on Saturday, April 22, 2023, 9:00 a.m., at the Auburn Hills Campus, Room G-240, 2900 Featherstone Road, Auburn Hills, Michigan to hold a retreat to receive presentations on The Landscape of Higher Education 2023, The Past Six Months at OCC, and the Strategic Plan Update.

AGENDA

1. GENERAL FUNCTIONS
   1.1 Call to Order
   1.2 Attendance
   1.3 Public Comments

2. INFORMATION ITEMS
   2.1 The Landscape of Higher Education 2023 – Chancellor Peter Provenzano, Jr.
      • Public Safety at Oakland Community College – Chief of Public Safety Paul Matynka and Lieutenant Richard Leonard
      • Cyber Security at Oakland Community College – VC for IT Bob Montgomery
   2.2 The Past Six Months at OCC
      • DC3C: CRM Advise and Changing Student-Centered Practices – VC for Student Services Dr. Kimberly Hurns
      • The Highland Lakes Closure Taskforce –Bob Montgomery
      • Programmatic Update and Planning - PT Director of College Strategy Kristin Carey-Li
   2.3 Strategic Plan Update – Kristin Carey-Li
      • Closing the FY 2021 to 2023 Three-Year Plan
      • Launching the FY 2024 to 2026 Three-Year Plan
      • Call to Action! How do we help double graduation and completion by 2027?

3. BOARD COMMENTS

4. ADJOURNMENT

Mission: OCC is committed to empowering our students to succeed and advancing our community.
Proactive and Reactive Strategies to a Violent Event
Personnel

• Armed, State Certified Law Enforcement Agency
• Quick to Respond
• Well Experienced, Highly Skilled
• Responded to Hundreds of Emergencies
• Mutual Aid Agreements
Public Safety Training

Oak-Tac

- Most/All Oakland County Police and Fire Departments
- Designed specifically to address a collective active shooter response
- Interchangeable parts
- Equipment share
Threat Assessment Team

- Most Valuable Pro-active Strategy
- Under the direction of VC Student Services
- Team Includes: Public Safety, Faculty, Counseling, Student Service Deans, Legal
- Recognizing Concerning Behaviors
- Developing Strategies
Reporting Access

• Community Policing
• My Safety Page
• Behavior Concerns Form
OCC Safe App

- Free
- Emergency Contact Information
- Emergency Plans (Active Assailant, Fire, Weather)
- Share Your Location
- I’m OK
OCC Safe App

- GPS Friend Walk
- Campus Maps (Shelters, Evacuation Points)
- Support Resources (Suicide Prevention, Mental Health, Substance Abuse)
Community Training

• Violent Event Response
• Threat Assessment
• Stop the Bleed
Current Projects

• Local Police and Fire Meetings
• Door Locks $1M AH
• Bullet Resistant Glass AH
• Automatic Locks in Large Classrooms AH
• All New AED’s (Automatic Electronic Defibrillators)
Current Projects

- CCTV College-wide $1M
- ENS Emergency Notification System
- Electronic Bulletin Boards
- Public Safety Radio System $55K
- Public Safety Body Cam System $80K
- Tourniquets
<table>
<thead>
<tr>
<th>Questions, Concerns, Thoughts?</th>
</tr>
</thead>
<tbody>
<tr>
<td>AED’s</td>
</tr>
<tr>
<td>Behavior Concerns Form</td>
</tr>
<tr>
<td>Bullet Resistant Glass</td>
</tr>
<tr>
<td>CCTV</td>
</tr>
<tr>
<td>Community Policing</td>
</tr>
<tr>
<td>Door Locks</td>
</tr>
<tr>
<td>Electronic Bulletin Boards</td>
</tr>
<tr>
<td>ENS Emergency Notification System</td>
</tr>
<tr>
<td>My Safety Page</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>OCC Safe App</td>
</tr>
<tr>
<td>Oak Tac</td>
</tr>
<tr>
<td>Public Safety Radios</td>
</tr>
<tr>
<td>Public Safety Staff</td>
</tr>
<tr>
<td>Public Safety Training</td>
</tr>
<tr>
<td>Stop the Bleed</td>
</tr>
<tr>
<td>Threat Assessment</td>
</tr>
<tr>
<td>Tourniquets</td>
</tr>
<tr>
<td>Violent Event Response</td>
</tr>
</tbody>
</table>
Board of Trustees
Spring Retreat
April 22, 2023
2.1 The Landscape of Higher Education 2023 – Chancellor Peter Provenzano, Jr.
  • Public Safety at Oakland Community College – Chief of Public Safety Paul Matynka and Lieutenant Richard Leonard
  • Cyber Security at Oakland Community College – VC for IT Bob Montgomery

