

#### **BOARD OF TRUSTEES**

#### REGULAR MEETING AGENDA

The Regular Meeting of the Board of Trustees of Oakland Community College will be held on Tuesday, April 28, 2020, at 6:30 p.m. or immediately following the public hearing via virtual meeting on occ.michiganliveevents.com.

#### **AGENDA**

- 1. CALL TO ORDER
- 2. ATTENDANCE
- 3. APPROVAL OF AGENDA
- 4. APPROVAL OF MINUTES

4.1 February 18, 2020 Regular Board Meeting Minutes
 4.2 March 14, 2020 Special Board Meeting Minutes
 B – ACTION

- 5. COMMUNICATIONS
  - 5.1. Community Comments
  - 5.2. Student Government Report no report
  - 5.3. Academic Report
    - 5.3.1 Academic Senate Update
  - 5.4. Chancellor's Comments
- 6. MONITORING REPORT

6.1 Fall 2019 Monitoring Report C – **INFORMATION** 

7. ACTION ITEMS

7.1 2021-2025 Proposed Budget and Financial Forecast
 7.2 2020-2021 Tax Levy of Operating Millage
 7.3 2020-2021 Tuition Rates
 7.4 Approval of Revised Policies
 D – INFORMATION
 E – ACTION
 G – ACTION

- 8. INFORMATION ITEMS none
- 9. BOARD COMMENTS
- 10. ADJOURNMENT

Mission: OCC is committed to empowering our students to succeed and advancing our community.

BOARD OF TRUSTEES
REGULAR MEETING
MINUTES
February 18, 2020
Oakland Community College
Auburn Hills Campus, G240
2900 Featherstone Road
Auburn Hills, Michigan

#### 1. CALL TO ORDER

Chair McCulloch called the meeting to order at 7:00 p.m.

#### 2. ATTENDANCE

#### Present:

John P. McCulloch, Chair Susan E. Anderson, Treasurer Pamela S. Jackson, Secretary Kathleen A. Bertolini, Trustee Christine M. O'Sullivan, Trustee

#### Absent:

Shirley Bryant, Trustee Pamala M. Davis, Vice Chair

#### 3. APPROVAL OF AGENDA

Trustee Bertolini MOVED to approve the agenda, and Trustee Jackson seconded.

AYES: Anderson, Bertolini, Jackson, McCulloch, O'Sullivan

NAYS: None Motion Carried

#### 4. MINUTES

4.1 January 14, 2020 Regular Board Meeting Minutes

 $\boldsymbol{A} - \boldsymbol{ACTION}$ 

Trustee Anderson MOVED to approve the January 14, 2020 Regular Board Meeting Minutes. Trustee Jackson seconded.

AYES: Anderson, Bertolini, Jackson, McCulloch, O'Sullivan

NAYS: None Motion Carried

#### 5. COMMUNICATIONS

#### 5.1. Community Comments

One comment was made regarding how the physics classes are being taught.

#### 5.2. Student Government Report

Auburn Hills Associate Dean of Student Services Stacey Jackson introduced the Student Government Representative Blake Woodruff. Mr. Woodruff, who is the Student Government President at OCC, provided a presentation to the Board on Student Government and Student Life at OCC.

#### 5.3. Academic Report

#### 5.3.1. Academic Senate Update

Academic Senate Chair John Mitchell provided the Senate update report. Some of the items discussed included:

- A major update to the Curriculum procedure via the development of a new balloting and informing procedure for changes to degrees, program, and courses
- The motion passed to make the current Distance Learning Task Force into a standing Senate committee and this recommendation has been forwarded to Administration
- The Provost candidate Jennifer Berne visited Senate and provided a brief talk about her background and priorities for the position, and met with Senate attendees after the meeting
- Topics to be addressed in February:
  - o Distance Learning
  - o Transfer Syllabi
  - o Development of a faculty-student relationship policy
  - Continue work on ratifying an amended Senate constitution

#### 5.4. Chancellor's Report

Mr. Provenzano commented on the following:

- Four new employees were recognized:
  - o David Hamilton, International Student Advisor, Enrollment Services
  - o Wendy Howard, Custodian, Maintenance
  - o Ryan Morency, Custodian, Maintenance
  - o Andrea Polando, Custodian, Maintenance
- Two retirees were recognized for their service at OCC:
  - Kathie House, Cooperative Education Coordinator, Career Services & Cooperative Education -15 years
  - Wanda McCord, Financial Aid Manager, Student Financial Resources and Scholarships 22 years
- The College's Mental Health Task Force unveiled two more Lunch & Learn events as part of its mental health awareness series: *The Disruptive Student* and *Healthy Relationships*
- Recently sanctioned by the National Coalition of Certification Centers (NC3), auto servicing faculty head Claude Townsend earned this prestigious certification and is the only certified NC3 Master Instructor at a Michigan community college
- Doug Smith, Government & Community Relations Executive Director, was presented the Dreamer Award by the Greater Pontiac Community Coalition on January 20 in recognition of his work in the Pontiac community

- Stacey Jackson, Auburn Hills Campus Associate Dean of Student Services, was appointed to the Oak Park Arts & Cultural Diversity Commission
- Royal Oak counselor Dr. Mary Thomas was re-elected as a member of the Utica Community School Board of Education and will serve as vice president
- OCC's CIS program was chosen to highlight the information technology field for the Michigan College Access Network video series "Roadmap to Opportunity," which promoted high-demand, high-wage fields in Michigan
- A Welcome Back event was held at each campus this past January, which included representatives from ACCESS, Academic Support Center, Financial Aid, Marketing, Student LIFE, Student Government, and Veterans Affairs. One of the goals during Welcome Back week was to make students aware of the College's new app called "OCC Connect," which 524 students downloaded on the spot.
- OCC celebrated Black History Month:
  - o Faculty, staff, and students participated in a Peace March at the Auburn Hills Campus to honor Dr. Martin Luther King
  - o Campus libraries participated in the national African American Read-In featuring works by African American authors
  - On February 11, OCC partnered with Oakland County Commissioners and Oakland University to present an event recognizing the 100<sup>th</sup> anniversary of women's suffrage, with special guest Michelle Duster (the great granddaughter of Ida B. Wells, who was a prominent African American journalist, abolitionist, and feminist during the late 19<sup>th</sup> and early 20<sup>th</sup> centuries)
- Chancellor Provenzano will be sharing the great work of the College during his State of the College address at the Waterford State of the Township event
- Accompanied by his human Officer Green, canine Officer Parks was sworn in at the Huron Clinton Metroparks Board of Commissioners December meeting to become the first police dog for the Metroparks. Having put in 200 hours and five weeks of training through our K-9 program, Officer Parks received a certification in tracking and explosive detection, and has agreed to lend his services to other police departments when needed. (Report on file)

#### 5.5. Midwest Strategy Presentation

Mike Krombeen, a Partner with Midwest Strategy Group, provided an update on the following topics:

- Governor's budget and proposed projects
- Michigan New Jobs Training Fund Cap Increase
- Weapon Free Zones
- Free Speech on Campus
- Current Michigan Board vacancies

(Report on file)

#### **6. MONITORING REPORT** – no report

#### 7. ACTION ITEMS

#### 7.1. Appointment of Audit Committee Members

B - ACTION

Trustee Anderson MOVED the Board of Trustees approve Pamela Jackson to serve as the Board of Trustees member and Steve Doil to serve as the community member to the OCC Audit Committee. Trustee Bertolini seconded.

**Board of Trustees** February 18, 2020 Page **4** of **5** 

> **AYES:** Anderson, Bertolini, Jackson, McCulloch, O'Sullivan

NAYS: Motion Carried None

Chair McCulloch thanked Trustee Shirley Bryant and Sara Voight for their previous years of service on this committee.

#### 8. INFORMATION ITEMS

#### CONSENT CALENDAR – INFORMATION ITEMS

As there was no separate discussion called for Information Items 8.1 through 8.5 on the Consent Calendar, Chair McCulloch asked for a motion to receive and file these reports. Trustee Jackson so MOVED, and Trustee O'Sullivan seconded.

AYES: Anderson, Bertolini, Jackson, McCulloch, O'Sullivan

NAYS: None Motion Carried

8.1. Finance Quarterly Report

8.2. College Facilities Quarterly Report 8.3. Information Technology Quarterly Report

8.4. OCC Foundation Quarterly Report

8.5. Strategic Plan Update

(Reports on file)

**C-INFORMATION** 

**D-INFORMATION E-INFORMATION** 

F - INFORMATION

**G-INFORMATION** 

#### END OF CONSENT CALENDAR - INFORMATION ITEMS

#### 9. BOARD COMMENTS

Trustee Jackson sadly reported that retired OCC math faculty member Robert Zwinck passed away in January.

Chair McCulloch asked for a motion to move into closed session pursuant to MCL 15.268(c) to receive an update on labor negotiations. Trustee O'Sullivan so MOVED, and Trustee Bertolini seconded.

#### **ROLL CALL VOTE:**

AYES: Anderson, Bertolini, Jackson, McCulloch, O'Sullivan

NAYS: None Motion Carried

The Board went into closed session at 7:46 p.m.

The Board returned to open session at 7:54 p.m.

Based on the labor negotiations update the Board received during the closed session, Chair McCulloch asked for a motion for the Board of Trustees to approve the collective bargaining agreement with Teamsters Local Union No. 214 State, County and Municipal Workers covering the period of February 18, 2020 through June 30, 2020. Trustee Bertolini so MOVED, and Trustee Jackson seconded.

AYES: Anderson, Bertolini, Jackson, McCulloch, O'Sullivan

NAYS: Motion Carried None

Board of	Tru	stees
February	18,	2020
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### 10. ADJOURNMENT

There being no further business, Cha	air McCulloch adjourned the meeting at 7:54 p.m.
Claric A. France	
Cherie A. Foster	
Date	
John P. McCulloch, Chair	
Pamela S. Jackson, Secretary	

Mission: OCC is committed to empowering our students to succeed and advancing our community.



# BOARD OF TRUSTEES SPECIAL MEETING MINUTES March 14, 2020 Oakland Community College CREST S122A/S122B 2900 Featherstone Road Auburn Hills, Michigan

#### 1. CALL TO ORDER

Chair McCulloch called the special meeting to order at 9:08 a.m. for the purpose of holding a workshop to discuss monitoring reports, board policies, and receive Title IX training, and to go into closed session pursuant to MCL 15.268 Sec 8(h) for the purpose of discussing a written legal opinion from OCC's attorney.

#### 2. ATTENDANCE

#### Present

John P. McCulloch, Chair Susan E. Anderson, Treasurer (left at 12:10 p.m.) Pamela S. Jackson, Secretary Kathleen A. Bertolini, Trustee

#### Absent

Shirley J. Bryant, Trustee Pamala M. Davis, Vice Chair Christine M. O'Sullivan, Trustee

#### 3. PUBLIC COMMENTS – none

Chancellor Peter Provenzano introduced Chief Strategy Officer Dr. Steven Simpson. Dr. Simpson provided the Board with a summary of his background information.

#### 4. WORKSHOP

#### 4.1 Monitoring Reports

Kristen Carey Li, Institutional Effectiveness Assessment Specialist, and Zheng Wang, Director of Analytical Studies, presented a PP presentation to the Board regarding the new Monitoring Report Proposal.

#### 4.2 Board Policies

Vice Chancellor for Legal Services Eileen Husband reviewed policy changes recommend by the Policy Committee with the Board.

#### 4.3 Title IX Training

Ms. Husband provided Title IX training to the Board.

Board of Trustees Special Meeting Minutes March 14, 2020 Page 2 of 2

Pamela S. Jackson, Secretary

5.

Chair McCulloch asked for a motion to go into closed session pursuant to MCL 15.268 Sec 8(h) for the purpose of discussing a written legal opinion from OCC's attorney. Trustee Anderson so MOVED, and Trustee Bertolini seconded.

Roll call vo	te:		
AYES:	Anderson, Bertolini, Jackson,	McCulloch	
NAYS:	None		Motion Carried
The Board	adjourned into closed session at	t 11:57 a.m.	
The Board	returned to open session at 12:2	27 p.m.	
ADJOURN	NMENT		
There being	g no further business, Chair Mc	Culloch adjourned the meeting at 12:27 p.m.	
Cherie A. F	oster		
Date			
John P. Mc	Culloch, Chair		

Mission: OCC is committed to empowering our students to succeed and advancing our community.



# **INFORMATION**

Board Agenda Item <u>6.1</u> April 28, 2020

FALL 2019 MONITORING REPORT

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# **Executive Summary**

In its role to advance student goal achievement, Oakland Community College (OCC) will focus on improving student completion and contributing to the increased <u>postsecondary attainment</u> of <u>Oakland County</u>. By cultivating a <u>climate of inclusion</u> and committing to equity of access and success, the College's actions, initiatives, and innovations can improve understanding and address diverse student needs for support. Ongoing <u>education and training</u> on <u>diversity</u>, <u>inclusion</u>, <u>and equity</u> build knowledge and awareness that enriches the college environment and grows a culture of respect and belonging for all.

<u>Completion</u> is a complex challenge for community colleges nationwide, particularly when a growing majority of students <u>attend part-time</u> (currently 75% at OCC) and require several years to achieve their goals. By focusing on improving student milestones and academic progress indicators from the very start, OCC can increase completion rates over time.

- <u>Enrollment</u> of new students admitted in the fall term increased by 13% over the prior year. The retention and persistence of current students play a major role in total enrollment levels.
- Average enrolled credits and college readiness placement, attempt, and attainment mostly held steady for the past two or three years. These indicators are important for establishing momentum of academic progress, but are also impacted by external factors in student lives and prior academic preparation. College readiness innovations that were implemented over several years will reflect more fully starting with student cohort data in the Fall 2020 report.
- The <u>first term credit success</u> rate for the FTIAC (First Time in Any College) student cohort increased from 65.1% to 72.6% over two years. The initial success and retention of new students is an important leading indicator of future progress and completion, so continued improvement on this early metric can drive long-term benefits for students.
- The fall term <u>course success rate</u> of all students enrolled in credit courses has fluctuated slightly in recent years, with a five-year average of 72%. This broad indicator involves a wide array of factors impacting student academic performance, including pedagogy and student learning styles, student use of academic support services, and external life factors that influence student attendance and achievement.
- A cyclical <u>student learning assessment</u> process drives continuous improvement of student learning across the institution. Ongoing surveys of <u>student service satisfaction</u> inform continuous improvement of student experiences and support.
- The <u>fall to fall persistence rate</u> is a major factor influencing student completion, since ongoing year to year enrollment is essential to meeting credential requirements. Continued engagement and progress, while minimizing gaps in enrollment, greatly contribute to goal attainment. Over the past five years, the fall to fall persistence rate increased from 48.5% to 56.9%. Several college actions are focused on further improvement for this metric.
- Completion for the credential-seeking cohort of students has held fairly steady, with a three-year average of 25%. Through a focus on continuous improvement of all prior metrics, this rate can increase. Innovations in student support and in the credentialing process, along with growth in career and technical education, can build to improve goal attainment.
- <u>Future reports</u> within the cycle will focus on student progress in winter and summer terms, leading to an annual summary report that addresses college-wide advancement to benefit students and the community.

#### Introduction

Oakland County has set a goal to help 80% of adults hold a postsecondary credential by 2030, supporting a push for greater higher education attainment throughout the State of Michigan. Oakland Community College has a crucial role to play as the open access community college that can provide affordable and efficient pathways to credentials and transfer options across a wide range of fields and professions. In order to drive systemic change at this level, close partnerships and collaboration among higher education institutions, secondary education, government, and the community are needed. OCC is an important conduit among the K-16 continuum and can provide options to encourage postsecondary participation. The College serves the community in higher education awareness, aspirations, access, and success. It is a resource to help people advance in their education and careers throughout their lives.

OCC contributes to meeting the county's goal by awarding Associates degrees and Certificates to its students. It also provides students with the education and skills needed to obtain professional licensure and certification, important career-based credentials that count toward postsecondary attainment and advancement. The College continues to expand in this area through its work in growing apprenticeships and short-term career and technical credentials. Finally, many students begin or continue their higher education endeavors at OCC, then transfer credits to complete credentials at other institutions. OCC provides an opportunity for students to reduce the burden of educational loans, making higher education more accessible, efficient, and attainable, and providing value to students in its courses and programs. It can encourage and facilitate postsecondary credential attainment for those that may not be able to pursue higher education otherwise due to cost, proximity, current employment, and/or life responsibilities.

To support the College in this goal, monitoring reports will be structured around Key Performance Indicators (KPIs) focused on College Climate, Student Progress, and Completion. Data for some indicators can be updated throughout the year, while others have meaningful updates annually, but all will focus on a continuous improvement framework to drive student success. Reports will be provided four times a year, once after each academic term (fall, winter, summer) and in an annual summary. By providing ongoing updates, trends, insights, context, and interpretation, the College will track continuous improvement of core metrics toward established targets. Indicators will cover all eight "Ends" as outlined via Board policy and summarized below. Ideally, focused reports on student-centered indicators can build a common understanding of student success data and the collaborative approaches, current initiatives, and future directions that can help lead to continuous improvement.

This report focuses on data trends and insights from recent Fall terms. Within the student life cycle, the fall term represents the biggest influx of new students into the College. Fall term academic performance can be a good indicator of momentum for future success. Students entering cohort-based programs and utilizing example program plans typically begin in the fall term. Student engagement with faculty, student services, and other students can encourage retention and persistence into future terms and years. An inclusive college climate, campus life, outreach and support can increase a student's sense of satisfaction and feeling of belonging within OCC, all factors that impact progress toward academic goal attainment.

# Policy Background

According to Board of Trustee Policy 4.1, Oakland Community College's purpose is to provide affordable higher education services to the people of Oakland County and the regional community, which advance individual economic mobility, personal growth, and the local economy, at a cost commensurate with the value of services provided. Community Stakeholders benefit from the College through participation in the following Ends:

#### Accreditation and Certification:

- o Continuous improvement of program and service quality
- Meet assurance standards of professional organizations and the Higher Learning Commission (HLC), the College's regional accrediting body
- Alignment of curricula with external standards impacts quality and outcomes, i.e. transferability of courses and preparation for professional licensure/certification
- Systematic, cyclical assessment and review frameworks allows for thoughtful evaluation and improvement of programs and services

#### • College Readiness:

- o Courses and services provide skills for success in college-level study
- o Support services and college resources guide students, support academic growth
- o Consistent, efficient progress toward attaining college readiness helps students achieve overall educational, personal, and professional goals.

#### • Career and Technical Education (CTE):

- Professional, career-oriented courses and programs prepare students for entrylevel employment and industry-recognized apprenticeships.
- Relevant and evolving curricula informed by input from employers, educational partners, and economic development professionals
- o Agile and skilled workforce benefits employers and community

#### • <u>Transfer Education</u>:

- Courses and programs provide students with first two years of a baccalaureate education
- Students receive value through transfer of credit and alignment with major requirements at four-year colleges and universities.
- Associated articulation agreements clarify the transfer pathway, reduce time spent obtaining advanced degrees, and potentially limit student loan debt.

#### • Continuing Education:

- o Training sessions, seminars, courses, certifications, credentials, and programs for individuals to upgrade skills for current jobs or retrain for new jobs/careers
- o Increase employability, mobility, earning potential.
- o Entry point and introduction to professional certificate and degree programs
- o Employers benefit from increased skills of workforce
- o Personal growth and enrichment of community members

#### • Workforce Training:

- Customized workforce training, consulting, and technical assistance programs/services support public and private sector development.
- College's workforce development programs help employees upgrade skills, retrain for a new job assignment, and increase productivity, employability, mobility, and earning potential.
- o Employers receive value from increased employee skills, ongoing growth, and customized talent development to contribute to business and industry success.

#### • Student Services Programming:

- Programming provides students with essential resources to identify, pursue, persist, and complete academic goals
- Recruit and admit students; raise community awareness of College degrees, programs, services, and opportunities for learning and enrichment
- Help students identify educational goals, select achievable career paths, and enroll in courses and programs aligned with their goals
- o Connect students with financial resources to help meet educational costs
- o Provide academic support to assist students with educational goals, learning development, research and writing, academic and personal skills for success
- o Assist students with disabilities with equal access to the College's activities, courses, programs and services through reasonable accommodation
- o Assist students with attainment of internships and post-graduation employment
- Enhance classroom learning through co-curricular and extracurricular experiences that promote personal development, leadership development, augment classroom instruction, and contribute to growth and achievement

#### • Diversity, Equity, and Inclusion:

- The College is committed to ensuring that diversity, in all its forms, is respected and valued by fostering and promoting an environment of equity and inclusiveness.
- Students benefit from a diverse learning environment that increases cultural competency through understanding of and engagement with multicultural, social, and civic issues both in and out of the classroom.
- Diverse learning experiences foster active thinking, intellectual engagement, creative problem-solving, subject matter comprehension, and an enriched college experience.
- o Students benefit when the learning environment and institutional culture prepare them for success in a multicultural workplace and a globally-connected society.

