

# **ACTION**

Board Agenda Item <u>6.1</u> September 27, 2025

# STATE OF MICHIGAN APPROPRIATION LOCAL STRATEGIC VALUE RESOLUTION

# **PROBLEM/NEEDS STATEMENT**

In order for the College to receive its full appropriation from the State of Michigan, the Board of Trustees must adopt a resolution that certifies to the state budget director the College has met at least four of five best practices listed in three categories of local strategic value:

- a. Economic, Business or Industry Partnerships
- b. Educational Partnerships
- c. Community Services

### **MOTION**

Move that the Board of Trustees approve the attached State of Michigan Appropriation Local Strategic Value Resolution.

#### **OAKLAND COMMUNITY COLLEGE**

At a special meeting of the Board of Trustees of Oakland Community College, State of Michigan, held on the 27<sup>th</sup> day of September, 2025, at 9:00 a.m. Eastern Daylight Savings time, at the Auburn Hills Campus Room M236 in Auburn Hills, Michigan, there were:

PRESENT: K. Bertolini, M. Burrus, P. Jackson, M. Lambert

ABSENT: S. Bryant, E. Callaghan, P. Davis

The following preambles and resolution were offered by Trustee Jackson and seconded by Trustee Burrus

WHEREAS, Oakland Community College, State of Michigan (the "College") is a community college district organized and operating under Act 331, Public Acts of Michigan, 1966, as amended ("Act 331"); and

WHEREAS, under the provisions of Public Act 201 of 2012 the College receives State of Michigan appropriations; and

WHEREAS, the appropriation in PA 201 section 201(2)(cc) for local strategic value, as developed in cooperation with the Michigan Community College Association, shall be allocated to each community college; and

WHEREAS, one-third of funding available under the strategic value component shall be allocated to each category described in PA 201 Section 230 subsection (4); and

WHEREAS, the following categories of best practices reflect functional activities of community colleges that have strategic value to the local communities and regional economies: Category A, economic development and business or industry partnerships; Category B, educational partnerships; and Category C, community services.

NOW, THEREFORE, BE IT RESOLVED by the Oakland Community College Board of Trustees, State of Michigan, the Board certifies to the state budget director the College meets or exceeds at least four out of five best practices listed in each category described in PA 201(230)(4) in the following specific ways:

# Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)

(i) The community college has active partnerships with local employers including hospitals and health care providers.

Oakland Community College (OCC) continues to strengthen its partnerships with local health systems and hospitals to support and expand its health-related academic programs. These partnerships include collaborations with medical care providers across SE Michigan.

The College partners with local health systems and hospitals, including Trinity Health, Ascension Providence, Corewell Health, Henry Ford Health Systems, the Detroit Medical Center, McLaren Health and Hurley Hospital for such programs as Certified Nursing Aide, Patient Care Technician and Sterile Processing.

OCC partners with Henry Ford Health to provide "Grow Your Career" events two times per year; which aims to showcase the Nursing and Health Programs to internal Henry Ford employees. This program offers Henry Ford Health employees the opportunity to use tuition reimbursement dollars in combination with State of Michigan funding opportunities to return to college to advance their careers. In 2025, the event expanded to feature not only Nursing and Health Programs, but other careers employed by Henry Ford Health, such as Public Safety Officers, Computer Technicians, and Electrical Technologies. OCC was a partner in the Strengthening Community College Grant with Grand Rapids, Lansing, Muskegon and Alpena Community Colleges. Through this grant the college is developing and delivering training programs in Sterile Processing, Certified Nurse Assistant (CNA), Patient Care Technician and Mammography Technician. These partners provide clinical sites and placement opportunities for participants.

OCC has entered into a unique partnership with a local employer, the Zekelman Holocaust Museum, allowing Nursing students to engage in clinical rotations at the museum. We are also working with the Museum's Director to produce educational video content by the Museum's Director that will be integrated into our Medical Law and Ethics course. This partnership offers a distinctive and meaningful learning experience for our students.

(ii) The community college provides customized onsite training for area companies, employees, or both.

The College has 15 current Michigan New Jobs
Training (MNJT) Program contracts with area
companies totaling nearly \$4.5 million. New or
amended contracts this past year include Magna
International, Williams International, Webasto Roof
Systems, Lee Machinery Movers and dSPACE.