2.2 The Past Six Months at OCC
  • DC3C: CRM Advise and Changing Student-Centered Practices – VC for Student Services Dr. Kimberly Hurns
  • The Highland Lakes Closure Taskforce –Bob Montgomery
  • Programmatic Update and Planning - Director of College Strategy Kristin Carey-Li

2.3 Strategic Plan Update – Kristin Carey-Li
  • Closing the FY 2021 to 2023 Three-Year Plan
  • Launching the FY 2024 to 2026 Three-Year Plan
  • Call to Action! How do we help double graduation and completion by 2027?
Early Impact of Operational Changes

Radically change how we serve students to provide an impactful learning experience.

- Re-organization of Student Service Deans have resulted in increased internal service and improvements
  - Students in crisis/behavior have single point of contact
  - Process changes are implemented faster (robo calls, MI Reconnect Sessions)
- Centralized counseling phone number has balanced appointments across the college and decreased wait time
- Customer service training and role expectations are resulting in increased service
- Front-line staff are empowered to provide feedback and ideas for improvements
  - Improved communication to new students
  - Automate more processes/digital forms & workflow
Ellucian Experience – New MyOCC

Personalized, dynamic, and visual dashboard

Allows students to directly access their top priorities through a single sign-on

Digital front door for students and employees
Available on any device
CRM Advise

- Personalized, proactive support
- Identify student risks
- Integrate academic engagement via D2L
CRM Advise

- Holistic view of students
- Coordinated student support (across the college)
- Keep students on track
- Just in Time Support
Meaningful Relationships with Students

- Define a comprehensive counseling model (personal counseling, caseloads)
- Scale proactive counseling and outreach to students
- Shift to personalized and relevant communication to current students

Many students are seeing a different counselor every time they have an appointment.
"We delight in the beauty of the butterfly but rarely admit the changes it has gone through to achieve that beauty.“ – Maya Angelou
HL Campus Closure Taskforce

Bob Montgomery, VC of Information Technology
Taskforce Notes/Topics

- Purpose
- Membership
- Timeline
- Collaborative Decision-Making Model
Task Force

