



ACTION

Board Agenda Item 3.1

September 24, 2022

STATE OF MICHIGAN APPROPRIATION
LOCAL STRATEGIC VALUE RESOLUTION

PROBLEM/NEEDS STATEMENT

In order for the College to receive its full appropriation from the State of Michigan, the Board of Trustees must adopt a resolution that certifies to the state budget director the College has met at least four of five best practices listed in three categories of the local strategic value:

- a. Economic, Business or Industry Partnerships
- b. Educational Partnerships
- c. Community Services

MOTION

Move the Board of Trustees approve the attached State of Michigan Appropriation Local Strategic Value Resolution.

OAKLAND COMMUNITY COLLEGE

At a regular meeting of the Board of Trustees of Oakland Community College, State of Michigan, held on the 24th day of September 2022 at 9:00 a.m. Eastern Daylight Savings time, at the Auburn Hills Campus Room G240 in Auburn Hills, Michigan, there were:

PRESENT: Susan Anderson, Shirley Bryant, Pamala Davis, Pamela Jackson

ABSENT: Kathleen Bertolini, Susan Gibson, Christine O'Sullivan

The following preambles and resolution were offered by Trustee Anderson and seconded by Trustee Bryant.

WHEREAS, Oakland Community College, State of Michigan (the "College") is a community college district organized and operating under Act 331, Public Acts of Michigan, 1966, as amended ("Act 331"); and

WHEREAS, under the provisions of Public Act 201 of 2012 the College receives State of Michigan appropriations; and

WHEREAS, the appropriation in PA 201 section 201(2)(cc) for local strategic value, as developed in cooperation with the Michigan Community College Association, shall be allocated to each community college; and

WHEREAS, one-third of funding available under the strategic value component shall be allocated to each category described in PA 201 Section 230 subsection (4); and

WHEREAS, the following categories of best practices reflect functional activities of community colleges that have strategic value to the local communities and regional economies: Category A, economic development and business or industry partnerships; Category B, educational partnerships; and Category C, community services.

NOW, THEREFORE, BE IT RESOLVED by the Oakland Community College Board of Trustees, State of Michigan, the Board certifies to the state budget director the College meets or exceeds at least four out of five best practices listed in each category described in PA 201(230)(4) in the following specific ways:

Community Colleges Local Strategic Value Template

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	<p>The College partners with local health systems and hospitals, including Ascension Providence, Beaumont Health, the Detroit Medical Center, McLaren Health and St. Joseph Mercy Hospital, for such programs as Health Care Administration, Nursing and Surgical Technology.</p> <p>Additional partnerships with employers centered on training in the skilled trades include Stellantis, HURCO and AutoDesk, among others.</p> <p>OCC is a partner in the Strengthening Community College Grant with Grand Rapids, Lansing, Muskegon and Alpena Community Colleges. Through this grant the college is developing and delivering training programs in Sterile Processing, Certified Nurse Assistant (CNA), Vascular Technician and Mammography Technician.</p>
(ii) The community college provides customized on-site training for area companies, employees, or both.	<p>The College has 20 current Michigan New Jobs Training (MNJT) Program contracts with area companies totaling nearly \$5 million.</p> <p>In addition, OCC offers a variety of contract training services to business and industry, including Leadership Series, Project Management (PMP) Certification, Prep, Microsoft Office, Apprenticeship Programs, Robotics, Programmable Logic Controls (PLC), Diversity Equity and Inclusion and Teambuilding Courses.</p> <p>Through the delivery of a grant with Oakland County MichiganWorks!, OCC provides professional development training programs for MichiganWorks! staff in specialized training areas such as <i>Bridges Out of Poverty</i> and <i>Returning to the Workplace</i>.</p>
(iii) The community college supports entrepreneurship through a small business assistance	The College hosted Business 365 conference in the fall of 2021 at the Highland Lakes campus. This