Best Practices by Category	Examples of Adherence
	In addition, OCC offers a variety of contract training services to business and industry, including Leadership Series, Advanced Manufacturing, Information Technology, Project Management (PMP) Certification; Prep, Microsoft Office, Apprenticeship Programs, Robotics, Programmable Logic Controls (PLC), Diversity Equity and Inclusion and Teambuilding Courses.
	Through the delivery of a grant with Oakland County MichiganWorks! OCC provides professional development training programs for MichiganWorks! staff in specialized training areas such as Leadership Perspectives: Handling Angry and Hostile Customers, Cultural Awareness and Response to Active Shooter Situations.  Additional partnerships with employers centered on training in advanced manufacturing and skilled trades include General Motors, American Axle, Magna International, Stellantis, HURCO, Triple Inc. and FANUC among others.
(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.	OCC is a partner in the Goldman Sachs 10,000 Small Business (10KSB) Program. This program is designed to support eligible small business owners as they help drive economic growth in their local communities. The program focuses on immediately applicable, practical skills in topics such as negotiation, marketing and employee management. The 10KSB Program allows small business owners the opportunity to learn from other like-minded business owners, receive expert advice from business professionals and get one-on-one business advising. OCC provides faculty members that coordinate, consult and facilitate the program. Other staff members participate in candidate selection, module training as well as connect small businesses with a variety of resources offered around the state. The program currently has graduated 36 cohorts and are approaching 1000 scholars/small businesses who have completed the program.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	The College operates a Michigan Technical Education Center (MTEC) at the Auburn Hills campus, specializing in the delivery of skilled training for Advanced Manufacturing and other areas. This MTEC provides skills training for companies and individuals in manufacturing, Information Technologies, and other areas with a focus on current and future skills in-demand by employers.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	The College is an active partner with workforce development agencies such as the Workforce Intelligence Network for Southeast Michigan (WIN), Michigan New Jobs Training (MNJT) Program and

Best Practices by Category	Examples of Adherence
	Oakland County Michigan Works! OCC is the lead institution in \$4 million Closing the Skills Gap grant from the U.S. Department of Labor to expand apprenticeships. We have partnered with WIN and 13 other institutions in this grant.  OCC continues to work closely with Oakland County to present the Annual Oakland County Economic Outlook luncheon. This event is a regional favorite in large part due to the presentations from economists that discuss the economic climate in Oakland County with key insights for planning and budget implications for employers.  OCC has also partnered with WIN on major grants including:
	<ul> <li>H1-B One Workforce/Industry Infinity Grant.         This \$10 million grant focuses on training programs in Advanced Manufacturing,         Logistics, Transportation and Cybersecurity.</li> <li>EV Jobs Academy grant. A \$5 million grant to develop and scale electrified vehicles and mobility training for new automotive industry jobs.</li> <li>Apprenticeship Building America grant. A \$6 million grant expanding apprenticeships and pre-apprenticeships in traditional and non-traditional areas.</li> </ul>
	OCC is a member of the Detroit Drives Degrees Community College Collaborative (D3C3), a cross-sector collaboration between community colleges, local industry experts, and workforce development agencies supported by funder investment. The three focus areas of the collaborative span student success, K-12 alignment, and sector-based employer pathways (mobility). The collaborative is conducting regional work to improve college access, equity, and completion leading to economic mobility and growth. Several other major collaborative/regional grant proposals are pending.
	Economic development partnerships include organizations and agencies such as Automation Alley, Oakland County Economic Development & Community Affairs and Southeast Michigan Council of Governments (SEMCOG).
	OCC holds a seat on the boards of the City of Troy LDFA, Rochester Hills LDFA, Automation Alley, Oakland County Workforce Development Board and WIN.

<b>Best</b>	<b>Practices</b>	by	Cate	gory	,
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# **Examples of Adherence**

## Category B: Educational Partnerships (must meet 4 of 5)

(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.

OCC has statewide articulation agreements through the Michigan Department of Education for several CTE programs.

OCC offers dual enrollment for high school students, and has three early middle college programs:

- Oakland Early College, a school of choice program through the West Bloomfield School District (est. 2008);
- Oakland Accelerated College Experience (ACE, est. 2013), an early college program through Oakland Schools for students in participating Oakland County districts; and
- Oakland Technical Early College (est. 2016) with Oakland Schools ISD.