Purpose

The Task Force objective is to minimize the disruption by creating and examining plans & options to design the most inclusive, efficient and least disruptive closure process.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baker-McVeigh, Julie</td>
<td>Counselor</td>
</tr>
<tr>
<td>Berne, Jennifer</td>
<td>Provost</td>
</tr>
<tr>
<td>Chapman, Jolene</td>
<td>Associate Provost</td>
</tr>
<tr>
<td>Dell, David</td>
<td>President, Public Safety union</td>
</tr>
<tr>
<td>Emanoil, Valerie</td>
<td>CAS Vice Chair, HL Senate Chair/HL closure subcom chair</td>
</tr>
<tr>
<td>Hurns, Kim</td>
<td>VC, Student Services</td>
</tr>
<tr>
<td>Jeffries, Eunice</td>
<td>Director of Government &amp; Community Relations</td>
</tr>
<tr>
<td>Kavanaugh, Bridget</td>
<td>Director of Communications</td>
</tr>
<tr>
<td>Kelly, Bob</td>
<td>ED of Facilities Operations</td>
</tr>
<tr>
<td>Kostiuk, Tina</td>
<td>VC Administrative Services</td>
</tr>
<tr>
<td>McFadden, Tanya</td>
<td>ED of Health Professions/Dean of Nursing</td>
</tr>
<tr>
<td>Meixner, Matt</td>
<td>President, Maintenance workers union</td>
</tr>
<tr>
<td>Montgomery, Bob</td>
<td>VC, Information Technologies, TF chair</td>
</tr>
<tr>
<td>Nowak, Doree</td>
<td>President, Classified union</td>
</tr>
<tr>
<td>Parlow, Jeff</td>
<td>President, Faculty Union</td>
</tr>
<tr>
<td>Poplar, Andre</td>
<td>VC, Human Resources</td>
</tr>
<tr>
<td>Rae, Beth</td>
<td>Assistant General Counsel</td>
</tr>
<tr>
<td>Reynolds, Ken</td>
<td>President, Operating Engineers union</td>
</tr>
<tr>
<td>Schmidt, Michael</td>
<td>Manager of EH and Safety / Risk Management</td>
</tr>
<tr>
<td>Schnell, Liz</td>
<td>VC, Marketing and Communication</td>
</tr>
<tr>
<td>Seewald, James</td>
<td>President, Teamsters union</td>
</tr>
<tr>
<td>Stilianos, Krishna</td>
<td>HL Senate vice-chair</td>
</tr>
</tbody>
</table>
## Task Force working draft timeline

**IRL Closure Timeline**

*All dates are tentative and subject to change without notice*

<table>
<thead>
<tr>
<th>Categories</th>
<th>Milestones</th>
<th>Sub-Milestones</th>
<th>Source</th>
<th>Notes</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academics</td>
<td>2024 Course Schedule adjusted</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>Gen Ed sections move</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>Move Gen Ed Faculty (17)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>Move Non-Health Science Faculty (4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>Move Health Science Faculty (16)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>Move Co-Curricular Faculty (9)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>HIC notification process</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>Culinary seeks new RO</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics</td>
<td>Health Science at OIT</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Services</td>
<td>Move Library Staff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Services</td>
<td>Move Access Staff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Services</td>
<td>Move ASC staff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Services</td>
<td>Move Counseling (Academics above)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Services</td>
<td>Move Student Services staff not already mentioned</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>Contracts Review</td>
<td>K. Kelly</td>
<td>Complete</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>Contracts Adjustment</td>
<td>K. Kelly</td>
<td>NA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>Licensing Review</td>
<td>K. Kelly</td>
<td>Complete</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>Licensing Adjustment</td>
<td>K. Kelly</td>
<td>NA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>Zoning</td>
<td>K. Kelly</td>
<td>Pending</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>Environmental Impact studies</td>
<td>K. Kelly</td>
<td>Pending</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Building Closure</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Material Management</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>HVAC, Power</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Public Safety</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Custodial</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Construction at OR</td>
<td>Programming</td>
<td>B. Kelly</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Construction at OR</td>
<td>Estimation</td>
<td>B. Kelly</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Construction at OR</td>
<td>Design phase</td>
<td>B. Kelly</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facilities</td>
<td>Move facilities staff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>People relocations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>Staffing Plan</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>Union agreements: Classified</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>Union agreements: Faculty</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>Union agreements: Maintenance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>Union agreements: Operating Engrs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>Union agreements: Public Safety</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>Union agreements: Teamsters</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing</td>
<td>Community comms: Media Relations</td>
<td>Releases, Fact Sheets, Editorials, Interviews</td>
<td>K. Madden</td>
<td>Ongoing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

Note: The timeline is subject to change without notice.
Programmatic Update and Planning
Oakland 80 by 30: Board of Trustees
Community Need Curricular Process
Community Need & Curriculum