Best Practices by Category	Examples of Adherence
center or other training or consulting activities targeted toward small businesses.	<p>conference was presented by area chambers of commerce for business professionals. The conference offered a variety of experts and entrepreneurs providing education and motivation. Companies of all sizes were included to exhibit, network, sponsor and promote products or services.</p> <p>Also the College participated in and provided one of our employees as a speaker for the Troy Chamber Diversity Summit on May 26, 2022. The summit involved small business owners and focused on how to create a more equitable workplace. Specifically, the summit addressed core questions such as: What steps do you think can and should be taken in the workplace to make professional opportunities more equitable regardless of race? The half day event discussed how to build a strategic approach to building a diverse and equitable workplace, how to foster an inclusive environment for employees, and steps one should take in building a business community free of racism and discrimination.</p>
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	The College operates a Michigan Technical Education Center (MTEC) at the Auburn Hills campus, specializing in the delivery of skilled training for Advanced Manufacturing and other areas. This MTEC provides skills training for companies and individuals in manufacturing, Information Technologies, and other areas with a focus on current and future skills in-demand by employers.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	<p>The College is an active partner in workforce development agencies such as the Workforce Intelligence Network for Southeast Michigan (WIN), Michigan New Jobs Training (MNJT) Program and Oakland County MichiganWorks! OCC is the lead institution in \$4 million Closing the Skills Gap grant from the U.S. Department of Labor to expand apprenticeships. We have partnered with WIN and 13 other institutions in this grant.</p> <p>OCC worked closely with Oakland County to present the Annual Oakland County Economic Outlook luncheon. This event is a regional favorite in large part due to the presentations from economists that discuss the economic climate in Oakland County with</p>

Best Practices by Category	Examples of Adherence
	<p>key insights for planning and budget implications for employers.</p> <p>OCC is also partnering with WIN on major grants including: 1) H1-B One Workforce/Industry Infinity Grant. This \$10 million grant focuses on training programs in Advanced Manufacturing, Logistics, Transportation and Cybersecurity. 2) EV Jobs Academy grant. A \$5 million grant to develop and scale electrified vehicles and mobility training for new automotive industry jobs. 3) Apprenticeship Building America grant. A \$6 million grant expanding apprenticeships and pre-apprenticeships in traditional and non-traditional areas. Several other major collaborative/regional grant proposals are pending.</p> <p>Economic development partnerships include organizations and agencies such as Automation Alley, Oakland County Economic Development & Community Affairs, the OU-Pontiac Initiative and Southeast Michigan Council of Governments (SEMCOG).</p> <p>OCC holds a seat on the boards of Automation Alley and WIN.</p>
Category B: Educational Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>OCC has 19 active school district agreements covering 50 OCC courses for a total of 21 career cluster pathways. These agreements continue through August 2022 and are in the process of renewal.</p> <p>OCC offers dual enrollment for high school students, and has three early middle college programs:</p> <ul style="list-style-type: none"> • Oakland Early College, a school of choice program through the West Bloomfield School District (est. 2008); • Oakland Accelerated College Experience (ACE, est. 2013), an early college program through Oakland Schools for students in participating Oakland County districts; and • Oakland Technical Early College (est. 2016) with Oakland Schools ISD.

Best Practices by Category	Examples of Adherence
	<p>During the 2020-2021 school year (Fall 2020, Winter 2021, Summer 2021), a total of 999 students participated in OCC's high school dual enrollment and early middle college opportunities.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>OCC partners with the Michigan College Access Network (MCAN) to increase college readiness, participation and completion, particularly among low-income students, first-generation college-going students and students of color.</p> <p>OCC also participates in the Home School Connections Partnership (HSC, mihomeschoolconnections.com) with a liaison from the Counseling Department assisting the organization and parents with higher education options and resources as they educate their children at home.</p> <p>OCC partners with the Pontiac Collective Impact Partnership and the Pontiac School District to increase the dual enrollment participation and college readiness in Oakland County. OCC provided a College Success Skills Course (ASC 1070) to 19 students at Pontiac High School.</p> <p>On May 3, OCC hosted a Youth Excellence Summit (OCCYES) at the Southfield Campus. Nearly 30 ninth and tenth grade students from both the Southfield and Pontiac school districts participated in the summit. Led by OCC's office of Diversity, Equity, Inclusion & Justice (DEIJ), the summit featured breakout presenters, a campus scavenger hunt and a keynote address. The premise of the summit was to provide early college exposure and opportunities to youth in Oakland County.</p> <p>OCC Admissions serves on the Pontiac High School Career Pathways Advisory Board, assisting Pontiac High School in promoting career options in Business, IT, Manufacturing, Engineering and Healthcare to their students.</p> <p>OCC Admissions regularly hosts campus tours at each of OCC's five campus locations. During these tours, students get to discover available programs and the careers they can lead to, meet faculty, and also learn about the steps to becoming a student at OCC.</p>