These eight Ends combine to create an educational environment that fosters student learning and supports student success. Each area impacts students from their very first experiences with the College through to their final goals. The College offers ongoing opportunities to benefit individuals, the community, and employers based on their evolving needs. The Ends support the College's mission to empower students to succeed and advance the community.

# Continuous Improvement Framework

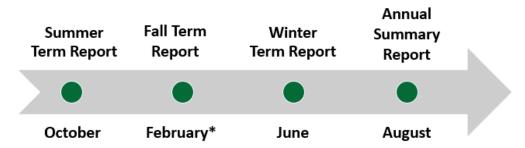
By examining indicators related to each of the Board Ends from the perspective of a student's experiences, it is easier to focus on how they impact student success and how they can improve.



- Key Performance Indicators (KPIs) for all Ends will be reported on an ongoing basis
- Meaningful student success data is updated after each term and year
- Ongoing progress toward clear targets can be tracked throughout the year
- An annual summary report provides an overview of the previous year's progress and future direction

## **New Monitoring Reports Timeline**

- Review reports on overall updated institutional and student success data as it becomes available after each term and year
  - o Fall term onboarding, early success, momentum
  - Winter retention, equity of progress
  - o Annual update on college advancement
  - o Summer opportunity for continuing & guest students
  - o Fall persistence, progress toward completion



<sup>\*</sup>To catch up to this proposed calendar in the first year, this Fall 2019 Term report is being presented in April 2020, after which the schedule resumes.

# Overview of Key Performance Indicators (KPIs)

The chart below represents a quick, high-level overview of the KPIs available to update for the Fall term report. Each indicator is linked to its section of the report, where additional data, context, and interpretation can be found.

#	Fall 2019 Core KPIs	2017	2018	2019	Trend	Past Year Change	Fall 2020 Target
1	Headcount enrollment	17,673	15,942	15,668	/	-274	15,504
2	<u>Conversion rate</u>	33.7%	32.4%	33.0%	>	+0.7%	33.0%
3	Average enrolled credits	8.17	8.17	8.18	\	+0.01	8.3
4a	Fall FTIAC students placed into developmental ENG and/or MAT	73%*	74%*			+1%	73%
4b	Fall FTIAC students attempted developmental ENG and/or MAT	79%*	78%*		/	-1%	79%
4c	Fall FTIAC students attained college readiness	39%*	39%*			0%	40%
5	Credits successfully completed by FTIAC students in first fall term (C- or higher)	66.9%*	72.6%*		/	+5.7%	74%
6	Course success (all courses completed grade C or higher)	73.6%	72.4%	72.5%	>	+0.1	73%
7	Fall to Fall persistence rate	54.3%	54.3%	56.9%	\	+2.6%	57%
8	Completed Associate Degree or Certificate within six years (cohort data)	24%	25%		1	+1%	26%

<sup>\*</sup>Two-year cohorts started at OCC in 2015 and 2016, respectively.

Note: Fall 2020 targets align with OCC performance trends, existing or planned initiatives, and peer comparison where appropriate. Input from faculty and staff has helped inform these initial numbers. In the coming year, a more rigorous process will include further research and analysis, as well as ensuring alignment with the College's evolving strategic plan. Next year's tracking table will include a column noting whether updated data exceeds, meets, or falls below Fall 2020 targets.

Indicator 4a (Fall FTIAC students placed into developmental ENG and/or MAT) is unique in that the College would like to see this number decline over time. Improved placement testing processes can have an impact, but overall it is reliant on the academic preparation students have prior to attending OCC.

# College Climate

The diversity and inclusion of the College community enriches the experiences and growth of students, faculty, and staff. Programming on diversity, equity, and inclusion topics, global education, and student participation in support services and campus life help build an environment of respect, collaboration, and connection dedicated to student success. The following activities, trainings, surveys, and evaluations contribute to the ongoing improvement of a College climate that fosters success for its students and employees through:

- Inclusive College Community
- Environment of Collaboration and Respect
- Equity of Access and Success
- Sense of Belonging and Connection
- Community Enrichment
- Accountability, Transparency & Communication
- Commitment to Student Success

While this area is challenging to measure, the following content shows the widespread efforts being made toward continuous improvement. First, it is useful to better understand the diversity of OCC's student population. The demographic makeup of the student body brings myriad perspectives and experiences to enrich OCC's classrooms and campuses. By understanding its students, the College can better serve and support them in their studies and goals. This section also includes programming, training sessions, processes, and current/pending actions from Fall 2019 focused on diversity, equity, and inclusion. Future reports will endeavor to more precisely define and measure OCC's inclusivity and how its climate and culture impact its employees and students in their well-being, growth, and overall success.

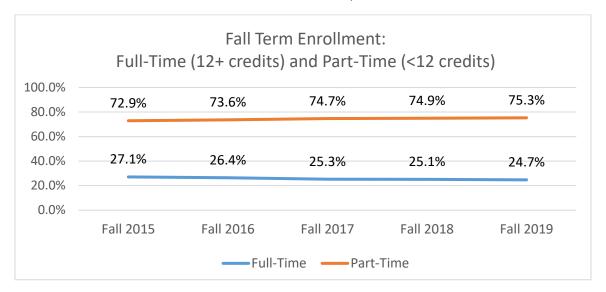
#### **Student Characteristics**

#### **Full-Time vs. Part-Time Enrollment**

• In Fall 2019, 75% of OCC's students attended part-time (enrolled in fewer than twelve credits). OCC's proportion of part-time enrollment has increased in recent years.

	Full-Time		Part-Time		Total
	#	%	#	%	Students
Fall 2015	5,790	27.1%	15,537	72.9%	21,327
Fall 2016	5,052	26.4%	14,082	73.6%	19,134
Fall 2017	4,470	25.3%	13,203	74.7%	17,673
Fall 2018	3,997	25.1%	11,945	74.9%	15,942
Fall 2019	3,876	24.7%	11,792	75.3%	15,668

Data Source: Office of Institutional Effectiveness, End of Session Data



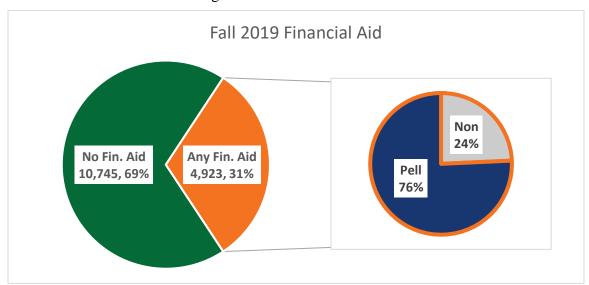
Recent research finds that "nationwide, nearly two-thirds...of two-year college students attend on a part-time basis" and looking ahead, "part-time enrollment growth is projected to outpace that of full-time students through much of this decade." A majority of students fluctuate between full-time and part-time enrollment based on life circumstances. Part-time students are more likely to be: working, caring for dependents, over age 24, financially independent, limited income, first generation college students, etc. Overall, they are less successful than full-time students. Holistic support needs to consider the diversity of circumstances among part-time students (in work schedule, family responsibilities, transportation, etc.). It should be made clear to part-time students how long a degree will take based on credit enrollment and how an additional course (as possible) can accelerate progress.<sup>1</sup>

<sup>1</sup> Lawton, J. and Toner, M. (2020). Supporting the Success of Students Enrolled Part-Time. Retrieved from <a href="https://www.achievingthedream.org/system/files">https://www.achievingthedream.org/system/files</a> force/resources/supporting the success of students enrolled part-time.pdf?download=1

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#### **Financial Aid Status**

- OCC students bring economic diversity to the institution, coming from a variety of
  circumstances and life stages. Financial aid is a crucial component for providing equity of
  access to the community. Through flexibility and affordability, community college
  provides higher education pathways for students who may not otherwise be able to attend
  due to external life factors and responsibilities of work and family.
- In Fall 2019, 31% (4,923) of students received some form of financial aid to attend OCC.
- Of those 4,923 students, 76% (3,728) qualified for a Pell Grant, the federal financial aid offered to students with the highest level of financial need.



• Over five years, an average of one-third of students use financial aid to attend the fall term.

Term	# of Students Received Any Type of Aid	Total Enrolled Students	% Received Aid
Fall 2015	7,392	21,237	34.8%
Fall 2016	6,469	19,134	33.8%
Fall 2017	6,146	17,673	34.8%
Fall 2018	5,061	15,942	31.7%
Fall 2019	4,923	15,668	31.4%

Data Source: Office of Institutional Effectiveness, End of Session Data

• In Fall 2019, 24% of total enrolled students qualified for a Pell Grant, the federal award for students with the highest level of financial need.

Term	Students Eligible for PELL	<b>Total Enrolled Students</b>	% of Students Eligible for PELL
Fall 2015	5,497	21,327	25.8%
Fall 2016	4,714	19,134	24.6%
Fall 2017	4,728	17,673	26.8%
Fall 2018	3,707	15,942	23.3%
Fall 2019	3,728	15,668	23.8%

Data Source: Office of Institutional Effectiveness, End of Session Data

- Students who use financial aid to attend OCC benefit from the many Federal and State funding options available via the <u>Financial Aid office</u> and the Free Application for Federal Student Aid (FAFSA).
- Students also benefit from a wide range of <u>scholarships</u> offered via the OCC Foundation, to help with tuition and related educational expenses, including full-ride <u>Chancellor's Scholarships</u> offered to 100 of Oakland County's High School Seniors.
- Further, the Foundation created and administers the <u>Student Success Fund</u>. Inspired by a grassroots effort led by College employees, the Student Success Fund is the Foundation's rapid response to students in crisis. It provides immediate financial help for students facing an emergency beyond their control, such as an accident, loss of income, or illness. By sweeping aside the financial barrier, these students can complete their classes and stay on the path to success.

Faculty and staff refer currently enrolled students in need to Counseling. Counselors learn more about the student's circumstances, refer them to community resources, and recommend help from the Fund.

In FY2018-19 and FY2019 to date, the Fund has provided emergency help to 35 students, totaling more than \$15,000 in assistance for housing, utilities, and transportation to campus, among other critical needs, with an average award of \$444 per student. FY2018-19 was the first year using the new process and criteria. Prior to that time, awards of \$25 or \$50 were given in gift cards in a looser process.

From October 2019 through March 2020, the Foundation reached its goal for endowing the Student Success Fund, with \$80,000 invested for future distributions. The new Student Empowerment Appeal will help address immediate funding needs as the Foundation responds to the pandemic.

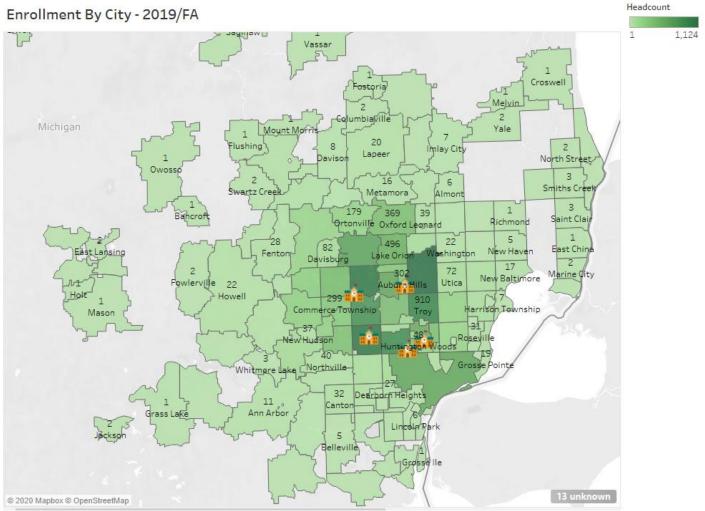
A recent recipient shared:

"THANK YOU SO MUCH!! Thanks to this financial assistance I was able to pay my entire DTE balance which then allowed me to enroll in budget billing. With the remaining money, I was able to initiate budget billing with Consumers and roll the remaining past due amount into my monthly payment! With your help, not only will I have peace of mind, but the kids never even knew there was that issue on top of this virus. With electricity and gas secured, we can continue our daily education!"

In its support of students with financial and life needs, OCC maintains <u>resource links</u>, provides referrals via <u>counseling</u>, and will participate in a national initiative focused on basic student needs called <u>MI-BEST (Michigan Building Economic Stability Today)</u>, led at the state level by the <u>Michigan Community College Association's Center for Student Success</u>.

## **Enrollment by City**

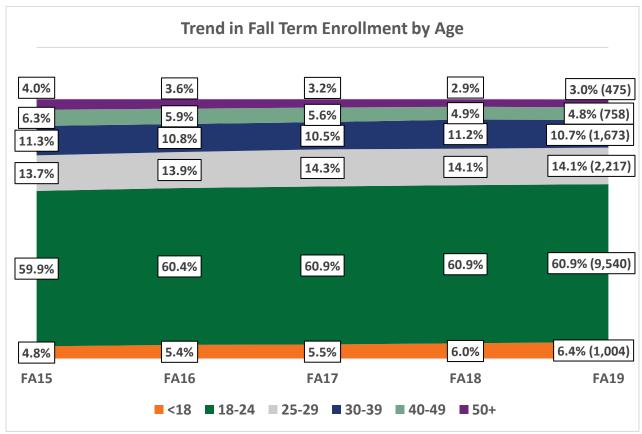
• OCC's student population comes from a broad geographic area across several counties, though the highest concentration of students resides near campus locations.



Note: Lines on map denote zip code boundaries

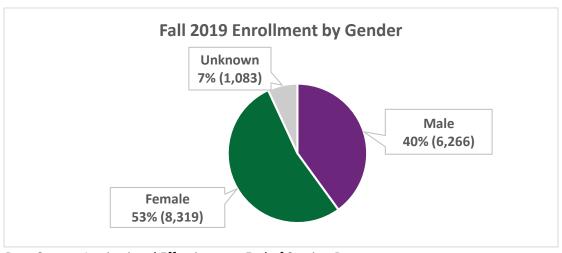
#### **Enrollment by Age and Gender**

• The proportion of all age groups under 30 has increased slightly in recent years, while the proportion of students over 30 has slightly decreased.



Data Source: Institutional Effectiveness, End of Session Data

• More female than male students enrolled in Fall 2019, though a portion are unknown as students self-report gender and not all choose to report.



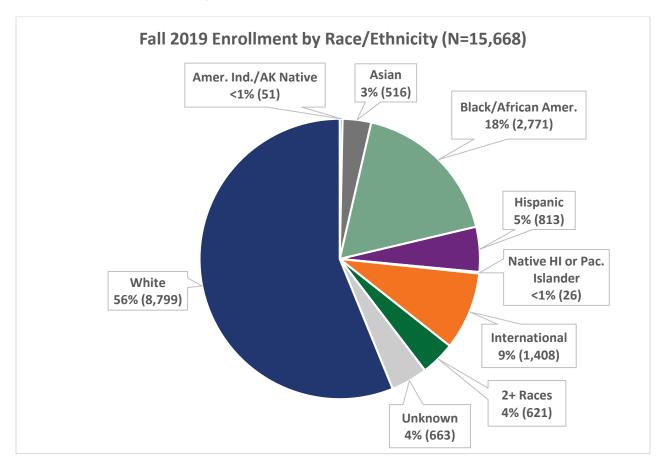
Data Source: Institutional Effectiveness, End of Session Data

#### **Enrollment by Race/Ethnicity**

- Over the past five years, the College saw a slight increase in the proportion of enrollment among Asian, Hispanic/Latinx, International, students with two or more races, and those that are unknown.
- There has been a decline in the proportion of enrollment of White and Black/African American students, and a slight decrease among American Indian/Alaskan Native students, while the proportion of Native Hawaiian/Pacific Islander students held steady.

	Fall 2	2015	Fall 2	2016	Fall 2	2017	Fall	2018	Fall	2019
	#	%	#	%	#	%	#	%	#	%
Amer. Ind. or AK										
Native	95	0.4%	81	0.4%	67	0.4%	57	0.4%	51	0.3%
Asian	565	2.6%	559	2.9%	566	3.2%	563	3.5%	516	3.3%
Black/African										
American	4,227	19.8%	3,445	18.0%	3,279	18.6%	2,752	17.3%	2,771	17.7%
Hispanic/Latinx	782	3.7%	741	3.9%	769	4.4%	725	4.5%	813	5.2%
Native HI/Pac. Isl.	36	0.2%	28	0.1%	29	0.2%	30	0.2%	26	0.2%
International	1,788	8.4%	1,701	8.9%	1,672	9.5%	1,524	9.6%	1,408	9.0%
2+ Races	622	2.9%	604	3.2%	599	3.4%	581	3.6%	621	4.0%
Unknown	837	3.9%	730	3.8%	585	3.3%	600	3.8%	663	4.2%
White	12,375	58.0%	11,245	58.8%	10,107	57.2%	9,110	57.1%	8,799	56.2%

Data Source: Institutional Effectiveness, End of Session Data



#### College Diversity, Equity, and Inclusion

OCC is guided by its mission statement for diversity, equity, and inclusion:

The College will ensure that diversity, in all its forms, is respected and valued by fostering and promoting an environment of inclusiveness.

Processes, services, and initiatives across the institution help the College in its pursuit of this mission. <a href="CCDEI">CCDEI</a> has recently renamed itself from the College Committee for Diversity and Inclusion to Diversity, Equity, and Inclusion, in order to better align with its objectives and with Board of Trustee Policy. As an organization matures, it can progress from an appreciation of diversity to a focus on inclusion and equity.

- <u>Diversity</u> is the entire range of human and cultural differences that includes, but is not limited to, race, ethnicity, gender, gender identity and expression, sexual orientation, age, socioeconomic status, veteran status, physical and cognitive ability or attributes, religious affiliation, national origin, citizenship, and political beliefs.
- <u>Inclusion</u> is involvement and empowerment where the inherent worth and dignity of all people is recognized. An inclusive college promotes and sustains a sense of belonging for all; it values and respects the talents, beliefs, backgrounds, and ways of living of its community members. Everyone's unique perspectives and concerns are heard and their voices truly matter.
- Equity in education is when educational policies, practices, interactions, & resources are representative of, constructed by, and responsive to all people so that each individual has access to, meaningfully participates in, and has positive outcomes from high-quality learning experiences, regardless of individual characteristics and group memberships. (Fraser, 2008; Great Lakes Equity Center, 2012)

#### **Institutional Programming and Impact: Fall 2019**

Campus-level committees help coordinate and implement diversity and inclusion initiatives and programming at all OCC campuses. Faculty and staff from across the institution contribute to the resources, events, and learning that enrich the campus environment for students and employees alike. OCC represents a highly diverse and global county. The College helps its community members advance in their knowledge of one another and the broader interconnected world. A commitment to diversity and inclusion learning creates a more welcoming and supportive environment for OCC's students. Students benefit from learning both inside and outside the classroom, and interactions with diverse peers, faculty, and staff help prepare them for work in a multicultural society and global economy. The College has also named diversity champions for 20 years, since 1999, in recognition of their commitment and contributions to OCC's diverse community.

1,445 documented participants attended the following events during the Fall 2019 term, focused on enhancing their learning and understanding related to diversity, equity, and inclusion in its many forms. The list and participant count is not exhaustive, but represents the widespread efforts being made to expand learning for students, faculty, staff, and community members.

#### June 2019:

- In honor of Pride month, a month-long informational display about Stonewall was created at Orchard Ridge, along with related library books.
- The Southfield campus hosted an event called "The 'T' in LGBTQ: Transgender Legal Issues" with an experienced attorney presenting and 30 individuals attended.

#### September 2019:

• For Hispanic Heritage Month, books and biographical information highlighting the many contributions of Hispanic Americans to the art world were on display at Orchard Ridge.