PHASE 1: COMMUNITY NEED - BOARD OF TRUSTEES PROCESS

STEP 1 (APRIL) - RECENT PROGRAM DEVELOPMENT & INPUT ON FUTURE DIRECTIONS
Board of Trustees

STEP 2 (MAY - AUGUST) - COMMUNITY SCANNING, VIABILITY STUDY & FACULTY COLLABORATION
MAY: Budget approved including programs identified in the previous year
Board of Trustees

STEP 3 (AUGUST) - IDENTIFIED CREDIT/NON-CREDIT COMMUNITY NEEDS

STEP 4 (SEPTEMBER - NOVEMBER) - BUDGET DEVELOPMENT

STEP 5 (DECEMBER - MARCH) - PROGRAM DEVELOPMENT

We are here!
Program Changes

2023- 2024

1. Homeland Security certificate of achievement change to Homeland Security & Emergency Management Associate Degree

2. Fire Academy – COA to full certificate

3. Heavy Equipment Repair Update
   - Running first cohort
   - Full HLC approval (site visit Dec. ‘22)

4. Data Science Certificate (online)

Program Changes

2023- 2024

6. Deactivation of **Medical Assisting Associate Degree**
   - Retaining Certificate (accredited) and all COAs

7. Moved out of **reciprocal agreements** with MCC
   - underutilized, not benefitting OCC students or the college

8. Revisions to improve **Global Studies Associate Degree** (faculty/admin committee)
New Courses of Interest

2023- 2024

1. Automotive Hybrid & Electric Vehicle

2. CIS courses supporting data science certificate

3. MHS courses supporting addiction studies certificate

4. Mathematics Co-requisite courses
   • MAT 1100E Elementary Algebra
   • MAT 1125E Math Literacy
   • MAT 1150E Intermediate Algebra
   • MAT 1540E College Algebra
Monitored Programs

- **Supply Chain Management** - *faculty assigned & working on this for 2024-25 catalog*
- **Plumbing/Pipefitting** - *faculty interest, test in non-credit*
- **Electrical /Electrician** – *certificate in development (4 new courses added)*
- **Construction Management** – *adding blueprint reading course*
- **Rough Carpentry** - *remains the same, not in development*
- **Alternative Energy** - *remains the same, not in development*
Online Program & Process Updates

• OCC will have 17 degrees & certificates fully online!
  • NEW: Fall 2022: CRJ- Corrections Associate of Applied Science & CRJ- Law Enforcement Associate of Applied Science
  • NEW: Fall 2023: Data Science Certificate

• Distance Learning Committee Established
  • Developed online proposal form & process
  • Developed peer-review quality checklist
  • Working on course definitions
  • Working to improve online proctoring
New Program Investigations Underway...

- Community Organizing / Community Leadership
- Health & Wellness Promotion (dietetics, personal training, etc.)
- Medical Laboratory Technology (Technician)
- Elementary Education (transfer program)
- Digital/Professional Writing
New Program Investigations
*Underway*...

- Kitchen & Bath Design Certification (under Interior Design)
- Physical Therapy Assistant
- eSports programming
- Sports Management
- Others?
Programming Health Indicators

- Enrollment
- Completion rate
- Persistence/Retention
- Opportunity Quartiles (*new*)
  (program need scores vs. others)
- Curriculum structure/quality
- Student learning measures
- Other data points (stackable credential, specialized accreditation, etc.)
Thank you!
Discussion, Reflection, Comment
GRADUATION RATE
EXCELLENCE
Every student empowered to succeed
EQUITY
All students attain goals equitably

STRATEGIC PLAN UPDATE
The Regulatory Context

DEGREE / CREDENTIAL COMPLETION AS A CORE MISSION & MANDATE
Community colleges play a crucial role as open access institutions for economic mobility and growth. Ensure that the promise of an earned higher education credential is attainable for all.