Best Practices by Category	Examples of Adherence
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>The OCC Counseling Department partners with Oakland Literacy Council (OLC) and students who place below ENG 1055 for referrals. OLC focuses on referrals from OCC to assist students who are not college ready and need support with building English language skills. OLC provides literacy services, such as assessments, literacy instruction, ESL conversation, field trips and events.</p> <p>OCC partners with all three regional Promise Zones (PZ) – Detroit, Hazel Park, and Pontiac. The College provides office space for PZ coaches; and OCC support services guide these students through the transition to college.</p> <p>OCC, in conjunction with the Detroit Economic Club (DEC), offered a Career Readiness event for 91 high school students. An all-day event held on OCC campuses provided exposure to various programs offered at OCC and the outlooks for those programs relating to employability, income, and education/skills required.</p> <p>Between 8/31/21 and 9/01/22, Admissions hosted 104 live sessions that walked students through the process of how to complete the steps to successfully enroll at OCC. Most of these sessions were offered virtually, but a few did take place onsite at high schools.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>The College partners with Oakland County Continuing & Adult Education (OCCAE) to assist new and reentering adult students who are not college ready. OCC refers these students to OCCAE to prepare them for post-secondary education and/or workforce training.</p> <p>OCC provides GED testing at its Testing Center, housed in MTEC on the Auburn Hills campus.</p> <p>Through a grant from Oakland County Workforce Development Division, OCC provides Employability Skills Training for MichiganWorks! program participants. These services are incorporated in a modular style for technical training programs such as the PLC and Robotics Technician Program and CNC</p>

Best Practices by Category	Examples of Adherence
	<p>Operator Program along with various other cohort programs.</p> <p>The college collaborates with Oakland County and the State of Michigan through the MI Reconnect Program. The college provides office space at the Auburn Hills campus for Oakland80 Career and Education Navigators to help individuals understand their skills, interests, and aptitudes, then develop education and career plans to gain access to high quality, in demand jobs.</p> <p>Between 8/31/21 and 9/01/22, the Admissions office hosted 50 virtual information sessions on Michigan Reconnect, with a goal of informing prospective adult students of requirements, benefits and steps to utilize the program to further their education.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>The Academic Partnerships department proactively supports all areas of post-secondary transferring from OCC initiatives and is dedicated to reducing, simplifying and streamlining transfer process in a dynamic, creative and constantly evolving environment through internal and external collaboration.</p> <p>The College has active and collaborative partnerships regionally and statewide with 4-year colleges and universities to enhance awareness, create opportunities and promote successful transfer through articulation agreements, reverse transfer agreements, transfer events, transfer resource webpages and more.</p> <p>The Michigan Four Year Colleges and Universities webpage provides a list and links to the regionally accredited public and private institutions and indicates those offering online programs.</p> <p>During the fall 2021 semester, there were 81 scheduled campus transfer table visits by 21 different colleges, schools and universities. For the spring/winter 2022 semester, there were 127 scheduled campus transfer table visits by 21 different colleges, schools and universities. For the 2021 – 2022 academic year, 27 different colleges, schools</p>

Best Practices by Category	Examples of Adherence
	<p>and universities scheduled more than 200 campus transfer table visits.</p> <p>Executed Articulation Agreements – Columbia College Chicago – American Sign Language - English Interpretation (available online) Lake Superior State University – RN/BSN (available online) Lawrence Technological University – Graphic Design Computer Engineering Electrical Engineering Embedded Software Engineering Industrial Engineering Mechanical Engineering Robotics Engineering Oakland University – Graphic Design Wayne State University – Mental Health/Social Work</p>
Category C: Community Services (must meet 4 of 5)	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>The College offers continuing and community education courses in culinary, personal finance, and motorcycle safety. OCC delivers continuing education virtual offerings, launching more than 80 courses and 12 training programs in online and webinar formats. Many of these courses provide Continuing Education Credits (CEUs), such as required SCECHs for teachers and other educators.</p> <p>OCC also offers workshops for pre-employment skills including resume writing, job search techniques and interview skills which are open to students, alumni and Oakland County residents. With the online job board, students, alumni and community members can seek jobs, receive notifications of local career fairs, request assistance with resumes, view a variety of videos and listen to podcasts related to pre-employment skills.</p> <p>OCC partnered with Oakland K-12 Counselors to offer a 2-hour Implicit Bias Training where they were also able to receive SCECHs. The objectives of the seminar included:</p>