#### October 2019:

- A Michigan Read event on the Flint Water Crisis took place at Orchard Ridge with Dr. Mona Hanna-Attisha. OCC Libraries partnered with Michigan Humanities, Farmington Community Library, and West Bloomfield Township Public Library. 429 attended.
- The Moulin Rouge Culinary Dinner welcomed <u>115</u> to enjoy Parisian cuisine and music, provided by OCC's Culinary Studies Institute and the OCC Community Jazz Band.
- An Auburns Hills event on the Middle East origins of brewed coffee featured Ibrahim Alhasbani, a Yemeni-Michigander who owns a coffee house in Dearborn. 100 attended.
- A Southfield workshop on Cultural Humility and Emotional Intelligence was led by Dr. Saudia L. Twine and Aja Burks. There were <u>32</u> attendees.
- Auburn Hills hosted a "Check Your Privilege" Interactive Demonstration, facilitated by a Sociology faculty member. <u>60</u> participants discussed how their experiences have been shaped by their backgrounds and identities; resources were shared by Counseling Faculty.
- <u>Human Library</u> events were held at Highland Lakes in October and November, for a combined total of <u>172</u> "readers" and <u>24</u> "human books." Highland Lakes has hosted these events for over a decade, where readers can talk face-to-face with individuals who they may not typically get to know and grow in their understanding of one another.

#### November 2019:

- The <u>Veterans Day</u> Celebration included a week of events at all campuses, honoring the service of veterans and connecting OCC student veterans with support & resources.
- Orchard Ridge CCDEI invited the <u>National Alliance on Mental Illness Metro-Oakland</u>, <u>Wayne</u>, & <u>Macomb Counties</u> to discuss the reality of individuals living with mental illness, in their own words. <u>249</u> students, staff, and community members attended. Counseling faculty facilitated the event and created a corresponding campus display.
- A partnership with <u>Hillel of Metro Detroit</u> brought a deeply moving <u>event</u> with Holocaust Survivor Irene Miller Royal Oak, who shared her incredible story of survival to promote tolerance and learning from history. <u>44</u> individuals attended the event and a couple students identified it as the learning experience that will most benefit them from the term.

#### Ongoing:

- A "Heritage at the Ridge" Flag Display at Orchard Ridge represents the diversity of students, faculty, and staff, with the goal of creating a welcoming environment for all.
- <u>Action Update</u>: Collaborative efforts between CCDEI, student services, the libraries, and facilities staff have successfully identified space at all five OCC campuses for prayer/meditation/reflection rooms.

#### Global Education at OCC:

- The Auburn Hills <u>International Student Club</u> hosted five "Passport to the World" events in Fall 2019 where students shared presentations about their countries.
- The Global Students Club at Orchard Ridge hosted monthly Global Coffee Hour events and also presented on countries represented by students at the Royal Oak campus.
- A popular "Culture Fair" has occurred every term at the College for four years, celebrating OCC students' cultures and cuisines.
- An ESL faculty member hosts Conversation Gatherings every semester that are wellattended by community members and ESL students, to build understanding of and sensitivity to their diverse community.
- Fall 2019 was the second semester of the college-wide <u>Conversation Partner Program</u> (<u>CPP</u>) in which international students are partnered with native or near-native English speakers for conversation practice and growth of global understanding for both partners. <u>58</u> students participated in Fall 2019. After participating in CPP, more domestic students began to actively participate in the International Student Club and more international students got engaged with student government and Phi Theta Kappa (PTK).
- The Global Literacy Endorsement (GLE) continues to expand its efforts and activities. To grow the program and sustain coaches needed to maintain and grow the numbers of students, OCC has created GLE funded coach positions. By having this endorsement on their transcripts, students can show employers and other colleges and universities their increased competency and understanding related to global diversity and collaboration.
- OCC is encouraging and supporting instructors to incorporate "Virtual Exchange" into
  their courses, in which sustained, technology-enabled interaction and learning can occur
  across cultures and the globe. In this effort, OCC is partnering with the US Bureau of
  Education and Cultural Affairs funded <u>Stevens Initiative</u>. Through virtual exchange,
  more students can actively participate in Global Learning outside of study abroad.
- Finally, two courses have been created (GLS-2510 Introduction to Global Studies and GLS-2520 Global Issues and Challenges), and the <u>Global Studies Associates degree</u> has been revised and revitalized.

#### Mental Health Task Force:

- This group of dedicated faculty and staff from across the College works to promote awareness, understanding, and support of mental health issues affecting students and employees. In partnership with Human Resources, the *Mental Health Awareness Lunch & Learn Series* is offered as professional development for all OCC employees:
  - October 2019: Mental Health Overview (signs and symptoms, available resources, presented by Oakland Community Health Network, an OCC grad led the session, over <u>60</u> attended)
  - o December 2019: Human Trafficking (facilitated by Southfield Domestic Violence Group, panel discussion of firsthand account by former OCC student, <u>71</u> attended)
  - Additional sessions in January and February focused on disruptive student training and healthy relationships, in partnership with community organizations. Further details will be provided in the Winter 2020 report.

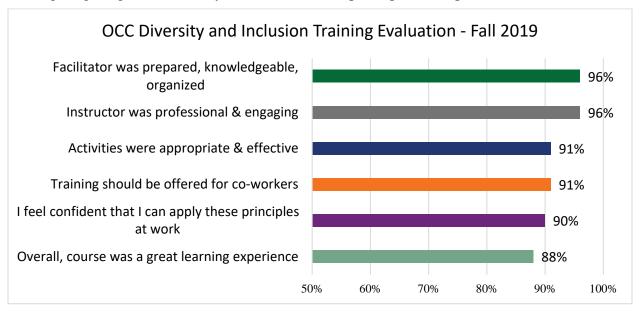
#### **College Training and Actions**

#### → Employee Training: Diversity and Inclusion

In the Fall 2019 term, OCC employees began training on "Diversity and Inclusion at OCC – Communicating Across Cultures." Instruction is provided by local training and consulting company MTS (Multi-Training Systems), which was selected via a competitive bid process and created a customized program for OCC in collaboration with faculty, staff, and administrative representatives from across the College.

Each participant received a course booklet filled with content and exercises to increase understanding. Participants appreciated the toolkit that helps individuals put their learning into practice, though they acknowledged that substantial change is hard to implement and takes time.

There is an ongoing effort to encourage participation from the entire college community. <u>250</u> faculty and staff participated in 22 trainings from 11/11 to 12/09 and a second round of 28 trainings began again in February. In Fall 2019, 235 participants completed evaluations:



Participants found the following topics to be most beneficial to their learning (see glossary for select definitions)

- Responding to offensive comments as an active bystander
- Micro-aggression training
- Intent versus impact bias activity
- Generational diversity
- Intersectionality
- Cultural differences
- Overall communication
- Examining the impacts of inclusion in the workplace

Some participants wanted to see specific training on the following sub-topics added or expanded: ageism, mental health/cognitive diversity, ableism, gender, sexuality, race, and privilege.

#### → Title IX Training

- OCC recently revamped the format of the Title IX employee training and there is a push to encourage all student-facing staff to complete it.
- Administration engaged in a presentation on Title IX made by the Vice Chancellor for Legal Affairs in Fall 2019.
- There is an effort to make the student training on Title IX mandatory. Already, visibility was increased via the student portal and staff are working to incorporate it into the required online orientation modules. As a reflection of these efforts, from 6/1/19 to 12/18/19, 901 students completed the Title IX training.

#### **→** Staffing

- The College recruits employees broadly via a national search. Every interview has at least one diversity-related question, "please explain what diversity means to you," though some areas adapt the question to suit their specific needs.
- Once on board, new hire luncheons are an effort to help all new employees feel welcome and have a good transition to their roles at OCC.
- The "bringing your kids to work" initiative is another effort by the College to help employees and their families feel welcome and involved at OCC. In order to be inclusive, employees who are not parents may bring a niece/nephew/grandchild, neighbor, or friend if they choose.
- A Coordinator of Veteran and Military Services joined OCC in September 2019, to better support current and prospective <u>veteran and military students</u> and their families. A survey on Veteran Student Satisfaction and Needs is being implemented and results will be reported in the Winter 2020 monitoring report.

#### → Actions

- 1. Increase web presence for campus programming.
- 2. Investigate the inclusion of preferred names and pronouns in college records (including the evaluation of all implications for reporting/tax/legal purposes, etc.)
- 3. Incorporate gender neutral restrooms in new construction.
- 4. CCDEI is collaborating with the TRAC (Trust, Respect & Accountability) committee to develop college-wide policies on civility/anti-bullying and professional conduct. Work will continue on the civility initiative via subcommittee, with representatives and input from throughout the College.

#### Civility Policy Draft:

Civility is foundational to the College. To ensure orderly operations and provide the best possible work environment, the College expects employees, vendors, and contractors to follow rules of conduct that will protect the interests and safety of all employees, students, volunteers, visitors, and the organization.

The College is committed to a welcoming workplace where all members of the college community are expected to treat each other with civility. When addressing issues, civility

requires that feedback be delivered in a private and courteous manner using language and behavior appropriate, professional, and directly-related to the task or issue at hand. Bullying is broadly defined as a course of conduct where a person willfully exercises power or control over another with hostile or malicious intent. Specifically, bullying in the workplace is defined as a behavior that is intended to threaten, intimidate, humiliate, or isolate members of the working environment that undermines or damages an employee's reputation or job performance. Workplace bullying may include but is not limited to verbal abuse, name-calling, spreading rumors, interference with work, sabotage that prevents work from getting done, and nonverbal conduct that is threatening, humiliating, or intimidating.

- The actions and initiatives in this section align with the following current <u>strategic</u> initiatives of the College:
  - o Promote diversity throughout the College.
  - o Improve the student experience.
  - o Grow partnerships.
  - o Foster key partnerships.
  - o Increase employee engagement.
  - o Improve collaboration, trust, respect, and accountability.

# **Student Progress**

While students enter Oakland Community College with myriad backgrounds, previous educational experiences, and goals, there are certain milestones along their pathways through the institution that can be useful for tracking their progress and success. From their first awareness and interactions with the College to their enrollment behavior, learning, and credit attainment, students need different kinds of support, encouragement, and guidance to persist in their studies and attain their goals.

This section looks at the "student life cycle" of how admissions and onboarding translate to enrollment, the ways that students' early academic achievements can potentially provide momentum for future success, and how ongoing enrollment, learning, and credit success can build toward a degree or credential, transfer, and increased personal and professional skills. This section will focus on the following Fall term indicators:

- Admission, onboarding, registration, enrollment (conversion rate)
- College readiness placement, attempt, attainment
- Successful first-term credit completion among FTIAC students
- Successful credit-based course completion among all students
- Student learning assessment
- Student satisfaction with services
- Persistence of enrollment
- Cohort-based completion of degrees, certificates, and transfer

Recent research has shown that success on "early momentum indicators" in a student's first year predict longer-term success and a higher rate of credential completion. Whether or not students complete 6 or more college-level credits in their first term, 15 or more college-level credits in their first year, complete college-level English and/or Math in their first year, and/or are retained from fall to winter terms are all leading metrics that have been shown to be highly predictive of longer-term success. Attainment of one of these metrics has a positive impact and meeting multiple metrics leads to even greater success when tracked over a six year period.<sup>2</sup> The fall term plays a key role in setting students up for future achievement, particularly for new students, and the KPIs below help assess the effectiveness of student progress along the way.

All Fall 2020 targets included here rely on data trends, models, and peer comparisons that do not yet take into account the impact of COVID-19. In light of the complex and multi-faceted impact of the current health and economic crisis, in many areas holding steady at current levels will be a success. In other areas, growth and improvement may be possible and will be continually assessed and pursued as the situation evolves in the month ahead. Throughout this time, the steadfast dedication and adaptation of OCC's faculty, staff, and administration has kept student well-being at the forefront and has quickly established new ways of working and learning to ensure continuity of each student's education wherever possible. Student services staff and

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<sup>&</sup>lt;sup>2</sup> Belfield, C.R., Jenkins, D., and Fink, J. (2019.) Early Momentum Metrics: Leading Indicators for Community College Improvement. Retrieved from <a href="https://ccrc.tc.columbia.edu/publications/early-momentum-metrics-leading-indicators.html">https://ccrc.tc.columbia.edu/publications/early-momentum-metrics-leading-indicators.html</a>.

faculty have reached out to students through all possible means to offer support, guidance, and encouragement. There are challenges to completion of hands-on courses (such as Culinary, Automobile Servicing, Science Labs, etc.) that the College is adapting to overcome. During this unique time, students have the option to take courses as credit/no credit in Winter and Summer 2020, in consultation with a <u>counselor</u>. This option gives flexibility to students and encourages course completion, while ensuring that students who prefer or need to receive a letter grade (due to requirements of transfer, financial aid, Veteran's benefits, visa status, etc.) may do so.

The College is undertaking significant efforts to support student success. In addition to outreach and referrals by counselors and other faculty and staff, the <u>Student Success Fund</u> continues to consider and support student emergency financial needs. The College has been able, as possible, to directly address student technology needs in order to help students complete their courses, even sending laptops to students' homes. The <u>summer momentum</u> scholarship helps students stay engaged in their academic progress at this challenging time and has seen overwhelming response. Once the College receives clarity on the national <u>CARES Act funding</u> to meet student needs, it can create additional supports to promote their success based on current circumstances.

#### Admissions and Enrollment

Several efforts over the past few years have expanded the recruitment strategies of OCC's admissions, enrollment, and marketing departments. Targeted efforts to engage high schools and build awareness and understanding of OCC's opportunities help the College attract students to apply and enroll. A thorough evaluation of strategies, including analysis and recommendations by an <u>AACRAO</u> (American Association of Collegiate Registrars and Admissions Officers) consultant, have helped the College focus its resources and plan for the future.

Recent numbers indicate an upward trend in student admission and enrollment at OCC, even as the overall college participation of Oakland County high school graduates has declined (see chart on page 24). That said, the current complexities caused by COVID-19 make the future hard to predict. The unprecedented impact of combined economic, unemployment, public health, and social distancing/quarantine measures introduce new challenges for coming terms. OCC's success will rely on its agility and ability to adapt to quickly evolving circumstances and new methods of service delivery on all fronts. Surveys across the country indicate that different groups of students will react in different ways. Uncertainty about the months ahead may cause students to delay their education, while economic and mobility challenges may make the accessibility and affordability of OCC a more viable option for students that wish to continue making progress via higher education in midst of these unique and challenging times. Communication and interaction with students will help inform and support them in this process.

Currently, the College is focusing heavily on its communications to prospective students, using both direct communication and social media. While reduced staffing in current circumstances and the inability to hold in-person events as planned limits recruitment strategies, new and sophisticated outreach methods will be deployed. Customer relationship management content and strategy is enhanced by the use of <a href="Salesforce">Salesforce</a> and <a href="Interactorm">Interactorm</a> systems and tools throughout the year, via collaboration with OCC's admissions, enrollment, graphics, and marketing staff. There is a communications strategy each term for admitted students and future students, even

those with a year or two left in their high school careers. Dashboards in the Ellucian Recruit portal track application status from "prospective" to "started application" to "admitted," and help staff craft communications according to where students are in the process.

Live admissions events to assist students with the application process will continue virtually starting in April 2020. In recent recruitment efforts, live admissions events have shown a 27% conversion of prospective to enrolled students as compared to traditional college fairs that yielded 9% enrollment. Continuity of communication and social media messaging connects students with the options they can pursue at OCC.

Multiple initiatives around dual enrollment will continue to engage high school students in an OCC education. Since joining the College in May 2019, the Director of Secondary Partnerships oversees three primary areas of accelerated learning opportunities, including: secondary articulation for career and technical education classes, <u>dual enrollment</u>, and <u>early middle</u> <u>colleges</u>. In addition to accelerated learning opportunities, the Director also works to renew and establish college readiness relationships among all districts in Oakland County, including those districts with <u>Promise Zone designations</u>.

Summer enrollment typically includes a higher proportion of guest students who take courses to transfer back to a four-year institution, and that trend has continued for Summer 2020 registration so far. The College has announced that all summer classes will be held remotely, to give clarity to students who want to enroll. Placement testing presents a significant challenge for summer and fall registration. Currently, for English, students are completing the practice placement assessments online and using the results and communication with a counselor to select an English class, since the <u>Accuplacer</u> assessment itself can only be completed in-person at this time. In Math, students are able to complete the <u>ALEKS</u> assessment remotely, but it is not proctored and relies on student integrity to follow the instructions and have the most accurate placement result to help them succeed. <u>English placement</u> is required of new students, while <u>Math placement</u> is needed for students who wish to take classes with a Math prerequisite. There are ways that students can place into courses using standardized testing and other methods, but even the SAT has been suspended at this time, so new methods and processes are required to maintain student progress.

Heading into the Summer and Fall terms, with the expected economic changes, more students may have eligibility for financial aid, so additional outreach and education on the FAFSA process may be needed. FAFSA uses the last two years of income to determine eligibility, which will not reflect the current economic conditions, but students can appeal their eligibility based on special circumstances to adapt to current income and the College anticipates seeing an increase in such appeals this Summer and Fall. So far, there have not been updates on rules and guidance from the <u>U.S. Department of Education</u>, which will be necessary to successfully administer funds during this challenging time for the students and community. Further, whether any programs are created at the federal or state levels due to the changes in the economy and unemployment will impact the College and its students as well. Clarity on whether fall term placement and instruction will occur remotely or in person needs to be determined in consultation with the government and health officials, so the proper planning and student guidance can occur.

#### Admissions/Onboarding Data:

• Out of admitted fall students from 2018 to 2019, the College saw an increase of 568 students that enrolled during the fall and winter terms.

	2018-19	2019-20
Fall Term Admitted Students	11,426	12,914
Registered Fall Term	4,162	4,747
Enrolled Fall Term	3,707 (32.4%)	4,258 (33.0%)
Deferred to Winter Term Enrollment	541	558
Total Enrolled at OCC (Fall and Winter)	4,248 (37.2%)	4,816 (37.3%)

Not Registered at OCC in Fall Term	7,264	8,167
Enrolled at Another College in Fall Term	1,877 (25.8%)	1,700 (20.8%)
No College Enrollment in Fall Term	5,387 (74.2%)	6,467 (79.2%)
	(416 joined OCC in Winter)	(439 joined OCC in Winter)

Data Source: Institutional Effectiveness

In this process, an "admitted" student is one who has fully completed the application and any required supplements, is accepted to OCC and is fully in the student information system. A "registered" student has <u>registered</u> for at least one class, whether or not that enrollment continues after the drop/add period. An "enrolled" student has registered and is still enrolled in at least one class after the drop/add period.

Note: Of the 558 fall 2019 admitted students who deferred enrollment to the winter 2020 term, 119 had fall term registration activity and 439 did not. A portion of winter term enrollment may have been impacted by COVID-19, particularly those in late start classes.

Prospective students apply to many colleges and many of those that do not attend OCC choose to go directly to four-year institutions or colleges out of state. Others may delay their education due to barriers related to finances, college readiness, or life and work responsibilities.

For context, the overall proportion of Oakland Schools high school graduates enrolling in colleges or universities declined by nearly five percentage points in the past five years.

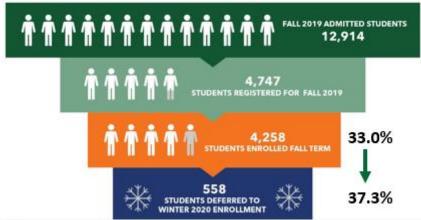
# College Enrollment within Six Months of High School Graduation (Oakland Schools)

	Total High School	# Enrolled in	% Enrolled in
Graduation Year	Graduates	College	College
2014-15	14,042	10,281	73.20%
2015-16	13,805	9,887	71.60%
2016-17	14,024	9,888	70.50%
2017-18	14,156	9,855	69.60%
2018-19	14,137	9,655	68.30%

Source: MI School Data

# REGISTRATION AND ENROLLMENT

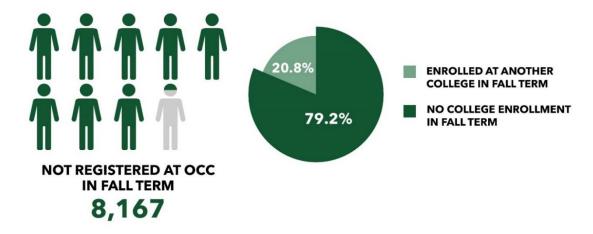
Fall 2019



Note: Of the 558 fall 2019 admitted students who deferred enrollment to the winter 2020 term, 119 had fall term registration activity and 439 did not.

# FALL 2019 ADMITTED STUDENTS NOT REGISTERED AT OCC

2019-2020



Note: 439 of the students with no fall term enrollment joined OCC in the winter term.

- Of the 1,700 admitted students who did not register and attended other colleges in Fall 2019, 59% (1,010) either went straight to a four-year college or university in Michigan or attended a college or university out of state.
- Of the 489 students who registered but did not enroll, 61% (299) were deregistered for non-payment and 30% (145) were Pell eligible (compared to 26% Pell eligibility among enrolled students).