- Increased lifetime earnings, employment stability, health outcomes
- Intergenerational impact of a college degree or credential
- Reduces poverty & improves both early childhood education and college attainment across generations
- Grows prosperity, civic participation, and quality of life across communities, county, region
Estimated Cumulative Full-Time Earnings (in 2017 Dollars) Net of Forgone Earnings and Payment for Tuition and Fees and Books and Supplies, by Education Level

SOURCE: The College Board, Education Pays 2019, Figure 2.2A

For detailed data, visit: trends.collegeboard.org.
Unemployment Rates of Individuals Age 25 and Older, by Education Level, 1998 to 2018

SOURCE: The College Board, Education Pays 2019, Figure 2.12A

For detailed data, visit: trends.collegeboard.org.
## Summer 2023: Student Enrollment Behavior

<table>
<thead>
<tr>
<th></th>
<th>Enrollment</th>
<th>Capacity</th>
<th>%Available</th>
<th>MOD as % Total Capacity</th>
<th>% of Total Enrollment by Modality</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>8,633</td>
<td>23,006</td>
<td>37.5%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Online</td>
<td>5,956</td>
<td>11,002</td>
<td>54.1%</td>
<td>47.8%</td>
<td>69.0%</td>
</tr>
<tr>
<td>On-Ground</td>
<td>2,433</td>
<td>11,581</td>
<td>21.0%</td>
<td>50.3%</td>
<td>28.2%</td>
</tr>
<tr>
<td>Hybrid</td>
<td>234</td>
<td>423</td>
<td>55.3%</td>
<td>1.8%</td>
<td>2.7%</td>
</tr>
</tbody>
</table>
Summer 2023: Student Enrollment Behavior
(as of 4/20/2023)

I'm concerned about enrollment. What should I know?

• Total enrollment is up 6.4% YoY
• New enrollment is up 14% YoY for Summer –3 terms and running
• Guest student enrollment is up 21% YoY
• Average Cr, is up 1.6% YoY
• There are currently 1000 billable credit hours on waitlists
• While we have roughly the same amount of OL and OG sections, students are choosing to take online courses at a rate almost 2.5X higher
• With roughly 2000 students still expected to register- Summer registration
  • 19% of all online offerings are full
  • 28% of all online offerings have less than 10% capacity
  • 39% of all online offerings are expected to have insufficient capacity for the registration period (80% fill rate or higher)
OCC Opportunity- Poised for Growth

• Continue to expand virtual offerings and flexibility in the annual schedule
• Drive the Average Credit Metric to 10 credits/pp or higher
• Capture niche markets- Adults some college, dual and concurrent enrollment, Reconnect, and guest students
• Increase persistence and retention
• Double Graduation

Stabilized Enrollment + Niche Market Conversion + Increase Ave. Cr. + Increase Retention = Enrollment Growth, Sustainability, and an Increased Likelihood of Graduation
## ENROLLMENT TRENDS

<table>
<thead>
<tr>
<th>Fall 2022 Student Course Taking Type</th>
<th># of Students</th>
<th>Total Course Credits</th>
<th>Average Enrolled Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-Ground Only</td>
<td>5,381</td>
<td>41,692</td>
<td>7.7</td>
</tr>
<tr>
<td>Online Only</td>
<td>3,972</td>
<td>27,782</td>
<td>7.0</td>
</tr>
<tr>
<td>Hybrid Student (Both Online and On-Ground)</td>
<td>4,324</td>
<td>44,998</td>
<td><strong>10.4</strong></td>
</tr>
<tr>
<td>OVERALL</td>
<td>13,677</td>
<td>114,472</td>
<td><strong>8.4</strong></td>
</tr>
</tbody>
</table>
COMPLETION

Six-Year Completion Rates for New Entering Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Graduation Rate within 6 Years</th>
<th>Four-Year Transfer Rate within 6 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>34%</td>
<td>24%</td>
</tr>
<tr>
<td>2012-13</td>
<td>36%</td>
<td>25%</td>
</tr>
<tr>
<td>2013-14</td>
<td>35%</td>
<td>24%</td>
</tr>
<tr>
<td>2014-15</td>
<td>37%</td>
<td>25%</td>
</tr>
<tr>
<td>2015-16</td>
<td>39%</td>
<td>26%</td>
</tr>
<tr>
<td>2016-17</td>
<td>43%</td>
<td>29%</td>
</tr>
</tbody>
</table>
COMPLETION