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> • Encourage participants to acknowledge and evaluative their identities • Understand implicit biases and how they shape our behavior and perceptions • Discuss strategies and the impacts on client experiences • Discuss research related to psychotherapy services
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>The College hosts and/or sponsors many opportunities for community engagement, including:</p> <ul style="list-style-type: none"> • Milford Memories where we were successful in recruiting for the upcoming pre-apprentice cohort • Arts, Beats & Eats adjacent to the Royal Oak campus • The Farmington Farmer’s Market where our Culinary Institute provided a cooking demonstration supporting local farmers and promoted healthy cooking tips • Open Door’s Julie Run to End Hunger at the Highland Lakes campus, the OCC 5k Run/Walk for Charity at the Orchard Ridge Campus • Music Student Showcase at Orchard Ridge • Estate Planning Mistakes You Don’t Want to Make and What is the Deal with Life Insurance at the Auburn Hills Campus • OCC & JcPenney Suit Up Event • “12 Angry Jurors” production at the Orchard Ridge Campus • Student Art Exhibition at the Auburn Hills Campus • Other events across the county <p>OCC’s Jazz and Concert Bands give community members the opportunity to join current students in these ensembles as they prepare and present concerts to the public throughout the year.</p> <p>OCC offered a broad variety of virtual events to community members including:</p> <ul style="list-style-type: none"> • Veteran Career Resources Workshop • Series of Mental Health & Wellness Seminars • Student Life Leadership Seminars

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	<ul style="list-style-type: none"> • Delight-pho! The history and diversity of Vietnamese cuisine • Aanii! We are still here! U.S. policies behind Native American boarding ‘schools’ • Celebrating Hispanic Heritage Month: One language, many voices! • Magic, Murder, Cannibals and Children, Easter already, or Not?” A Gastronomy Tour into the future of the food cultures of Singapore • National African American Read-In, Anishinaabe Mindimooyenh: Weaving the Past, Present, and Future Together • Holocaust Survivor – Irene Miller • Managing Emotions through Thinking: An Introduction to Cognitive Behavioral Therapy • NAMI – In Our Own Voice • Let’s Talk PTSD. <p>OCC Athletics hosted camps throughout the year that allowed 3rd – 12th grade students to work on skills that would help them improve within their individual sports. Additionally, we offered senior Pickleball leagues at our Highland Lakes gym.</p>
(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.	<p>The College operates public facilities including libraries, computer labs, theaters, and art exhibits. Civic and community organizations utilize OCC’s two theaters for concerts, plays and other events.</p> <p>The OCC Culinary Studies Institute hosts buffet lunches and formal dinners during the fall and winter semesters, and operates a restaurant and bakery, all open to the public.</p> <p>The College hosts the largest installation of the Detroit Institute of Arts (DIA) Inside Out program, with reproductions of 18 masterpieces publicly displayed across five campuses.</p>
(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.	<p>The College operates public facilities to promote leisure and wellness including gymnasiums, as well as, wide use of hiking/biking trails in natural areas.</p>
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	<p>OCC’s Dental Hygiene Clinic offered numerous Kids Night! events during the winter semester. These</p>

Best Practices by Category	Examples of Adherence
	<p>events offered free teeth cleaning, dental exams, and limited x-rays to any child in the community.</p> <p>Semester based workshops for pre-employment skills – resume writing, job search techniques and interview skills are open to students, alumni and Oakland County residents, as is the online job board – Handshake. Here students, alumni and community members can seek jobs, receive notifications of local career fairs, request assistance with resumes, view a variety of videos and listen to podcasts related to pre-employment skills.</p> <p>Constitution week activities were open to the community for learning and enrichment in Fall 2021.</p>

A ROLL CALL VOTE WAS TAKEN AS FOLLOWS:

YES: Susan Anderson, Shirley Bryant, Pamala Davis, Pamela Jackson
NO: None

THE RESOLUTION WAS DECLARED ADOPTED.



Pamela S. Jackson, PhD, Chairperson
Board of Trustees, Oakland Community College

STATE OF MICHIGAN)
) ss.
COUNTY OF OAKLAND)

CERTIFICATION

The undersigned, being the duly qualified and acting Secretary of the Board of Trustees of the Oakland Community College, hereby certifies that the foregoing is a true and complete copy of a resolution duly adopted by the Oakland Community College Board of Trustees at its regular meeting held on the 24th day of September, 2022 at which meeting a quorum was present and remained throughout and that an original thereof is on file in the records of the College. I further certify that the meeting was conducted, and public notice thereof was given, pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, as amended, and that minutes of such meeting were kept and will be or have been made available as required thereby.



Pamela S. Jackson, PhD, Chairperson
Board of Trustees, Oakland Community College