#### Fall Term Headcount Enrollment:

 In the fall term headcounts, each student is counted only once, even if enrolled in multiple courses or at multiple campuses. Counts below reflect end of term data, capturing all students enrolled in credit courses, even those with later start dates or shorter duration.

2017	2018	2019	Trend	Past Year Change	Fall 2020 Target
17,673	15,942	15,668	1	-274	15,504

Data Source: Institutional Effectiveness, End of Session Data

• The target estimate comes from enrollment projections using statistical ARIMA modeling. It will be updated each term using the latest unemployment figures. Many external and internal factors impact these numbers, including: changes in the economy, public health, demographics, marketing and outreach, competition from other higher education institutions, admissions and onboarding, awareness and timely completion of the financial aid process, the flexibility/scheduling/accessibility of courses, etc.

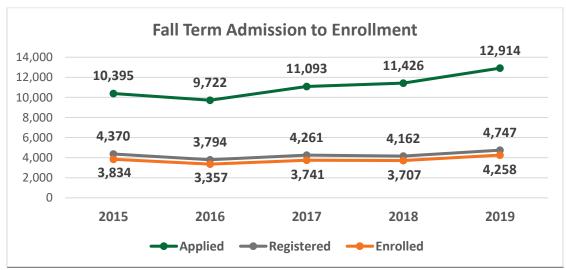
#### **Conversion Rate**

• Conversion rate: The number/percentage of admitted students who remain enrolled after the drop/add deadline. In light of the many uncertainties for the Fall 2020 term, holding steady at 33.0% would represent success.

2017	2018	2019	Trend	Past Year Change	Fall 2020 Target	
33.7%	32.4%	33.0%	<b>\</b>	+0.7%	33.0%	

Data Source: Institutional Effectiveness, End of Session Data

• In 2019-2020, the average conversion rate (yield) at four-year public colleges reporting data in Michigan is <u>28.5%</u>. In academic year 2018-19, it was 31.44%. (Note: Rates from open access institutions such as community colleges are not collected.)



#### **Average Enrolled Credits**

- Fall term average enrolled credits have held fairly steady over the past few years. While
  encouraging students to take one additional course can accelerate their academic progress,
  for many students that strategy is not viable due to work, family, scheduling, and other life
  responsibilities.
- The College's enrollment model projections support 8.3 credits as a Fall 2020 target, though it is unclear how student enrollment patterns and the composition of full-time to part-time students may be impacted by public health and the economy in Fall 2020.

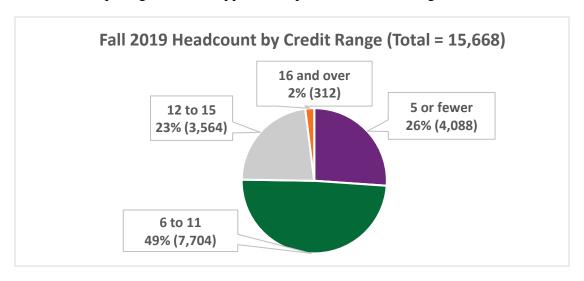
2017	2018	2019	Trend	Past Year Change	Fall 2020 Target
8.17	8.17	8.18	/	+0.01	8.3

Term	Total Credit Enrolled	Unduplicated Headcount	Average Credit	Min Credits Enrolled	Max Credits Enrolled
2015/FA	176,206	21,327	8.26	0.5	26
2016/FA	157,289	19,134	8.22	1	25
2017/FA	144,360	17,673	8.17	1	26
2018/FA	130,292	15,942	8.17	1	22
2019/FA	128,087	15,668	8.18	1	24

Data Source: Office of Institutional Effectiveness, End of Session Data

Note: The Summer/Fall 2016 switch to billable credit hours may account for some of the reduced credit count.

- In Fall 2019, the median of enrolled credits was 8.
- Nearly half of students took 6 to 11 credits and the other two quarters were fairly evenly split between 5 or fewer credits & 12 credits and over.
- Numerous academic and life factors impact enrollment levels within these groups of students, requiring different supports and processes to encourage their success.



### College Readiness Placement

Fall Term FTIAC Placement into Developmental English and/or Math

2017	2018 Trend		Fall 2020 Target
73%* (2,230)	74%* (1,997)		73%

<sup>\*</sup>Two-year cohorts started at OCC in 2015 and 2016, respectively.

- College readiness placement is impacted by a number of factors, including high school curriculum and academic performance, assessment tools and how scores relate to course placement, processes and content of practice tests, and developmental curriculum pathways. Ideally, this number would decline over time, though developmental needs are likely to continue.
- A summary of OCC's college readiness initiatives can be found in the December 2019 monitoring report. The timing of some of these initiatives mean they are not yet reflected in the data above. Cohort data for Fall 2017 entering students, and those in future years, will begin to show student placement using new processes and curricular structures.
- Data for the Fall 2020 cohort will be an anomaly due to remote placement practices required by the current public health crisis.

### College Readiness Attempt

FTIAC Cohort Attempt of Developmental English and/or Math

2017	2018	Trend	Fall 2020 Target
79%* (1,766)	78%* (1,566)	/	79%

<sup>\*</sup>Two-year cohorts started at OCC in Fall 2015 and Fall 2016, respectively.

- The rate at which students placing into developmental education attempt their initial ENG and/or MAT course has a significant impact on their academic success and progress.
- 2018 peer comparison showed that 75% attempted any developmental course.
- Staff within the Academic Support Center (ASC), counseling faculty, and teaching faculty help students identify and pursue their college readiness needs. While students are incentivized to pursue ENG by the <u>approved course lists</u> when placing below ENG 1510, attempts of developmental MAT can wait until required as a course pre-requisite. The earlier a student can make progress in these areas the better prepared that student can be for college success.

Several processes support students with college readiness needs:

- A structured onboarding process and FTIAC counseling session advise and support students in their enrollment, with a growth in online counseling and appointment scheduling by students.
- Going forward, there is a need to improve communication of academic pathways to students via program plans. Currently, program plans are updated during curricular changes and both reaffirmed annually and reviewed as part of the 5-year curricular review cycle. These processes are led by the academic deans and the discipline faculty, with support from Institutional Effectiveness.

### College Readiness Attainment

FTIAC Cohort Attainment of College Readiness in English/Math

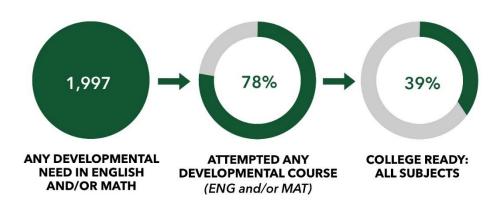
2017	2018	Trend	Fall 2020 Target
39%* (865)	39%* (785)		40%

<sup>\*</sup>Two-year cohorts started at OCC in 2015 and 2016, respectively.

- The college readiness attainment rate (ENG and MAT combined) was steady at 39% the past two years. The 2018 peer comparison group reported 37%.
- Again, curricular changes over recent years mean that the cohorts of students represented by this data do not yet reflect updated course pathways and placement practices. The 2017 cohort of students will start to reflect the new structure and processes. The 2018 cohort will be tracked through the Winter 2020 term and will start to show the impacts of COVID-19. The College will continue to assess the attainment of college readiness within these contexts, with the intent to achieve a higher percentage of student success in this area that poses a challenge to colleges across the country.
- Students receive support and guidance from their <u>instructors</u>, <u>counseling</u>, the <u>online orientation</u> and <u>StudentLingo</u> modules, online <u>NetTutor</u> support, <u>library</u> services, <u>ACCESS</u>, and <u>Academic Support Center (ASC)</u> tutoring, skills seminars, supplemental instruction, and courses.

### FIRST TIME IN ANY COLLEGE (FTIAC) TWO-YEAR COHORT

2016 - 2018



• English and Math have different curricular pathways and policies that impact college readiness in each. Details and nuances in these two areas can be found in the December 2019 College Readiness monitoring report. For overall tracking, this combined metric looks at the overall college readiness attainment of OCC's entering Fall FTIAC students over a two-year period. Progress in either or both areas will increase student success. The following data reflects the College's reporting via the Voluntary Framework of Accountability (VFA), a national system designed specifically for community colleges.

First Time in Any College (FTIAC) Two-Year Cohort Data

FTIAC Cohort	2017	2018
FTIAC Students	3,060	2,710
Math Developmental Need	2,155	1,964
Attempted Dev. Math Course	1,574 (73%)	1,412 (72%)
College Ready Math	532 (25%)	514 (26%)
Completed College-Level Math	226 (10%)	248 (13%)
English Developmental Need	894	659
Attempted Dev. English Course	666 (74%)	535 (81%)
College Ready English	419 (47%)	369 (56%)
Completed College-Level English	316 (35%)	284 (43%)
Any Developmental Need	2,230	1,997
Attempted Any Dev. Course	1,766 (79%)	1,566 (78%)
College Ready All Subjects	865 (39%)	785 (39%)

### First Term Credit Success: FTIAC Cohort

- As indicated previously, academic success in the first term can provide a good early indicator of future student success and progress.
- The first-term FTIAC credit success rate includes the percent of credit hours (not students) attempted during the first fall term by the FTIAC cohort which were successfully completed with a grade of "C-" or better. (Note: This C- level is established by the <a href="Voluntary Framework of Accountability">Voluntary Framework of Accountability</a> for consistent tracking across the nation's participating community colleges, though discussions to modify that level are underway.)
- The 2018 peer comparison group reported a first-term FTIAC success rate of 72.5%.
- Data over the past three years shows a good positive trend. While the nature of grades can be subjective and grading scales and requirements vary across courses and disciplines, student credit completion is essential to continue along academic pathways to future courses and goals of increased knowledge, transfer, and credential completion.

2016	2017	2018	Trend	Past Year Change	Fall 2020 Target
65.1%* (23,487/36,094)	66.9%* (21,482/30,346)	72.6%* (19,208/26,441)	/	+5.7%	74%

<sup>\*</sup>Two-year cohorts started at OCC in 2014, 2015 and 2016, respectively.

### Fall Term Course Success: All Students

• This indicator looks at fall term course-level success for all students enrolled in credit courses. It shows the percentage of all enrolled credit courses successfully completed with a grade of C or higher. This grade level optimizes transferability, the higher standard set by many program and course prerequisite requirements, etc.

2017	2018	2019	Trend	Past Year Change	Fall 2020 Target
73.6%	72.4%	72.5%	/	+0.1	73%

Term	Courses with C or Better	Courses with Any Grade	Success Rate
2015/FA	37,547	53,014	70.8%
2016/FA	34,190	47,293	72.3%
2017/FA	31,711	43,105	73.6%
2018/FA	28,157	38,900	72.4%
2019/FA	27,617	38,107	72.5%

Data Source: Office of Institutional Effectiveness, End of Session Data

- In addition to the many supports students can access to improve academic performance, the College's growing early alert system can alert counselors when students may need additional outreach and resources in order to stay on track.
- Faculty pedagogical growth is supported by the Faculty Academy, the Academic Senate's professional development faculty subcommittee, and actions established through student learning assessment, curriculum review processes, etc.

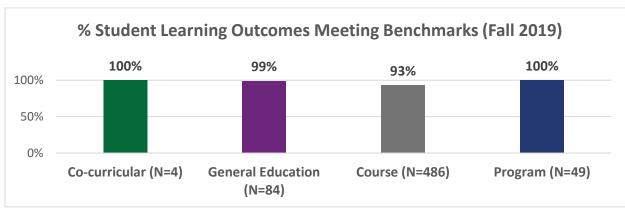
The actions and initiatives above related to enrollment, college readiness, and course success align with the following current <u>strategic initiatives</u> of the College:

- Enhance and innovate educational offerings.
- Guide students to their desired outcomes.
- Enhance utilization of people, processes, and technology.
- Grow partnerships.
- Foster key partnerships.

#### Assessment of Student Learning

In addition to the importance earning credits to progress toward academic goals, the College continually assesses student learning within programs, courses, general education, and co-curricular areas. The purpose of <u>student learning assessment</u> is to clarify learning expectations for students and transfer partners, while providing a platform for faculty to make data-informed improvements to pedagogy and curriculum. Assessment is a collaborative process led by faculty, with review and support by Academic Deans, Institutional Effectiveness, and the college-wide Student Outcomes Assessment Committee (SOAC). Faculty develop learning goals (outcomes) and assess student learning on these goals with assessment plans that articulate a benchmark, or base level, of learning achievement expected. The Assessment Results Tracking Information System (ARTIS) manages all data related to student learning assessment. When benchmarks are not met, faculty create action strategies to continuously improve student learning through changes in curriculum, pedagogy, or the assessment plans themselves.





Source: ARTIS Database

• <u>Co-curricular learning</u> is defined by OCC as activities that occur outside of the classroom, but support and augment classroom learning. Assessment includes: library instruction sessions, ASC success seminars, online orientation and elements of mandatory counseling.

In Fall 2019, findings were submitted for four learning outcomes in library instruction sessions. All learning outcome benchmarks were met (100%), including three that were also assessed for online delivery. (*Note: Sample reflects one aspect of co-curricular learning.*)

General Education Assessment of Student Learning: In 2018, OCC successfully embedded
elements of general education into most classroom-based courses at the college. This
achievement is the culmination of over three years of faculty and administrative collaboration
and shared governance centered on improving general education and demonstrating
actionable assessment of student learning. OCC faculty decided that general education
outcomes are applicable to all students attending OCC, even if for just one course.

In Fall 2019, 84 individual general education learning outcomes were assessed in 76 courses and 8 programs, and 83 met the faculty-established benchmark for student learning (99%). While course-level assessment of general education is new, the initial results are promising.

OCC's <u>course-level assessment</u> agenda is robust and includes common course outcomes
developed by all teaching faculty, led by program coordinators and student learning
coordinators in each program/discipline. Faculty articulate the most important learning
concepts for each course (CCOs) and work with administration (SOAC and Institutional
Effectiveness) to develop assessment plans that continuously measure student learning.

In Fall 2019, 486 individual common course outcomes within 130 unique courses were assessed for student learning. Of the 486 outcomes assessed, 453 met faculty developed student-learning benchmarks (93%). Additionally, within the 130 unique courses, 7 of these courses taught in an online format. Of the 7 unique courses with online sections, 13 CCOs were assessed and all (100%) met faculty-established benchmarks for learning.

OCC has seen continuous improvement in the attainment of learning outcome benchmarks in courses. Historically, benchmark attainment has climbed every year since 2015, a testament to the hard work of the College's skilled and dedicated faculty.

Program assessment measures the extent to which students are learning specific knowledge, skills and abilities determined by the faculty within programs and led by accreditation bodies. Results are used by faculty to propose any curricular and pedagogical changes needed to enhance student learning. Program learning outcomes indicate cumulative learning concepts that students should obtain once they have successfully completed a program.

In Fall 2019, 49 program-level outcomes within 12 programs were assessed for student learning and all (100%) met student learning benchmarks. Many programs assessed during this time period have external accreditation requirements related to pass/fail type exams and students are required to pass in order to be included in such assessments; therefore, learning outcome results for programs are generally higher than other types of assessment.

#### **Student Services Satisfaction Surveys**

Starting in 2019-20, the College began implementing satisfaction surveys across nine student service areas (Counseling, Financial Aid, Academic Support Center, ACCESS, Career Services, Internship, Continuing Education, Student Life, and Library in 2020), to gain a sense of the student experience and understand strengths and areas for improvement. Student support and satisfaction contribute to their overall success and engagement with the College. The immense and unprecedented efforts to deliver these services remotely for all students in Winter 2020 highlight the incredible dedication of OCC's staff in its tireless outreach and support of students. These efforts and their impact will be more fully covered in the Winter 2020 report. Highlights from the Fall 2019 surveys are included below.

### **→** Counseling Survey

The Counseling survey was administered to the 11,768 students seen by a counselor between July 1 and the start of the Fall 2019 term. 1,723 students responded (14.6% response rate).

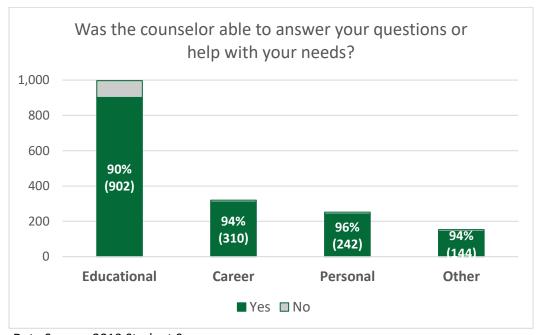
Survey respondents saw a counselor for the following needs and referrals:

• Educational Counseling: 1,654 (96%)

• Career Counseling: 344 (20%)

• Personal Counseling: 273 (16%)

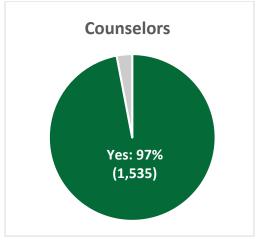
• Other Counseling: 167 (10%)

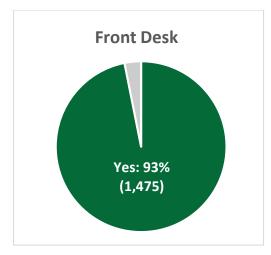


Data Source: 2019 Student Survey

"[The counselor] was extremely helpful, very sympathetic...[the counselor] helped me set my major, assure me that I will do fine, and helped me map out how to proceed with my next semester. I am beyond grateful for her...[and] will absolutely return for counseling services throughout my academic career."

### Were [counseling] staff welcoming and polite?

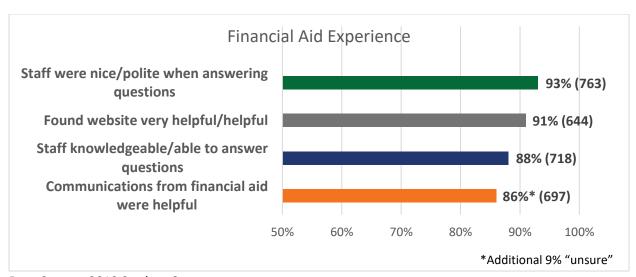




Data Source: 2019 Student Survey

### **→** Financial Aid Survey

14,420 individuals were surveyed who had engaged with financial aid for the Fall 2019 term (through 10/21/19). There were 1,196 respondents (8.3% response rate). Note: Individuals were included if they had a Financial Aid history regardless of completed file or registration history; all interactions were captured.

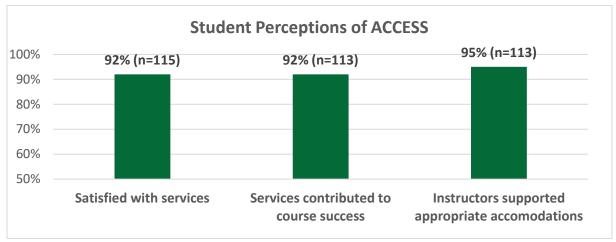


Data Source: 2019 Student Survey

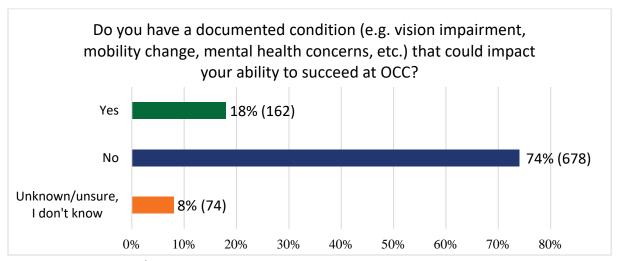
<sup>&</sup>quot;Thank you for empowering me [to] get a degree."
[Financial Aid] "Made a stressful ordeal very easy to manage. Keep it up."

### **→** ACCESS Survey

The ACCESS survey was administered to 15,522 students enrolled in the Fall 2019 term. 918 students (6%) responded. This survey was designed to measure ACCESS services in terms of student awareness, participation, and satisfaction.



Data Source: 2019 Student Survey

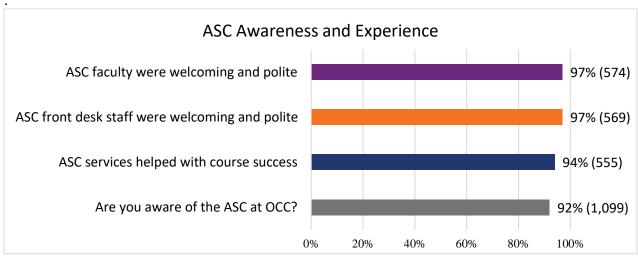


Data Source: 2019 Student Survey

<sup>&</sup>quot;Test accommodations are handled well at ACCESS and all of the staff have been extremely helpful."