GRADUATION LEADING INDICATORS

Completion: Graduation Timelines by Starting Cohort
COMPLETION
FOUR-YEAR TRANSFER LEADING INDICATORS

Completion: Transfer Timelines by Starting Cohort

<table>
<thead>
<tr>
<th>Year</th>
<th>AY 2016-17</th>
<th>AY 2017-18</th>
<th>AY 2018-19</th>
<th>AY 2019-20</th>
<th>AY 2020-21</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Years</td>
<td>15%</td>
<td>16%</td>
<td>14%</td>
<td>13%</td>
<td>11%</td>
</tr>
<tr>
<td>3 Years</td>
<td>22%</td>
<td>26%</td>
<td>19%</td>
<td>18%</td>
<td></td>
</tr>
<tr>
<td>4 Years</td>
<td>29%</td>
<td>27%</td>
<td>22%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Years</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 Years</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
NATIONAL HIGHER EDUCATION CONTEXT

BENCHMARKING STUDENT COMPLETION

2016 Cohort: Six-Year Outcomes

• Nationally, 31% of community college students complete at original institution
• At OCC, 14% credential completion as a general comparison
• Primary strategic goal: double graduation
STRATEGIC FOCUS: DOUBLE GRADUATION

HOW DO WE GET THERE?

EXCELLENCE
Every student empowered to succeed

EQUITY
All students attain goals equitably

PEOPLE
Collaborative, inclusive culture
Heading into 2023 and beyond, there are three key drivers shaping college strategy:

State Legislation Highlights

1. Amended Michigan Reconnect Grant Act (2022)
   a. Scale corequisite ENG/MAT for Reconnect students by Fall 2023
   b. Fully integrate collegewide credit for prior learning (CPL), with $80/credit incentive
   c. Work to adopt best practices with the new Michigan Center for Adult College Success
   d. Significantly increase student completion by 2-3% annually to maintain Reconnect eligibility
   e. Demonstrate increased income of graduates

2. Section 227 of Public Act 144 ties credit for prior learning implementation to eligibility for State appropriations funding beginning 2022-23
ACTIVE STRATEGIC PROJECTS

Collegewide Collaboration:
- Optimized Modalities (Online, Hybrid, Block, Compressed)
- Career Pathways (Credit for Prior Learning)
- Accountability & Benchmarking / Departmental KPIs
- Collaborative Decision-Making Model
- Culture of Civility & Collaboration
- DEIJ Professional Development

Grant-Funded Innovation (D3C3):
- Proactive, Systematic, Student Success Analytics (CRM Advise)
- Operational Efficiency & Impact through Integrated Technology (D-Mod, E-forms & Workflow)
- Gatekeeper Course Enhanced Instruction
- Oakland Schools Partnerships (Bridges to Success, Bridging the Gap, Increased Dual Enrollment, K-14 System)
- Employer-Based Mobility Pathways and Career Connectedness
HOW DO WE GET THERE? FY '24-'26

INNOVATION ACROSS THE STUDENT LIFECYCLE

Grow Dual Enrollment & College Prep (D3C3)

Optimized Student Schedules

Student Engagement & Career Connectedness (D3C3)

Gatekeeper Course Enhanced Support (D3C3 + NISS)

Guided Self-Placement & Corequisite English/ Math

Proactive Systematic Student Success Analytics (D3C3 + NISS)

Credit for Prior Learning

Build Equity of Student Progress & Completion
Oakland Community College
CREATING COMMUNITY

MISSION
OCC is committed to empowering our students and advancing our community.

OUR VALUES: ACCESSIBLE, EXCELLENT, ETHICAL.

OUR STRATEGIC OBJECTIVES: ACCESS, INCLUSION, EQUITY, INNOVATION, AND COLLABORATION.

OUR VISION: EXCELLENCE IN ALL WE DO.