### → Academic Support Center (ASC) Survey

The ASC survey was administered to 15,522 students enrolled in the Fall 2019 term and 1,195 students (7.7%) responded. This survey was designed to measure ASC services (tutoring, study skills seminars, supplemental instruction, courses, etc.) in terms of student awareness, participation, and satisfaction.



Data Source: 2019 Student Survey

"I have to say the entire staff is excellent! After just a few appointments, I was always greeted by name and valued as a student. My tutors were excited to see me excel and I credit the ASC with my successful return back to the academic field after 20 years. I really couldn't have done it without their service."

### → CREST (Combined Regional Emergency Services Training) Survey

The survey was administrated to 280 individuals enrolled in CREST continuing education courses during the Fall 2019 term. There were 26 respondents (9.3%).

CREST Course Experience	Yes
Instructor(s) had thorough knowledge of course/training subject matter	100% (n=26)
Course provided work-related education or knowledge as hoped	96% (n=25)
Course provided necessary work-related skills	96% (n=25)
Course facility was appropriate and enhanced learning	96% (n=25)

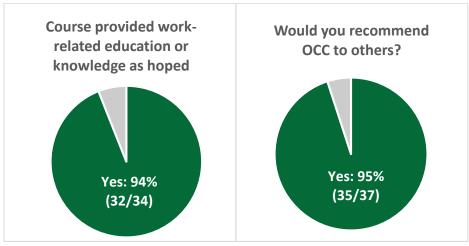
Data Source: 2019 Student Survey

"The instructors have done the job and training; their experience shows with their delivery of the classes. CREST is an awesome facility & the programs have always been very good."

"The instructors were incredible, very helpful, and want the best for you."

### **→** Workforce and Continuing Education (WCE) Survey

The survey was administrated to 197 individuals enrolled in a WCE course during the Fall 2019 term. There were 37 respondents (19%).



Data Source: 2019 Student Survey

"I am not a traditional student, so going to school again was terrifying. I'm thankful for my experience at OCC because the instructors and staff helped me along [the] way, the encouragement kept me motivated."

### **→** Student Life Survey

The Fall 2019 survey was administered to 1,722 student participants involved in student organizations for that term. 162 students responded (9.4% response rate)

Impact of involvement in Student Life	Yes
Helped connection to other OCC students	90% (n=145)
Satisfied with overall experience in student organizations	86% (n=139)
Helped student develop confidence outside classroom	83% (n=134)
Helped student develop leadership skills	79% (n=128)
Helped classroom studies	67% (n=108)
Helped connection to OCC instructors	65% (n=105)

Data Source: 2019 Student Survey

[Student Life is] "a great place to find an accepting community"

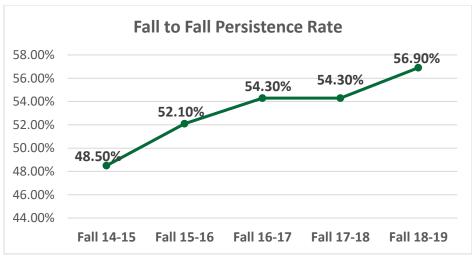
#### Fall to Fall Persistence

• Definition: Students enrolled in the Fall term that persist to enroll again in the following Fall term, minus those that successfully graduated or transferred to a four-year institution.

2017	2018	2019	Trend	Past Year Change	Fall 2020 Target <sup>3</sup>
54.3%	54.3%	56.9%	\	+2.6%	57%

Data Source: Institutional Effectiveness, End of Session Data

- Fall to fall persistence is a major step toward credential completion and the positive trend over a five-year period is encouraging. Additional analysis of student goals, enrollment patterns, and successful progress in the coming years could provide further insight here.
- Due to the uncertainties of the Fall 2020 term in light of COVID-19, holding steady at 57% for this cycle would be a success. Future fall terms could be considered and a more rigorous goal established in the year ahead.



Data Source: Institutional Effectiveness, End of Session Data

- Progress on this indicator is a testament to OCC's faculty and student services. Efforts by the Persistence and Completion (P&C) Committee continue to drive improvement.
- The newly established "Summer Momentum Scholarship" provides free tuition in summer 2020 for students who have taken 18 credits or more in previous fall and winter terms. This timely pilot can particularly encourage students to stay engaged with their education during the public health crisis. The scholarship has seen strong student interest so far and its impact can be evaluated in the coming year.
- Starting in 2017-18, Federal policy of year-round Pell allows eligible students enrolled in the fall and winter terms to receive Pell funding for the summer, encouraging progress and persistence.
- Program plans shared online in 2018-19 guide students through course requirements and encourage persistence by providing a clearer roadmap to program completion.

<sup>&</sup>lt;sup>3</sup> This data/KPI includes all credit-enrolled students, while the 2019 Higher Learning Commission (HLC) assurance argument set targets for a smaller, more specific cohort.

### Completion

- OCC contributes to the postsecondary attainment and advancement of its students in several ways:
  - Completion of degree or certificate
  - o Transfer of credit leading to degree/credential
  - o External certification or licensure
  - o Training and professional development

2016	2017	2018	Trend	Past Year Change	Fall 2020 Target⁴
25%	24%	25%		+1%	26%

• Improving this complex metric builds on the success of several prior metrics. These markers of academic success and continued enrollment help students make progress toward completion. Improvements on each of the prior indicators can stack to result in higher rates of credential completion, maximizing the economic and career benefits to students and contributing to county, region, and state goals for postsecondary attainment.

### Credential-Seeking Cohort, Voluntary Framework of Accountability (VFA)

Six-Year Cohort	Student Count	Earned Degree/Certificate	% Earned Degree/Certificate
2010-2016	4,707	1,163	25%
2011-2017	4,618	1,097	24%
2012-2018	4,352	1,103	25%

Data Source: Institutional Effectiveness, VFA Reporting

- For the 2012-2018 cohort, 56.4% of degrees/certificates were earned by full-time students and 43.6% were earned by part-time students.
- Current actions/initiatives:
  - Degrees When Due reaches out to students who met degree requirements but did not complete the award process. The initiative also reengages students who were close to earning a degree but left without meeting final requirements.
  - o The College is developing a default degree awarding process, in which degrees are automatically awarded as earned without students needing to request them. There are financial aid implications and personal preference matters to resolve in its design.
  - Curriculum, Student Learning, and Evaluation shares degree audits with all program faculty and Deans, including each student's progress to help inform planning and scheduling related to goals for student completion.
  - o The development of a new "Completion Scholarship" will encourage and support students that are close to completing a degree or certificate.
  - Expand apprenticeships and CTE credentials, bolstered by a Department of Labor grant in collaboration with the <u>Workforce Intelligence Network</u>. Workforce Training and Continuing Education is pursuing several strategies to grow offerings and

<sup>&</sup>lt;sup>4</sup> This is a step toward a shorter-term 30% and longer-term 40% level as described in the 2019 HLC assurance argument.

- enrollment by integrating online delivery, expanding staffing and collaboration with faculty, growing cohort programs, and increasing domestic and global partnerships.
- o Transfer opportunities <u>continue to expand</u> as the College grows its <u>partnerships</u>, <u>agreements</u>, <u>and processes</u> to maximize the value and utilization of OCC courses.

The actions and initiatives above related to student learning assessment, student service satisfaction, persistence, and completion align with the following current <u>strategic initiatives</u> of the College:

- Enhance and innovate educational offerings.
- Improve the student experience.
- Guide students to their desired outcomes.
- Enhance utilization of people, processes, and technology.
- Implement processes to increase persistence and completion.
- Grow partnerships.
- Foster key partnerships.

### Conclusion

The Fall term at OCC is, for many students, their first enrollment at the College as new or returning students. It sets the stage for future momentum and success. The engagement and support of students early on can enhance their academic success and persistence. Within this new reporting structure, the College will focus on the student life cycle and a framework of continuous improvement, where milestones of student success can be tracked and analyzed. Student progression through fall, winter, and summer to the following academic year can be more closely understood and evaluated. By driving continuous improvement on Key Performance Indicators (KPIs), other metrics can be positively impacted, building to increased completion rates that empower students and advance the community.

### Acknowledgements

Many thanks to the collaboration of numerous faculty, staff, and administrators from across OCC that contributed their insights, writing, review, and revision to this report, from its earliest stages through to the final draft. Their ongoing work and efforts help the students represented by these numbers to achieve success at OCC.

### Glossary

**CCDEI**: The College Committee on Diversity, Equity, and Inclusion (and the associated Campus Committees) help lead and support OCC's initiatives, awareness, understanding, programming, and policies related to an inclusive and equitable college and community.

**Conversion Rate**: The number/percentage of admitted students that register and stay enrolled in the term past the drop/add deadline.

**Diversity**: The entire range of human and cultural differences that includes, but is not limited to, race, ethnicity, gender, gender identity and expression, sexual orientation, age, socioeconomic status, veteran status, physical and cognitive ability or attributes, religious affiliation, national origin, citizenship, and political beliefs.

**End of Session**: Data and information based on the number of students enrolled in an entire term and reported after a term has ended, including late start and condensed format classes.

**Equity** in education is when educational policies, practices, interactions, & resources are representative of, constructed by, and responsive to all people so that each individual has access to, meaningfully participates in, and has positive outcomes from high-quality learning experiences, regardless of individual characteristics and group memberships. (Fraser, 2008; Great Lakes Equity Center, 2012)

**FAFSA**: The Free Application for Federal Student Aid is the federal form that prospective and current students need to complete to determine their eligibility for financial aid.

**FTIAC**: First Time in Any College students are those with no record of prior college attendance.

**Headcount**: This is an unduplicated count of students, in which each student is counted once, even if enrolled in multiple courses or at more than one campus.

**Inclusion**: Involvement and empowerment where the inherent worth and dignity of all people is recognized. An inclusive college promotes and sustains a sense of belonging for all; it values and respects the talents, beliefs, backgrounds, and ways of living of its community members. Everyone's unique perspectives and concerns are heard and their voices truly matter.

**Intent versus impact bias activity**: What a person meant by words or actions versus the way those words and actions affected or harmed another person.

**Intersectionality**: The interconnected nature of social categorizations such as race, class, and gender as they apply to a given individual or group, regarded as creating overlapping and interdependent systems of discrimination or disadvantage (and corresponding, sometimes multiple, advantages for privileged groups). Example: Recognition and awareness of the combined disadvantage experienced by individuals of both a marginalized gender and a marginalized race.

**Microaggression**: Brief, commonplace verbal, behavioral or environmental indignities (intentional and unintentional) that, often subtly, communicate hostile, derogatory, or negative prejudicial slights and insults toward any group, particularly culturally marginalized groups. Example: "You know how women can be...," "He comes from *that* generation..."

**Onboarding**: The <u>process</u> for new students to join OCC, learn about its programs and processes, and prepare for academic success from the start. It includes admission, orientation, financial aid and placement testing as applicable, counseling, enrollment, purchasing books, etc.

**Pell**: The Pell Grant is the federal financial aid offered to students with the highest level of financial need. Pell eligibility can show the economic diversity among a college population and help inform support services and processes.

**Persistence**: In OCC's definition within this report, persistence includes students enrolled in a fall term that also enroll in the following fall term, minus those that successfully complete a credential or transfer to a four-year institution.

**Registered**: In OCC's definition within this report, a "registered" student has some <u>registration</u> activity of adding/dropping courses to their schedule for that term.

**Enrolled**: In OCC's definition within this report, an "enrolled" student registers for a course or multiple courses, then stays enrolled past the drop/add deadline, which includes submitting payment for that course.

**TRAC**: The Trust, Respect & Accountability committee works on a strategic initiative to promote collaboration, trust, respect and accountability throughout the College.

**VFA**: The <u>Voluntary Framework of Accountability (VFA)</u> is a national system of accountability designed specifically by and for community colleges via the American Association of Community Colleges (AACC). While most reporting systems are structured around four-year institutions, the VFA considers the unique needs and enrollment behaviors of community college students, allowing benchmarking and peer comparison from participating colleges.

## PROPOSED BUDGET AND FINANCIAL FORECAST Fiscal Years Ending 2021-2025













Government Finance Officers Association

### AWARD FOR BEST PRACTICES IN COMMUNITY COLLEGE BUDGETING

Presented to:

### Oakland Community College Michigan

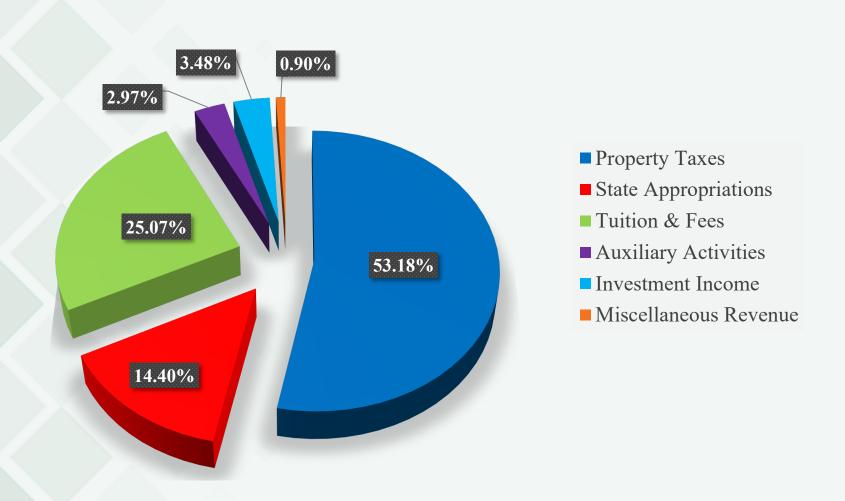
For Fiscal Year Ending June 30, 2019

Christopher P. Morrill

EXECUTIVE DIRECTOR/CEO

The Award for Best Practices in Community College Budgeting is presented by the Government Finance Officers Association (GFOA) annually to community colleges demonstrating a budget process aligned with GFOAs' best practice recommendations. Budget processes are evaluated based on a number of criteria that focus on alignment of resources towards student achievement focusing on collaboration, communication, and rigorous development, evaluation, and prioritization of strategies to achieve a college's goals and objectives. In addition, the award includes criteria for conveying the results of this budget process through the budget presentation and also utilizing continuous improvement approaches to monitor outcomes.

### FY2021 OPERATING REVENUE



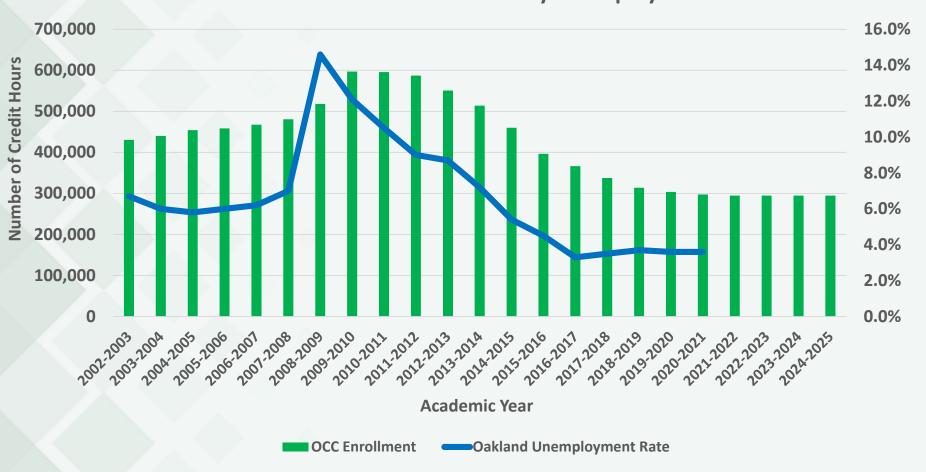
### **REVENUES – TUITION & FEES**

- In-District tuition increase of 2.7%/\$2.50 to \$97.00
- Out-of-District tuition increase of 2.7%/\$5.00 to \$188.00
- Student Support Fee remains unchanged at \$100.00

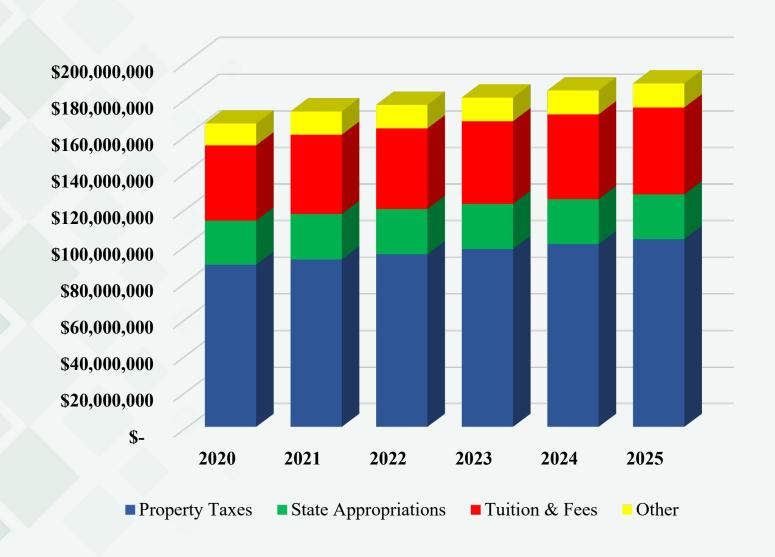
OCC's In-District Tuition will continue to be one of the lowest among all the 28 community colleges. Our Out-of-District Tuition is projected to be 11<sup>th</sup> lowest among Michigan's community colleges.

### **ENROLLMENT- CREDIT HOUR PROJECTION**

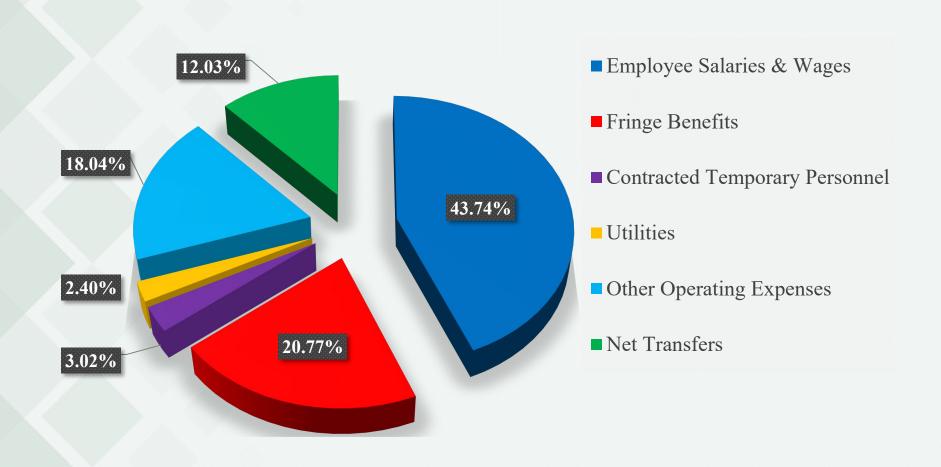
### **OCC Enrollment & Oakland County Unemployment**



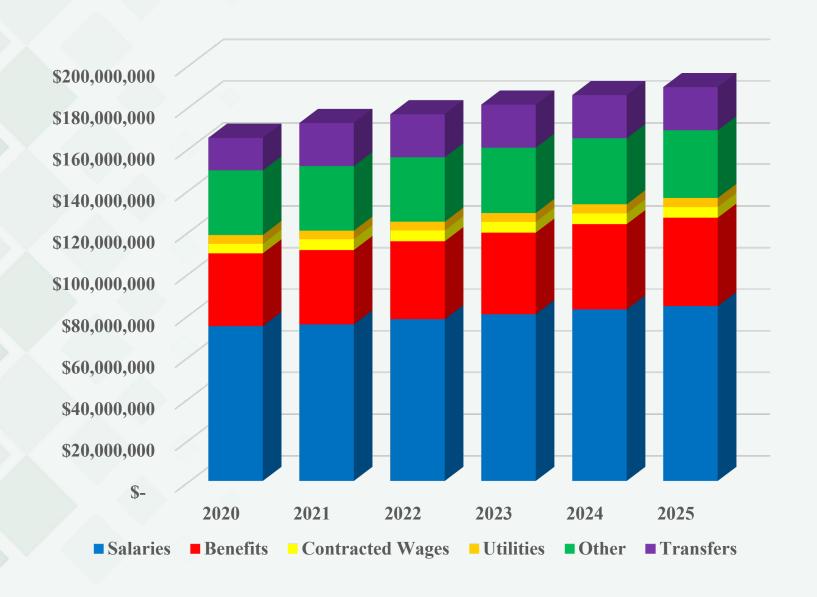
### **OPERATING REVENUE BUDGET/FORECAST**



### FY2021 OPERATING EXPENSES AND TRANSFERS



### **OPERATING EXPENSE BUDGET/FORECAST**



### **BUDGET & FINANCIAL FORECAST SUMMARY**

FY2021 Budgeted Surplus of \$556,019

FY2022 through FY2025 forecasting small budget deficits, we will continue to enhance revenues and align costs in order to balance the budgets in those years

### New at Auburn Hills Campus

- Science and Technology Building & Renovation
- Signage Project









## Plans for Orchard Ridge Campus L Building & Parking Lots



# Plans for Royal Oak Campus Designing the Culinary Building, Power Plant and Loading Dock



### CAPITAL BUDGET

	 2021 Budget	2022 Forecast	2023 Forecast	2024 Forecast	2025 Forecast
Capital Equipment College-Wide	\$ 975,808	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000
Information Technology Projects	3,221,125	2,825,759	1,169,000	5,859,000	1,410,000
Physical Facility Projects approved FY 2020	49,772,578	-	-	-	-
Physical Facility Projects	18,350,000	45,000,000	45,000,000	40,000,000	40,000,000
Total Capital	\$ 72,319,511	\$ 48,825,759	\$ 47,169,000	\$ 46,859,000	\$ 42,410,000

### **OUR PLAN IS TO CONTINUE**

- Providing a balanced budget and fiscally responsible financial forecasts
- Addressing deferred maintenance and infrastructure improvements on our campuses
- Coordinating our spending increase with our Strategic Plan
- Maintaining our focus on the College Mission of empowering our students to succeed and advancing our community.

### **ACTION**

Board Agenda Item <u>7.2</u> April 28, 2020

### 2020-2021 TAX LEVY OF OPERATING MILLAGE

#### PROBLEM/NEEDS STATEMENT

The College needs to establish its General Fund Millage rate for 2020-2021 Fiscal Year.

### WHY THE ACTION IS BEING RECOMMENDED

Each year the College, as a part of its budget process, determines the total tax levy required to maintain College operations. It has been deemed necessary that the maximum annual rate of 1.5303 Mills (\$1.5303 per \$1,000) is required for the sound management and operation of the district. The rate may be adjusted for any reduction that is required by the constitution provision, which limits the growth of property tax. The final millage rate will be reported to the Board, once it is received by the County.

#### **MOTION**

Move the Board of Trustees adopt the resolution to levy the maximum annual tax rate and authorize the Vice Chancellor for Administrative Services to notify the proper assessing office of each municipality to effectuate compliance with this resolution.

### RESOLUTION FOR TAX LEVY OF OPERATING MILLAGE (2020-2021)

AT A REGULAR MEETING of the Board of Trustees of Oakland Community College held on the 28th day of April, 2020, via virtual meeting on occ.michiganliveevents.com.

PRESENT:	
ABSENT:	
The following	preamble and resolution were offered by Trustee

WHEREAS, Act No. 331 of Public Acts of 1966, as amended, requires the Board of Trustees to determine the total taxes required by the Oakland Community College District (the "District") for any year, and

WHEREAS, the qualified electors of the District have heretofore authorized the Board of Trustees to levy a tax on the real and personal property within the District at a maximum annual rate of 1.5303 Mills (\$1.5303 per \$1,000) on each dollar of the taxable value of the property within the District, such rate to be adjusted to conform to Michigan Constitution 1963, Article 9, §31, Section 24e of Public Act 206 of 1893, as amended, and to any legislation implementing said section of the Michigan Constitution, and

WHEREAS, the Board of Trustees has carefully examined the financial circumstances of the District for the 2020-21 fiscal year and determined that the levy of all operating mills authorized to be levied under law was necessary for the sound management and operation of the District,

NOW, THEREFORE, BE IT RESOLVED that the District hereby declares and certifies the levy on the real and tangible personal property within the District for the fiscal year commencing July 1, 2020, at a maximum annual rate of 1.5303 Mills (\$1.5303 per \$1,000) on each dollar of the taxable value of the property within the District, as such rate shall be adjusted to conform to Michigan Constitution 1963, Article 9, §31, Section 24e of Public Act 206 of 1893, as amended, and to any legislation implementing said section of the Michigan Constitution;

BE IT FURTHER RESOLVED that it is hereby declared and certified that the total amount of taxes to be raised through the District for the operation of the College for the fiscal year commencing July 1, 2020, shall equal the amount of taxes levied from the millage rates certified pursuant to this Resolution;

AYES:	
NAYS:	
I, John P. Mo	Culloch, hereby certify that I am the Chair of the Board of Trustees of Oakland
Community College a is a true and correct c	and that the foregoing Resolution for Tax Levy of Operating Millage (2020-2021) opy of the Resolution adopted by a vote of the members of said Board on the 28 <sup>th</sup> which a quorum was present via virtual meeting on occ.michiganliveevents.com.

Oakland Community College Board of Trustees

BE IT FURTHER RESOLVED that, in conformance to this Resolution, the Board Chair is

hereby authorized to certify the approved tax rate to be levied and the amount of taxes to be raised, and the Vice Chancellor for Administrative Services shall notify the proper assessing officers



### **ACTION**

Board Agenda Item <u>7.3</u> April 28, 2020

### **2020-2021 TUITION RATES**

#### PROBLEM/NEEDS STATEMENT

The College needs to establish the 2020-2021 tuition rates to provide funding to offset the cost of College operations.

### WHY THE ACTION IS BEING RECOMMENDED

Oakland Community College has taken into consideration the taxes paid by students who reside within the county, and the state of Michigan, and has set the College tuition rates accordingly.

### **MOTION**

Move to adopt the following 2021 Fiscal Year tuition rates beginning with the Fall 2020 semester:

Tuition Rates			
\$ 97.00 per contact hour	In-district students	2.7% increase	
\$188.00 per contact hour	Out-of-district students	2.7% increase	



### **ACTION**

Board Agenda Item <u>7.4</u> April 28, 2020

### PROPOSED AMENDED POLICIES, PROCEDURE AND BYLAW

#### PROBLEM/NEEDS STATEMENT

The Board Policy Committee proposes amendments to Board policies, a procedure and the bylaw identified in the Motion below. The amendments are not substantive in nature and therefore qualify for passage on a first reading. The amended policies, procedure and bylaw are intended to supersede all existing policies, procedures and bylaws on the same subject matter. To the extent the language of these policies, the procedure, or bylaw conflict with any portion of any other previously existing policy, procedure or bylaw, the new language is intended to control.

The Board held a public meeting regarding the proposed policy amendments, procedure and bylaw on March 14, 2020.

#### **MOTION**

Move the Board of Trustees approve the following amended Board policies, procedure and bylaw to take effect immediately.

Policy/Bylaw Number	Policy/Procedure/Bylaw Name
1.4	Policy Creation and Review
1.7	Board Chair's Role
1.11	Board Committees
1.12	Board Planning Cycle
2.2	CEO Accountability
2.3	Delegation to the CEO
4.3	Monitoring College Effectiveness
	Policy/Monitoring Reporting Procedure
4.4	Accreditation and Certification
Article IV. Meetings, Section 4.a.	Bylaws unique to Regular and Special
	Meetings Calendar

The amended policies, procedure and bylaw shall supersede any previously existing policies, procedures and bylaws on the same subject matter. To the extent the language of the policies, procedure or bylaw conflicts with any portion of any other previously existing policy, procedure or bylaw, the new language shall control.



### **Board Policy**

Policy Type: Board Governance Process Policy Title: Policy Creation and Review

Policy Number: 1.4

Office Responsible: Board and CEO

Related Policies: N/A

Related Procedures: Included in Policy Related Laws: Michigan Open Meetings Act

HLC Criterion: 2A, 2C

#### **Policy Statement**

College policies are guiding or governing principles developed in furtherance of the College's mission and values. Policies do not include procedures used to implement them.

#### Policies shall be:

- 1. Presented in a common format
- 2. Maintained centrally, electronically-accessible, and available in hard copy
- 3. Linked electronically to any relevant procedures (if applicable) for implementing the policy
- 4. Regularly reviewed within a five-year timeframe

### Division of Responsibility

The responsibility for formulating College policies shall be divided as follows:

#### **Board Policies:**

- 1. The Board is responsible for adopting broad strategic, value based policies for the oversight of the operation of the College. As such, the Board will set policy in these areas: Ends, Executive Limitations, Board-Staff Relationship, and Governance Process.
- 2. All Board Policies shall be formally approved by the Board and available on the College public web page.

#### Administrative Policies:

- 1. The CEO is responsible for developing, implementing, and executing administrative policies, rules, guidelines, and procedures for employees to follow in implementing College policies.
- 2. The CEO shall collaborate, as needed, with appropriate stakeholders in the development and implementation of administrative policies, rules, guidelines, and procedures.
- 3. Establishing specific tactical decisions and procedures for implementing administrative policies, rules, and/or guidelines shall be the responsibility of operating units or positions designated by the CEO.
- 4. The CEO shall provide Administrative policies to the Board for informational purposes and make them available on the College public web page, as appropriate.

#### **Standard Format for Policies**

Policies shall follow an established, consistent format per Exhibit A.

#### **Initiating Board Policy**

Board Policies shall be initiated in accordance with the Procedure for initiating a policy. All Board policies shall be initiated in accordance with the Board's designated Procedure for Board Policy initiation (see below).

### **Board Policy Action**

In order to ensure public transparency and accountability, <u>newly</u> proposed Board policies and <u>substantive changes</u> to existing Board policies shall be presented at a properly-noticed public Board meeting for at least two readings before they may be acted upon. The purpose of the first reading is to present the proposed Board policy or substantive change to the public and allow for comment. After the first reading, and prior to second reading, the public and additional college stakeholders may provide additional input to the CEO, which may result in revisions to the proposed Board policy or substantive change. The purpose of the second reading is to provide final public comment followed by Board action.

In an emergency, the Board may act—by a supermajority vote—upon a new Board policy proposal or a substantive change at the first reading. In this situation, Board policy adoption will be considered provisional and shall not become final until the conclusion of the second reading and final action. Revisions to a provisionally approved Board policy may be proposed between provisional and final adoption.

As part of the Board's ongoing policy review responsibility, revised Board policies that do not substantially change the intent or direction of the policy may be adopted after first reading at the discretion of the Board. In addition, the Board empowers the CEO to make non-substantive changes to policy without Board action when clarity is needed to reflect changes in college operations.

After the first reading, any proposed Board policy may be removed from consideration or rejected by a majority vote at the next properly-noticed Board meeting.

Unless otherwise noted, Board policies may only be acted upon by a majority vote of the memberselect of the Board at a properly noticed public Board meeting at which a quorum is present.

In rare instances where the Board, at its discretion, may need additional information about a particular Board policy or substantive change, it may choose to have additional readings beyond a second reading.

### Harmony with Law and Collective Bargaining Agreements

All policies shall comply with all applicable laws. If any policy (or portion thereof) is found to be in conflict with an applicable law, the policy or conflicting provision will be temporarily suspended. The elements of the policy that are not in conflict with the law shall continue to be in effect as long as the policy's intended purpose can still be achieved. Subsequently, the policy will be revised to comply with the law.

If any policy (or portion thereof) is found to be in conflict with collective bargaining agreements through the grievance and/or arbitration process, the collective bargaining agreement shall supersede the policy. In this situation, the policy may be revised to be consistent with the collective bargaining provision.

#### Supersedes Prior Policies

Policies adopted by the Board shall supersede all previous versions and related procedures.

#### Communication

New and amended policies shall be communicated and be accessible through the College's website.

#### **Policy Rights**

Policies are not contractual in nature and are not intended to create any contractual, liberty, and/or property rights. Board policies may be changed and/or repealed at the sole discretion of the Board. Administrative policies, rules, guidelines and procedures may be changed by the CEO in collaboration, as needed, with appropriate shareholders, as needed.

Date of Change	Description of Change	Responsible Party
6/5/80	Initial Approval	
1/17/17	Revised	
4/17/18	Revised; referenced in former Policies 1.7.2, 1.7.3, and 1.7.4	Board
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# **EXHIBIT A**



**Board Policy** 

Policy Type:
Policy Title:
Policy Number:
Office Responsible:
Related Policies:
Related Procedures:
Related Laws:
HLC Criterion:

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**Board Policy** 

Policy Type: Board Governance Process Policy Title: Policy Creation and Review

Policy Number: 1.4

Office Responsible: Board and CEO

Related Policies: N/A

Related Procedures: Included In Policy Related Laws: Michigan Open Meetings Act

HLC Criterion: 2A, 2C

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#### **Policy Statement**

College policies are guiding or governing principles <u>developed in furtherance of the College's mission and</u> values. Policies do not include procedures used to implement them.

#### Policies shall be:

- 1. Presented in a common format
- 2. Maintained centrally, electronically-accessible, and available in hard copy
- 3. Linked electronically to any relevant procedures (if applicable) for implementing the policy
- 4. Regularly reviewed within a five-year timeframe

### Division of Responsibility

The responsibility for formulating College policies shall be divided as follows:

### Board Policies:

- The Board is responsible for adopting broad strategic, value based policies for the oversight of the
  operation of the College. As such, the Board will set policy in these areas: Ends, Executive Limitations, BoardStaff Relationship, and Governance Process.
- 2. All Board Policies shall be formally approved by the Board and available on the College public web page.

#### Administrative Policies;

- The CEO is responsible for developing, implementing, and executing administrative policies, rules, guidelines, and procedures for employees to follow in implementing College policies.
- The CEO shall collaborate, as needed, with appropriate stakeholders in the development and implementation of administrative policies, rules, guidelines, and procedures.
- Establishing specific tactical decisions and procedures for implementing administrative policies, rules, and/or guidelines shall be the responsibility of operating units or positions designated by the CEO.
- The CEO shall provide Administrative policies to the Board for Informational purposes and make them available on the <u>College public</u> web page, as appropriate.

#### Standard Format for Policies

Policies shall follow an established, consistent format per Exhibit A.

#### Initiating Board Policy

<u>Board</u> Policies shall be initiated in accordance with the Procedure for initiating a policy. All <u>Board</u> policies shall be initiated in accordance with the Board's designated Procedure for <u>Board</u> Policy initiation (see below).

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**Deleted:** The Board is responsible for adopting policies for the oversight of the operation of the College. The responsibility for formulating policy shall be divided as follows:¶

Broad strategic, value-based policies are the responsibility of the Board.  $\P$ 

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#### Moved (Insertion) [1]

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**Deleted:** are the responsibility of the CEO and shall be

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#### DRAFT March 9, 2020

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#### **Board Policy Action**

In order to ensure public transparency and accountability, <a href="newly">newly</a> proposed <a href="Board">Board</a> policies and <a href="substantive changes">substantive changes</a> to existing <a href="Board">Board</a> policies shall be presented at a properly-noticed public Board meeting for at least two readings before they may be acted upon. The purpose of the first reading is to present the proposed <a href="Board">Board</a> policy or substantive change to the public and allow for comment. After the first reading, and prior to second reading, the public and additional college stakeholders may provide additional input to the CEO, which may result in revisions to the proposed <a href="Board">Board</a> policy or substantive change. The purpose of the second reading is to provide final public comment followed by Board action.

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In an emergency, the Board may act—by a supermajority vote--upon a new <u>Board</u> policy proposal or a substantive change at the first reading. In this situation, <u>Board</u> policy adoption will be considered provisional and shall not become final until the conclusion of the second reading and final action. Revisions to a provisionally approved <u>Board</u> policy may be proposed between provisional and final adoption.

As part of the Board's ongoing policy review responsibility, revised <u>Board</u> policies that do not substantially change the intent or direction of the policy may be adopted after first reading at the discretion of the Board. In addition, the Board empowers the CEO to make non-substantive changes to policy without Board action when clarity is needed to reflect changes in college operations.

After the first reading, any proposed <u>Board</u> policy may be removed from consideration or rejected by a majority vote at the next properly-noticed Board meeting.

Unless otherwise noted, <u>Board</u> policies may only be acted upon by a majority vote of the memberselect of the Board at a properly noticed public Board meeting at which a quorum is present.

In rare instances where the Board, at its discretion, may need additional information about a particular Board policy or substantive change, it may choose to have additional readings beyond a second reading.

#### Harmony with Law and Collective Bargaining Agreements

All policies shall comply with all applicable laws. If any policy (or portion thereof) is found to be in conflict with an applicable law, the policy or conflicting provision will be temporarily suspended. The elements of the policy that are not in conflict with the law shall continue to be in effect as long as the policy's intended purpose can still be achieved. Subsequently, the policy will be revised to comply with the law.

If any policy (or portion thereof) is found to be in conflict with collective bargaining agreements through the grievance and/or arbitration process, the collective bargaining agreement shall supersede the policy. In this situation, the policy may be revised to be consistent with the collective bargaining provision.

#### Supersedes Prior Policies

Policies adopted by the Board shall supersede all previous versions and related procedures.

#### Communication

New and amended policies shall be communicated and be accessible through the College's website.

### Policy Rights

Policies are not contractual in nature and are not intended to create any contractual, liberty, and/or

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property rights. Board policies may be changed and/or repealed at the sole discretion of the Board.

Administrative policies, rules, guidelines and procedures may be changed by the CEO in collaboration, as needed, with appropriate shareholders, as needed.

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Date of Change	Description of Change	Responsible Party
6/5/80	Initial Approval	
1/17/17	Revised	
4/17/18	Revised; referenced in former Policies 1.7.2, 1.7.3, and 1.7.4	Board

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# **EXHIBIT A**



**Board Policy** 

Policy Type:
Policy Title:
Policy Number:
Office Responsible:
Related Policles:
Related Procedures:
Related Laws:
HLC Criterion:



### **Board Policy**

Policy Type: Governance Policy Title: Board Chair's Role

Policy Number: 1.7

Office Responsible: Board, Board Chair and CEO

Related Policies: 1.3, 1.5, and 1.6

Related Procedures: N/A

Related Laws: Michigan Community College Act

HLC Criterion: 2A, 2B, 2C

### **Policy Statement**

The Board Chair is the Chief Officer of the Board. The Board Chair shall:

- Be a duly elected member of the Board.
- Ensure the integrity of Board processes.
- Lead the Board in the development, implementation, assessment, and improvement of Board goals related to governance process and Ends policies.
- Set a positive servant leadership tone for all Trustees to follow.
- Speak on behalf of the Board as its primary public spokesperson regarding Board decisions and in any special circumstances that are specifically authorized by the Board as a whole.
- Represent the Board, or ensure Board representation, at official events.
- Ensure Board and individual Trustee actions are consistent with applicable law, Board bylaws, and Board policy.
- Confer with the CEO in the development of Board agenda to ensure timely and proper Board consideration of items requiring its attention.
- Preside over all meetings of the Board.
  - Ensure all meetings of the Board are conducted in an efficient and effective mannerand in accordance with the bylaws and applicable law.
  - Stimulate substantive Trustee discussion on issues and decisions.
  - Ensure discussion and deliberation at the Board meetings focuses on issues and decisions, which, according to Board policy, belong to the Board, not the CEO.
  - o Ensure all deliberation at Board meetings on issues and decisions is orderly, fair, open, and thorough.
  - Attempt to develop Trustee consensus on Board decisions.
- Call emergency and special meetings of the Board.
- Ensure Board and Trustee compliance with the provisions in the Governance Process and Board-Staff Relationship policies.
- Not make decisions regarding implementation of the Ends and Executive Limitations policies. Such implementation is reserved for the CEO.
- Communicate the Board's decisions to the CEO. Since the CEO is responsible to the entire Board, the Board Chair has no authority to unilaterally supervise or direct the CEO.
- Ensure that the other Board members are informed of current and pending Board issues and processes.
- Recommend to the Board members of committees established by the Board.
- Be responsible for Board and Trustee conduct and discipline as it relates to Board policy.

- Support and meet with the CEO on a regular basis to enhance communication, clarify Board direction as it relates to policy, and strengthen the Board-CEO relationship.
- Ensure the Trustees are informed of Board issues and processes.
- Ensure that all newly elected Trustees engage in Trustee orientation activities.
- Ensure the Board participates in Board development activities.
- Ensure the Board participates annually in self-evaluation activities.
- Ensure the Board regularly evaluates the CEO.
- Sign documents on behalf of the College as may be required.
- Perform other duties as may be prescribed by law or authorized and directed by the Board.

Date of Change	Description of Change	Responsible Party
6/5/80	Initial Approval	1694
12/15/87	Reviewed	Capital Capital
2/25/88	Revised	William .
4/17/18	Revised; referenced in former Policy 1.3.1	Board Board

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**Board Policy** 

Policy Type: Governance Policy Title: Board Chair's Role

Policy Number: 1.7

Office Responsible: Board, Board Chair and CEO

Related Policles: 1.3, 1.5, and 1.6

Related Procedures: N/A

Related Laws: Michigan Community College Act

HLC Criterion: 2A, 2B, 2C

#### **Policy Statement**

The Board Chair is the Chief Officer of the Board. The Board Chair shall:

- Be a duly elected member of the Board.
- Ensure the integrity of Board processes.
- Lead the Board in the development, implementation, assessment, and improvement of Board goals related to governance process and Ends policies.
- Set a positive servant leadership tone for all Trustees to follow.
- Speak on behalf of the Board as its primary public spokesperson regarding Board decisions and in any special circumstances that are specifically authorized by the Board as a whole.
- Represent the Board, or ensure Board representation, at official events.
- Ensure Board and Individual Trustee actions are consistent with applicable law, Board bylaws, and Board policy.
- Confer with the CEO in the development of Board agenda to ensure timely and proper Board consideration of Items requiring its attention.
- Preside over all meetings of the Board.
  - Ensure all meetings of the Board are conducted in an efficient and effective mannerand in accordance with the bylaws and applicable law.
  - o Stimulate substantive Trustee discussion on Issues and decisions.
  - o Ensure discussion and deliberation at the Board meetings focuses on issues and decisions, which, according to Board policy, belong to the Board, not the CEO.
  - o Ensure all deliberation at Board meetings on issues and decisions is orderly, fair, open, and thorough.
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- · Call emergency and special meetings of the Board.
- Ensure Board and Trustee compliance with the provisions in the Governance Process and Board-Staff Relationship policies.
- Not make decisions regarding implementation of the Ends and Executive Limitations policies.
   Such implementation is reserved for the CEO.
- Communicate the Board's decisions to the CEO. Since the CEO is responsible to the entire Board, the Board Chair has no authority to unilaterally supervise or direct the CEO.
- Ensure that the other Board members are informed of current and pending Board issues and processes.
- Recommend to the Board members of committees established by the Board.
- Be responsible for Board and Trustee conduct and discipline as it relates to Board policy.

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- Support and meet with the CEO on a regular basis to enhance communication, clarify Board direction as it relates to policy, and strengthen the Board-CEO relationship.
- Ensure the Trustees are informed of Board issues and processes.
- Ensure that all newly elected Trustees engage in Trustee orientation activities.
- Ensure the Board participates in Board development activities.
- Ensure the Board participates annually in self-evaluation activities.
- Ensure the Board regularly evaluates the CEO.
- Sign documents on behalf of the College as may be required.
- Perform other duties as may be prescribed by law or authorized and directed by the Board.

Date of Change	Description of Change	Responsible Party
6/5/80	Initial Approval	
12/15/87	Reviewed	
2/25/88	Revised	
4/17/18	Revised; referenced in former Policy 1.3.1	Board



### **Board Policy**

Policy Type: Governance
Policy Title: Board Committees

Policy Number: 1.11

Office Responsible: Board Chair Related Policies: 1.2, 1.3, and 1.5

Related Procedures: 1.1

Related Laws: Michigan Community College Act; Open

Meetings Act

HLC Criterion: 2A, 2B, 2C

#### Policy Statement

As noted in Policy 1.2, the Board shall govern as a whole. However, the Board may create standing or ad-hoc committees to assist with its work. A standing committee may be established when the Board determines that ongoing tasks are needed to inform decision-making as it relates to its oversight and policy governance duties. An ad-hoc committee may be established when the Board determines that special purpose tasks of limited duration are needed to inform decision-making as it relates to its oversight and policy governance duties.

For all committees, the following principles shall be observed:

- 1. Committees shall be used sparingly and shall not interfere with authority that the Board has delegated to the CEO.
- 2. The Board shall define the committee charter; at a minimum, defining its purpose, responsibilities, composition, and terms.
- 3. Committees shall conduct their work in a manner that is consistent with the Michigan Open Meetings Act.
- 4. No more than three Trustees can serve on a committee at any time.
- 5. The CEO shall serve in an ex-officio role on all committees, except in situations specifically limited by the Board.
- 6. In the event that the Board determines it needs professional skills from College employees to inform its work, the CEO shall assign the appropriate employee(s) to assist the committee with its work.
- 7. The Board shall not create committees for advising the CEO or College employees.
- 8. College employees shall not serve on Board Committees.
- 9. When appropriate to the committee's task, its members may include persons from the community.
- 10. Generally, committees shall conduct studies, present their research, make recommendations via oral or written reports, and provide policy alternatives for Board consideration.
- 11. Committees act in an advisory capacity only and shall not make decisions on behalf of the Board, except when formally given such authority for specific, time-limited purposes.
- 12. Committees shall not exercise control or authority over the College's employees.
- 13. Committees shall not exercise control or authority over the CEO except when formally given such authority from the Board as noted in number 11 above.
- 14. Committee requests for information shall follow Administrative Procedure 1.1, Board Information Request.

For a standing committee, the following shall be observed:

- 1. The Board shall appoint committee members.
- 2. Individual Trustee participation shall generally be on a two-year rotational basis, unless they have a professional skill set that Board deems appropriate for a continuous termappointment.

For an ad-hoc committee, the following shall be observed:

- 1. The Board Chair shall appoint the members and assign the role of committee chair.
- 2. Ad-hoc committees shall be dissolved after completion of their work.

Date of Change	Description of Change	Responsible Party
6/5/80	Initial Approval	
12/15/87	Reviewed	
2/25/88	Revised	
4/17/18	Revised; referenced in former Policy 1.3.1	Board

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**Board Policy** 

Policy Type: Governance Policy Title: Board Committees

Policy Number: 1.11
Office Responsible: Bo

Office Responsible: Board Chair Related Policies: 1.2, 1.3, and 1.5

Related Procedures: 1.1

Related Laws: Michigan Community College Act; Open

Meetings Act

HLC Criterion: 2A, 2B, 2C

#### **Policy Statement**

As noted in Policy 1.2, the Board shall govern as a whole. However, the Board may create standing or ad-hoc committees to assist with its work. A standing committee may be established when the Board determines that ongoing tasks are needed to inform decision-making as it relates to its oversight and policy governance duties. An ad-hoc committee may be established when the Board determines that special purpose tasks of limited duration are needed to inform decision-making as it relates to its oversight and policy governance duties.

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- 3. Committees shall conduct their work in a manner that is consistent with the Michigan Open Meetings Act.
- 4. No more than three Trustees can serve on a committee at any time.
- The CEO shall serve in an ex-officio role on all committees, except in situations specifically limited by the Board.
- In the event that the Board determines it needs professional skills from College employees to inform its work, the CEO shall assign the appropriate employee(s) to assist the committee with its work.
- 7. The Board shall not create committees for advising the CEO or College employees.
- 8. College employees shall not serve on Board Committees.
- 9. When appropriate to the committee's task, its members may include persons from the community.
- Generally, committees shall conduct studies, present their research, make recommendations via oral or written reports, and provide policy alternatives for Board consideration.
- 11. Committees act in an advisory capacity only and shall not make decisions on behalf of the Board, except when formally given such authority for specific, time-limited purposes.
- 12. Committees shall not exercise control or authority over the College's employees.
- 13. Committees shall not exercise control or authority over the CEO except when formally given such authority from the Board as noted in number 11 above.
- 14. Committee requests for information shall follow Administrative Procedure 1.1, Board Information Request.

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The Board shall appoint committee members.
 Individual Trustee participation shall generally be on a two-year rotational basis, unless they have a professional skill set that Board deems appropriate for a continuous termappointment.

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- 2. Ad-hoc committees shall be dissolved after completion of their work.

Date of Change	Description of Change	Responsible Party
6/5/80	Initial Approval	
12/15/87	Revlewed	
2/25/88	Revised	
4/17/18	Revised; referenced in former Policy 1.3.1	Board

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### **Board Policy**

Policy Type: Governance

Policy Title: Board Planning Cycle

Policy Number: 1.12

Officer Responsible: Board and Board Chair

Related Policies: 1.4, 1.7 and 4.3

Related Procedures: N/A

Related Laws: Michigan Community College Act

HLC Criterion: 2A, 2B, and 2C

#### **Policy Statement**

To accomplish its policy governance and oversight responsibilities, the Board shall develop an annual schedule of meetings (Board Calendar) as part of its planning cycle. Each member of the Board shall have an opportunity to identify policy issues for consideration throughout the year on each Board agenda. The Board shall use a governance style consistent with Board policies by:

- 1. Reviewing Ends policies annually;
- 2. Holding at least one Board retreat which includes the CEO each fiscal year;
- 3. Conducting a progress review of strategic initiatives, including the College's five-year planning model;
- 4. Developing meeting agendas consistent with the Board governance policy and bylaws; and
- 5. Continuously improving Board and Trustee performance by participation in appropriate professional development activities.

The Board Calendar shall be developed in accordance with the following guidelines:

- 1. The Board Chair, after consultation with the CEO and obtaining input from Trustees, shall create a draft of the Board Calendar for Board consideration by December of each year.
- 2. Continuing Education of the Board and Trustees is paramount in structuring meetings and other Board activities.
- 3. The Board's January organizational meeting shall be included.
- 4. The CEO's annual performance assessment shall be held no later than November 30.
- 5. The Board's annual self-assessment shall be held no later than December 31.
- 6. The presentation of College Monitoring Reports, as noted in the College Monitoring Policy 4.3, shall be included in the Board Calendar.
- 7. The routine review of Board policies, based on the five-year review cycle noted in the Policy and Creation and Review Policy 1.4 shall be included in the Board Calendar.
- 8. The College budget shall be approved by the Board no later than June. During the course of the fiscal year, revised budgets may be submitted to the Board for approval as necessary.
- 9. In years where HLC Accreditation visits are anticipated, a retreat for the purpose of preparing

the Board for the visit shall take place approximately two weeks prior to the scheduled visit and shall be included in the Board Calendar.

10. Board policies and policy revisions shall not be adopted until they have been considered at a minimum of two meetings (for first reading and second reading consideration), unless board action waives this requirement and immediate effect is authorized.

The Board Calendar to be approved annually by the Board shall include, at a minimum, the following:

- Organizational meeting held at the first meeting of the Board in January following the date
  of the regular College District election. (See Board Bylaw Article IV, Section 4(f) (MI
  Community College Act, 389.111)
- ACCT Legislative Summit
- Quarterly Fiscal and Asset Stewardship Reports
- Strategic Plan Reports
- Monitoring Reports
- MCCA Board of Directors Meeting
- Budget preview: preparation of tax estimates and appropriations deemed necessary for the ensuing fiscal year's revenue and expenditure proposals
- AGB National Conference on Trusteeship
- AACC National Convention
- Budget Hearing & Approval
- At least one Board Retreat including CEO
- MCCA Summer Workshop
- Annual Board self-assessment
- Annual Summary Monitoring Report
- Board Planning Retreat (as needed)
- Policy and bylaw review
- Board meetings and events
- Strategic Value Resolution
- Annual assessment of CEO performance
- Fiscal Year-End Financial Audit Report
- ACCT Leadership Congress
- MCCA Board of Directors
- Annual Safety Report
- Establishment of Tuition and Fees for subsequent fiscal year
- Installation of new Trustees (if necessary)
- New Trustee Orientation (if necessary)

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees
10/16/18	Replaced the existing paragraph 4 with the following: "The Board	Board of Trustees
10/16/18	and CEO may hold a mid-year monitoring effectiveness session each Calendar year, if necessary."  Added a new paragraph 5 that states: "The CEO's annual performance assessment shall be held no later than November 30."  Replaced the existing paragraph 5 with the following: "The Board's annual self-assessment shall be held no later than December 31." Renumbered the existing paragraph 5 to paragraph 6.  Renumbered the remaining paragraphs accordingly.  Deleted from the example Board Calendar the following March event: "Board and CEO Monitoring Effectiveness Mid-Year Retreat (could be in February)."  Deleted from the example Board Calendar the following August event: "Board and CEO Monitoring Effectiveness Annual Retreat."  Added to the example Board Calendar, the following November event: "Annual assessment of CEO performance."	Board Of Trustees
	event: "Annual Board self-assessment."	



**Board Policy** 

Policy Type: Governance Policy Title: Board Planning Cycle

Policy Number: 1.12

Officer Responsible: Board and Board Chair

Related Policies: 1.4, 1.7 and 4.3 Related Procedures: N/A

Related Laws: Michigan Community College Act

HLC Criterion: 2A, 2B, and 2C

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- 2. Continuing Education of the Board and Trustees is paramount in structuring meetings and other Board activities.
- 3. The Board's January organizational meeting shall be included.
- 4. The CEO's annual performance assessment shall be held no later than November 30.
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- New Trustee Orientation (if necessary)

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Change Log

Description of Change	Responsible Party
Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
Effective date of initial policy	Board of Trustees
Replaced the existing paragraph 4 with the following: "The Board and CEO may hold a mid-year monitoring effectiveness session each <u>Calendar</u> year, if necessary,"	Board of Trustees
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As a framework for the development of the Board Calendar, the following non-exhaustive list of events provides an example for planning purposes

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Confirm Monitoring Report presentation schedule Confirm schedule for Board retreats Ends Report

February:

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March:

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April:

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Conflict of Interest Statements due per Policy 1.13 Ends Report

May:

**Quarterly Reports** 

**Ends Report** 

Section Break (Next Page)

June:

**Ends Report** 

July:

Meet as needed

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calendar for the year (or January) See Board Bylaw Article 4 Sec. 4. a.

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September:

**Quarterly Reports** 

**Ends Report** 

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**Ends Report** 

November:

**Quarterly Report** 

**Ends Report** 

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Establish Tuition and Fees for subsequent fiscal year Annual assessment of CEO performance

December:

Set policy and bylaw review schedule for the year Adopt a Board meeting calendar for subsequent fiscal year Ends Report

Installation of new Trustees (if necessary)

New Trustee Orientation (if necessary)

Annual Board self-assessment

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### **Board Policy**

Policy Type: Board Management Relationship

Policy Title: CEO Accountability

Policy Number: 2.2

Office Responsible: Board and CEO

Related Policies: All Related Procedures: N/A

Related Laws: Michigan Community College Act

HLC Criterion: 2A, 2B, 2C

### **Policy Statement**

The Chancellor is the Chief Executive Officer (CEO) of the College. The CEO is the Board's primary employee and their official link to the administration and operation of the College. The Board shall instruct the CEO through written Ends and Executive Limitation policies.

The Board recognizes and supports the primary role of the CEO to lead the College, internally and externally, and create the rules and processes (i.e. Means) to accomplish the Board's Ends in an efficient and effective manner. The Board shall delegate full authority to the CEO to determine, implement, and execute the Means to achieve the Ends. Although the CEO may delegate Means authority to specific College employees, the CEO remains accountable to the Board for Means activities and outcomes.

The Board as a collective body will assess CEO performance annually. The CEO's performance will be considered synonymous with the performance of the College; therefore, the annual evaluation will assess how effective the College, and thus the CEO, has been in achieving the Board's Ends Policies.

The CEO is accountable to the Board for:

- 1. Accomplishing the Board's Ends policies.
- 2. Implementing the College's Strategic Plan successfully.
- 3. Operating the College within the prudent and ethical boundaries established by the Board's Executive Limitation policies.
- 4. Completing the responsibilities set forth in the duties below.

Within the areas of CEO accountability to the Board, the CEO exercises broad authority in executing the following duties: (Note: This list is not exhaustive)

#### Leadership

- 1. Advising the Board on policy development and review.
- 2. Preparing and submitting plans to the Board.
- 3. Preparing and submitting budget recommendations to the Board and then implementing the College budget as approved and amended.
- 4. Developing and approving Administrative Policies, Rules, and Guidelines needed for effective College operation in the achievement of the Board's Ends policies (Note: Upon request, Administrative Policies, Rules, and Guidelines may be shared with the Board as points of information).
- 5. Engaging in legislative activities that influence the work of the College.

- 6. Communicating with the Board by providing timely and accurate information that relates to the Board's oversight role and College needs.
- 7. Developing and sustaining a high-performing Cabinet.
- 8. Preparing agenda materials in consultation with the Board Chair for board meetings and maintaining a record of the proceedings.
- Preparing, in conjunction with the Board Chair, a strategy and schedule for Board Engagement with the community that may include, but needs not be limited to: meeting with individuals and community groups, observing and meeting with other public boards, and hosting opportunities which afford the public the opportunity to learn about the College.
- 10. Making timely monitoring reports to the Board as it relates to the performance of academic programs, student support/success programs, community service programs and other operational areas of the College as requested by the Board.

#### Management

- 11. Ensuring alignment and integration of the Strategic Plan with college operations and the annual operating budget.
- 12. Assessing the effectiveness of College programs and services, based on student and community need.
- 13. Enhancing student success by implementing quality improvements to programs and services.
- 14. Promoting and sustaining a healthy institutional climate of mutual respect and high standards of performance for all employees which should lead to high levels of student success.
- 15. Modeling and sustaining effective Servant-Leadership and shared governance practices which enhance achievement of institutional goals.
- Managing College operations.
- 17. Hiring all employees.
- 18. Managing the administrative structure of the College. The Board will be informed of major changes to the structure prior to implementing them.
- 19. Ensuring the College operates in compliance with applicable laws, rules, regulations, and Board policies.
- 20. Delegating administrative authority, as appropriate.
- 21. Developing succession planning to ensure continuity of College operations.

### **Accountability**

- 22. Ensuring the College meets all Higher Learning Commission accreditationstandards, eligibility requirements, and policies.
- 23. Promoting an evidence-based culture of accountability which guides innovation, implementation of best practices, and continuous quality improvement of instruction and student support services.
- 24. Establishing performance standards for college programs and services.

#### Community/Partnerships

25. Representing the College, in collaboration with the Board and other employees, to the community and developing appropriate partnerships which assist in the advancement of the College's mission and vision.

## Fiscal

- 26. Ensuring sound fiscal practices.
- 27. Collaborating with the College Foundation and other community partners to enhance the financial resources of the College.
- 28. Ensuring the accuracy of all reports required by local, state, and federal agencies.

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees
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**Board Policy** 

Policy Type: Board Management Relationship

Policy Title: CEO Accountability

Policy Number: 2.2

Office Responsible: Board and CEO

Related Policies: All Related Procedures: N/A

Related Laws: Michigan Community College Act

HLC Criterion: 2A, 2B, 2C

#### **Policy Statement**

The Chancellor is the Chief Executive Officer (CEO) of the College. The CEO is the Board's primary employee and their official link to the administration and operation of the College. The Board shall instruct the CEO through written Ends and Executive Limitation policies.

The Board recognizes and supports the primary role of the CEO to lead the College, Internally and externally, and create the rules and processes (i.e. Means) to accomplish the Board's Ends in an efficient and effective manner. The Board shall delegate full authority to the CEO to determine, Implement, and execute the Means to achieve the Ends. Although the CEO may delegate Means authority to specific College employees, the CEO remains accountable to the Board for Means activities and outcomes.

The Board as a collective body will assess CEO performance annually. The CEO's performance will be considered synonymous with the performance of the College; therefore, the annual evaluation will assess how effective the College, and thus the CEO, has been in achieving the Board's Ends Policies.

The CEO is accountable to the Board for:

- 1. Accomplishing the Board's Ends policies.
- 2. Implementing the College's Strategic Plan successfully.
- Operating the College within the prudent and ethical boundaries established by the Board's Executive Limitation policies.
- 4. Completing the responsibilities set forth in the duties below.

Within the areas of CEO accountability to the Board, the CEO exercises broad authority in executing the following duties: (Note: This list is not exhaustive)

#### Leadership

- 1. Advising the Board on policy development and review.
- 2. Preparing and submitting plans to the Board.
- 3. Preparing and submitting budget recommendations to the Board and then implementing the College budget as approved and amended.
- Developing and approving Administrative <u>Policies</u>, Rules, and Guidelines needed for effective College operation in the achievement of the Board's Ends policies (Note: Upon request, Administrative <u>Policies</u>, Rules, and Guidelines may be shared with the Board as points of information).
- 5. Engaging in legislative activities that influence the work of the College.

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- Communicating with the Board by providing timely and accurate information that relates to the Board's oversight role and College needs.
- 7. Developing and sustaining a high-performing Cabinet.
- 8. Preparing agenda materials in consultation with the Board Chair for board meetings and maintaining a record of the proceedings.
- Preparing, in conjunction with the Board Chair, a strategy and schedule for Board
  Engagement with the community that may include, but needs not be limited to: meeting
  with individuals and community groups, observing and meeting with other public boards,
  and hosting opportunities which afford the public the opportunity to learn about the
  College
- Making timely monitoring reports to the Board as it relates to the performance of academic programs, student support/success programs, community service programs and other operational areas of the College as requested by the Board.

### Management

- 11. Ensuring alignment and integration of the Strategic Plan with college operations and the annual operating budget.
- 12. Assessing the effectiveness of College programs and services, based on student and community need.
- Enhancing student success by implementing quality improvements to programs and services.
- Promoting and sustaining a healthy institutional climate of mutual respect and high standards of performance for all employees which should lead to high levels of student success.
- Modeling and sustaining effective Servant-Leadership and shared governance practices which enhance achievement of institutional goals.
- 16. Managing College operations.
- 17. Hiring all employees.
- Managing the administrative structure of the College. The Board will be informed of major changes to the structure prior to Implementing them.
- Ensuring the College operates in compliance with applicable laws, rules, regulations, and Board policies.
- 20. Delegating administrative authority, as appropriate.
- 21. Developing succession planning to ensure continuity of College operations.

#### Accountability

- 22. Ensuring the College meets all Higher Learning Commission accreditation standards, eligibility requirements, and policies.
- Promoting an evidence-based culture of accountability which guides innovation, implementation of best practices, and continuous quality improvement of instruction and student support services.
- 24. Establishing performance standards for college programs and services.

### Community/Partnerships

 Representing the College, in collaboration with the Board and other employees, to the community and developing appropriate partnerships which assist in the advancement of the College's mission and vision. Deleted: b

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### <u>Fiscal</u>

26.

Ensuring sound fiscal practices.
Collaborating with the College Foundation and other community partners to enhance the financial resources of the College.
Ensuring the accuracy of all reports required by local, state, and federal agencies. 27.

28.

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees



### **Board Policy**

Policy Type: Board Management Relationship

Policy Title: Delegation to the CEO

Policy Number: 2.3

Office Responsible: Board and CEO

Related Policies: 2.2 and Executive Limitations

Related Procedures: N/A

Related Laws: Michigan Community College Act

HLC Criterion: 2C

### **Policy Statement**

The CEO is the Board's primary employee and its official link to the administration and operation of the College. The Board will instruct the CEO through written Ends policies and will delegate to the CEO full authority to determine, implement and execute the Means to achieve the Ends, subject to executive limitations. Although the CEO may delegate Means authority to College's employees, the CEO remains accountable to the Board for Means activities and outcomes.

#### Thus, the Board:

- 1. Acts as a whole in directing the activities of the CEO through the creation and implementation of Ends policies.
- 2. Limits the latitude of the CEO in the execution of Means activities through establishment of Executive Limitations policies.
- 3. Authorizes the CEO to establish all further Administrative policies, all administrative rules, all guidelines, all procedures, make all decisions, take all actions, establish all practices, and develop all activities using the CEO's reasonable interpretation of the Board's Ends and Executive Limitations policies.
- 4. May change its Ends and Executive Limitations policies, thereby changing the scope of authority delegated to the CEO.
- 5. Respects and supports any CEO decision that conforms to Ends and Executive Limitation policies.
- 6. Recognizes that individual directives of Trustees, Board Officers, or Board Committees are not binding on the CEO.
- 7. May authorize by Board action, a Trustee, Board Officer, or Board Committee to direct the CEO in rare instances.
- 8. Consider a CEO request to waive a Board policy when it is in the best interest of the College. Waivers shall apply to the specific instance only.

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees

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#### **Board Policy**

Policy Type: Board Management Relationship

Policy Title: Delegation to the CEO

Policy Number: 2.3

Office Responsible: Board and CEO

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Related Laws: Michigan Community College Act

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- Consider a CEO request to waive a Board policy when It Is in the best interest of the College. Waivers shall apply to the specific instance only.

Change Log

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees

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### **Board Policy**

Policy Type: Ends

Policy Title: Monitoring College Effectiveness

Policy Number: 4.3

Office Responsible: Board and CEO

Related Policies: 2.4 Related Procedures: 4.3 Related Laws: N/A

HLC Criterion: 4 through 5, inclusive

### **Policy Statement**

All Community Stakeholders benefit when the College makes satisfactory progress toward achieving the Board's Ends. Specifically, student lives are enriched through their participation in the College's programs and services and consequently the vitality of the community is strengthened.

The Board, through the Ends policy on College Purpose (4.1), identifies critical services that the College shall provide to the Community. In addition, the Board believes that accreditation and diversity are essential elements for supporting the achievement of those services. As such, the Board has identified a unique Ends policy for accreditation (4.4) and a unique Ends policy for diversity (4.5).

To ensure the College is making satisfactory progress in achieving all the Board's Ends, the Board shall engage in a series of monitoring activities. These activities include a comprehensive review of the CEO's performance as outlined in Policy 2.4, Monitoring CEO and Board Effectiveness. Additionally the Board will review a series of monitoring reports which evaluate the College's performance in broad operational areas. Monitoring reports provide the Board with a comprehensive and consistent evaluative framework to assess overall institutional effectiveness.

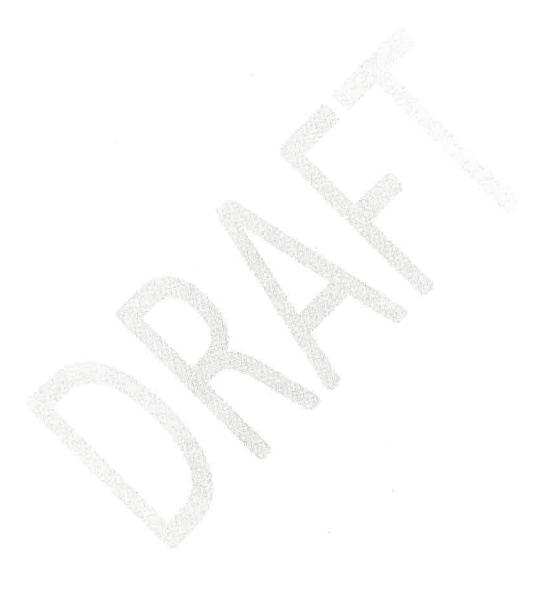
Specifically related to monitoring reports and consistent with the identified assessment framework, the Board will review and analyze:

- 1. Fiscal and Asset Stewardship reports on a quarterly basis
- 2. Strategic Plan Initiatives progress reports on a quarterly basis
- 3. Monitoring reports submitted by the CEO, on a semester basis, that track continuous process improvements with strategic key performance indicators
- 4. Dashboard measure on an on-going basis

The Board directs the CEO to develop detailed procedures and guidelines for each of the monitoring reports noted above and then to present the reports to the Board for review.

These monitoring activities, which are consistent with policy governance principles, will assist the Board with guiding the CEO on decisions related to the College's strategic direction, the prioritization of performance improvement initiatives, and the allocation of resources. Further, these monitoring activities will be the primary focus of the Board's work as it performs the oversight and fiduciary duties required by the Michigan Community College Act, Michigan common law, and as expected by the Higher Learning Commission.

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees



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**Board Policy** 

Policy Type: Ends

Policy Title: MonItoring College Effectiveness

Policy Number: 4.3

Office Responsible: Board and CEO

Related Policies: 2.4 Related Procedures: 4.3 Related Laws: N/A

HLC Criterion: 4 through 5, inclusive

#### **Policy Statement**

All Community Stakeholders benefit when the College makes satisfactory progress toward achieving the Board's Ends. Specifically, student lives are enriched through their participation in the College's programs and services and consequently the vitality of the community is strengthened.

The Board, through the Ends policy on College Purpose (4.1), identifies critical services that the College shall provide to the Community. In addition, the Board believes that accreditation and diversity are essential elements for supporting the achievement of those services. As such, the Board has identified a unique Ends policy for accreditation (4.4) and a unique Ends policy for diversity (4.5).

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**Deleted:** Performance reports reviewed annually based on a monthly schedule noted in the procedure for this policy

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Ī	Date of Change	Description of Change	Responsible Party	
	4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees	
	7/1/2018	Effective date of Initial policy	Board of Trustees	

# **Administrative Procedure**



Procedure Title: Monitoring Reporting
Procedure Number: 4.3
Office Responsible: Board and CEO

Related Policy: 4.3
Related Procedure: N/A
Related Laws: N/A

As stated in Board Policy 4.3, Monitoring College Effectiveness, the Board shall review a series of monitoring reports which evaluate College performance in broad operational areas which are considered to be critical to the attainment of the Board's Ends as outlined in policies 4.1, 4.4 and 4.5. Monitoring reports provide the Board with a comprehensive and consistent evaluative framework to assess overall institutional effectiveness and allow for a more coherent approach to making decisions related to the College's strategic direction, the prioritization of performance improvement initiatives, and the allocation of resources.

Generally, the key performance areas reflect a student's progression through the college and represent critical aspects of college operations which support attainment of the Boards Ends. Frequently transcending multiple Ends, key performance areas include:

- Quality and Accreditation
- Recruitment
- College Readiness
- Enrollment
- Academic Progress
- Retention
- Support Services
- Goal Attainment
- Continuing Education
- Workforce Training
- Student and Staff Diversity
- Fiscal and Asset Stewardship

#### Guidelines

The following procedures and guidelines clarify Board expectations as it relates to the development of minimal content and format for specific monitoring reports. Each monitoring report shall provide a snapshot of College effectiveness in applicable areas and demonstrate the extent to which the College's activities are influencing the achievement of the Board's Ends. In its oversight role, monitoring reports will assist the Board with guiding the CEO on decisions related to the College's strategic direction, the prioritization of performance improvement initiatives and the allocation of resources. Finally, in order to foster greater communication, these monitoring reports will be available for public inspection on the College's website.

The following guidelines are provided to ensure monitoring reports contain sufficient information so that the Board can perform its oversight and fiduciary duties. As a means of continuous improvement, these guidelines may be modified by the CEO.

As noted in Policy 4.3, the Board will be provided with the following monitoring reports:

- 1. Fiscal and Asset Stewardship Report: The Board intends to review the Fiscal and Asset Stewardship report on a quarterly basis to determine the College's progress on planned expenditures and identify possible budget adjustments needed to facilitate the achievement of the Board's Ends. This monitoring report shall provide a quarterly fiscal review of the College's financial position and will include:
  - a. Budget status report for operating funds
  - b. Update on investments
  - c. Status report on major facility and information technology projects.
- 2. **Strategic Plan Report:** The Board intends to review the Strategic Plan report on a quarterly basis to determine the College's progress on planned objectives, targets, and initiatives noted in the College's Strategic Plan, with emphasis on how they are impacting the achievement of the Board's Ends.
- 3. Monitoring Reports: The Board intends to conduct a review of monitoring reports to determine the extent to which college activities are contributing to the attainment of Board Ends. At a minimum, each individual report should include a cover page, table of contents, an executive summary, an interpretation of relevant dashboard measures and indicators, a situational analysis exploring internal strengths and weaknesses, tracking indicators towards targets when appropriate, as well as a detailed description of initiatives designed to address deficiencies and enhance college performance.
- 4. **Dashboard:** The Board intends to regularly review dashboard measures to assess the College's performance in key performance areas that contribute to the attainment of Board Ends.

**Board Report Schedule:** Monitoring reports shall be presented to the Board on a College term basis with an annual summary report according to the Board Calendar.

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial procedure approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial procedure	Board of Trustees
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### **Administrative Procedure**

OAKLAND COMMUNITY COLLEGE\*

Procedure Title: Monitoring Reporting Procedure Number: 4.3 Office Responsible: Board and CEO Related Policy: 4.3 Related Procedure: N/A Related Laws: N/A

As stated in Board Policy 4.3, Monitoring College Effectiveness, the Board shall review a series of monitoring reports which evaluate College performance in broad operational areas which are considered to be critical to the attainment of the Board's Ends as outlined in policies 4.1, 4.4 and 4.5. Monitoring reports provide the Board with a comprehensive and consistent evaluative framework to assess overall institutional effectiveness and allow for a more coherent approach to making decisions related to the College's strategic direction, the prioritization of performance improvement initiatives, and the allocation of resources.

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- · Quality and Accreditation
- Recruitment
- College Readiness
- Enrollment
- Academic Progress
- Retention
- Support Services
- Goal Attainment
- Continuing Education
- Workforce Training
- · Student and Staff Diversity
- Fiscal and Asset Stewardship

#### <u>Guidelines</u>

The following procedures and guidelines clarify Board expectations as it relates to the development of minimal content and format for specific monitoring reports. Each monitoring report shall provide a snapshot of College effectiveness in applicable areas and demonstrate the extent to which the College's activities are influencing the achievement of the Board's Ends. In its oversight role, monitoring reports will assist the Board with guiding the CEO on decisions related to the College's strategic direction, the prioritization of performance improvement initiatives and the allocation of resources. Finally, in order to foster greater communication, these monitoring reports will be available for public inspection on the College's website.

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As noted in Policy 4.3, the Board will be provided with the following monitoring reports:

- Fiscal and Asset Stewardship Report: The Board Intends to review the Fiscal and Asset
  Stewardship report on a quarterly basis to determine the College's progress on planned
  expenditures and identify possible budget adjustments needed to facilitate the achievement of
  the Board's Ends. This monitoring report shall provide a quarterly fiscal review of the College's
  financial position and will include:
  - a. Budget status report for operating funds
  - b. Update on Investments
  - c. Status report on major facility and information technology projects.
- Strategic Plan Report: The Board Intends to review the Strategic Plan report on a quarterly basis
  to determine the College's progress on planned objectives, targets, and Initiatives noted in the
  College's Strategic Plan, with emphasis on how they are impacting the achievement of the
  Board's Ends.
- 3. Monitoring Reports: The Board intends to conduct a review of monitoring reports to determine the extent to which college activities are contributing to the attainment of Board Ends. At a minimum, each individual report should include a cover page, table of contents, an executive summary, an interpretation of relevant dashboard measures and indicators, a situational analysis exploring internal strengths and weaknesses, tracking indicators towards targets when appropriate, as well as a detailed description of initiatives designed to address deficiencies and enhance college performance.
- Dashboard: The Board intends to regularly review dashboard measures to assess the College's performance in key performance areas that contribute to the attainment of Board Ends.

Board Report Schedule: Monitoring reports shall be presented to the Board on a College term basis with an annual summary report according to the Board Calendar.

Change Log

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial procedure approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of Initial procedure	Board of Trustees

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### **Board Policy**

Policy Type: Ends

Policy Title: Accreditation and Certification

Policy Number: 4.4
Office Responsible: CEO
Related Policies: 4.3
Related Procedures: 4.3
Related Laws: N/A

### **Policy Statement**

The College is committed to continuously improving the quality of its programs and services as identified in the Board's purpose statement. The College is further committed to demonstrating that its programs and services meet assurance standards set forth by all affiliated professional organizations and the Higher Learning Commission (HLC), the College's regional accrediting body.

**HLC Criterion: 4A** 

Students benefit from professionally-recognized and peer-reviewed education programs and services and from regional accreditation that allows them to access government financial aid and grants. Students benefit when their courses transfer to other regionally accredited institutions and when their courses and programs are aligned with professional standards that allow them to obtain industry-recognized credentials.

The College benefits when its programs and services are validated through benchmarking, audits and other means of inspecting their quality, conducted by professional organizations. The College benefits from a systematic assessment framework that allows for thoughtful evaluation and improvement of programs and services. The College receives value when programs and services are recognized for professional excellence by peer organizations.

The community benefits by the assurance that tax dollars are spent wisely.

To achieve these benefits, the Board directs the CEO to ensure sufficient resources, planning, and accountability are in place for achievement and ongoing maintenance of required institutional and desired supplemental program accreditations and certifications. In addition, the Board directs the CEO to adhere to the accreditation guidelines set forth by the HLC under the Open Pathways accreditation model. In addition, the Board directs the CEO to periodically provide information regarding alternative accreditation models provided by the HLC so that the Board may review its accreditation options.

### **Key Monitoring Activities**:

As noted in the Monitoring College Effectiveness Policy (4.3), accreditation and certification activities are essential elements that validate the quality and support the achievement of the College's purposes. The Board recognizes that the key performance areas associated with the assessment framework noted in the Monitoring College Effectiveness Policy (4.3) are generally integrated into the assessment activities employed by external accrediting or certifying organizations. As such, the Board will monitor the College's progress on the Accreditation and Certification End by using additional reporting methods.

Specifically, the Board directs the CEO to submit activity and progress related to institutional and professional program accreditations and certifications within monitoring reports. The report shall include the strengths and opportunities for improvement identified by the accrediting organization; performance improvement initiatives to address opportunities for improvement, continuation or expansion of strengths; and recent progress in achieving planned improvements.

The report shall also inform the Board of the College's relative standing with accrediting bodies and its status in the accreditation renewal cycle. Further, the report will identify changes to accreditation expectations or standards and detail how those changes might affect College operations.

Key measures to be addressed in the report include accreditation status, special filings and program plans and goals. Potential indicators might include initiatives in the College's strategic plan that are aligned with accreditation criteria, the number of eligible programs receiving external program recognition, and the number of eligible courses receiving external program recognition.

Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees

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#### **Board Policy**

Policy Type: Ends

Policy Title: Accreditation and Certification

Policy Number: 4.4 Office Responsible: CEO Related Policies: 4.3 Related Procedures: 4.3 Related Laws: N/A

HLC Criterion: 4A

#### **Policy Statement**

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Students benefit from professionally-recognized and peer-reviewed education programs and services and from regional accreditation that allows them to access government financial aid and grants. Students benefit when their courses transfer to other regionally accredited institutions and when their courses and programs are aligned with professional standards that allow them to obtain industry-recognized credentials.

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Date of Change	Description of Change	Responsible Party
4/17/2018	Initial policy approved by Board to become effective 7/1/2018	Board of Trustees
7/1/2018	Effective date of initial policy	Board of Trustees

#### Article IV. Meetings

**Section 4. Bylaws Unique to Regular and Special Meetings.** The following bylaws apply only to Regular and Special Meetings in addition to those listed in Article IV, Section 2:

- a. Calendar A schedule of regular meetings shall be adopted by the Board and posted publicly after adoption.
- b. Meeting Notice Timing A meeting notice shall be posted at least eighteen (18) hours prior to the start of each scheduled meeting.
- c. Meeting Notice Location All meeting notices shall be posted at least eighteen (18) hours prior to the start of the meeting at the District Office and on the College's website.
- d. Regular Meeting Changes Any intentional change to the regular meeting schedule shall be publicly posted (as described in the Notice section above) at least three (3) days after the meeting in which the change is made.
- (1) Agenda The Board Chair, in consultation with the CEO, shall prepare an agenda for each Board meeting. Trustees may make a request to the Board Chair that items related to Board policy be placed on the agenda. Meeting agendas shall be provided to Trustees electronically unless a Trustee requests paper copies or the materials are not compatible with electronic delivery. Generally, the agenda and supporting materials shall be provided to each Trustee at least one (1) week prior to the day of a regular meeting. The agenda may be modified by a majority vote of the Trustees in attendance at the regular meeting.
- e. Organizational Meeting Following a regular community college election, the Board shall conduct an organizational meeting as part of the Board's first scheduled meeting in January. Prior to conducting normal business, the Board shall elect Board officers, determine Board committee memberships, and determine liaisons and representatives to the Michigan Community College Association, the American Community College Trustees, Association of Governing Boards, and any other organizations the Board believes appropriate.

The meeting shall be called to order by the Board Chair of the preceding Board, who shall serve as the presiding Board Chair until the election of a new Board Chair. If the preceding Board Chair is no longer a member of the Board, the Vice Chair shall serve as the presiding Board Chair until the election of a new Board Chair. If the preceding Board Chair and Vice Chair are no longer members of the Board, the Board Secretary shall serve as the presiding Board Chair until the election of a new Board Chair. If the preceding Board Chair, Vice Chair, and Secretary are is no longer members of the Board, the CEO shall serve as the presiding Board Chair until the election of a new Board Chair.

- f. Recess and Reconvene Any meeting of the Board may be recessed to a specific time and place. Only items on the agenda of the recessed meeting may be acted upon at the time the meeting is reconvened. If the meeting is recessed for more than thirty-six (36) hours, then advance notice of at least eighteen (18) hours must be posted prior to reconvening the meeting.
- g. Video Recording of Regular Meetings All regular meetings of the Board shall be recorded (video and audio). The recording shall be posted in a prominent place on the College website.

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