During 2024–2025, OCC's Office of Dual Enrollment and K–12 Partnerships engaged nearly 1,100 high school and middle school students and more than 100 counselors and educators through events and outreach.

OCC has an established Articulation Agreement with Ironworkers Local 25, and looks to do the same for Local 324 Operating Engineers. Both agreements allow for students to transfer to a local union and union members to transfer to OCC.

(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or afterschool programming, or science Olympiad.

In 2024–2025, OCC's Office of Dual Enrollment and K–12 Partnerships expanded enrichment opportunities for area middle and high school students by hosting on-campus experiences and participating in school-based events. Nearly 1,100 students and more than 100 counselors and educators were engaged through initiatives such as:

Guiding Stars Appreciation Breakfast Ferndale and Royal Oak Middle School visits Dual Enrollment Lunch and Learns A virtual Winter Cohort

Over 30 Virtual Information Sessions with more than 500 RSVPs and 175 attendees

Detroit Economic Club Readiness Academy College Bound Brunch

Bridges to Success summer program

These programs provided early exposure to college environments, career pathways, and academic opportunities that support long-term student success.

As of 2024-2025, the OCC Office of Dual Enrollment and K-12 Partnerships served on both the Lake Orion High School Advisory Board and the Pontiac High

Best Practices by Category	<b>Examples of Adherence</b>
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	Examples of Adherence  School Career Pathways Advisory Board, assisting Pontiac High School in promoting career options in Business, IT, Manufacturing, Engineering and Healthcare to their students.  OCC Admissions regularly hosts campus tours at each of OCC's five campus locations. During these tours, students get to discover available programs and the careers they can lead to, meet faculty, and also learn about the steps to becoming a student at OCC. Admissions hosted 136 campus tours during the 2024-2025 academic year. 1,695 students RSVP'd for these tours.  OCC supports three Promise Zones with active cohorts of students: Pontiac, Hazel Park and Detroit. The Career Services Department at OCC provides classroom presentation on employment preparation to OCC's Summer to Bridges and Jump Start programs, Camp Oakland, Farmington STEM Academy and more as well as participates in High School Mock Interview Days for K-12 schools.  OCC hired a Career Continuum Coordinator to connect and engage youth in career exploration opportunities within the STEM, Manufacturing, Welding, Metrology program areas through outreach, industry tours, job shadowing, and work-based learning experiences to grow pipeline of skilled talent in the Maritime/Navy industry sector.  OCC partners with all three regional Promise Zones (P2) — Detroit, Hazel Park, and Pontiac. The College provides office space for Promise Zone and Oakland80 Navigators (employed by Oakland County) coaches; and OCC support services guide these students through the transition to college.  OCC Admissions service area includes 106 area high schools with four Admissions Coordinators assigned geographically to support and encourage students to consider college after high school. During 2023-2024, OCC Admissions participated in 247 outreach events that were geared towards traditional-aged students at area high schools.  OCC partners with several different organizations that serve high school students such as Gear Up, Micah 6, TRIO, and the local promise zones, to foster stud

Best Practices by Category	Examples of Adherence
	required for these programs are covered.  The Admissions department hosts live, virtual Getting Started sessions that walk students through the process of how to complete the steps to successfully enroll at OCC. The OCC Admissions team also conducts several of these visits at area high schools during the year.
(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.	The Admissions office hosts virtual information sessions on Michigan Reconnect, with a goal of informing prospective adult students of requirements, benefits and steps to utilize the program to further their education.  In July 2024, OCC hosted Reconnect on Campus events at the Auburn Hills and Orchard Ridge Campuses aimed at growing interest and confidence in prospective adult students considering college. Prospective students were invited to campus to hear from current/former adult students about the benefits and challenges of attending college as an adult. Representatives from Counseling, Financial Aid and Oakland80 were also present to provide tips for success. In total, 340 RSVPs were received for the events with actual attendance of around 100. Career Services offers a free online Job Board, called Handshake to all students and alumni. We have 42,000 students on Handshake 1M employers from around the world.
	Career Services also hosts Internship and Career & Resource Fairs at AH, RO and SF Campuses. In addition, Career Services coordinates Student Employment for students seeking employment on and off-campus including Federal Work Study. Career Services provides virtual and in-person information sessions to students, alumni and the community from Job Search Techniques, to Resume Writing, Professionalism, Interviewing and Internships at OCC. As part of college readiness, career preparation is also an important part of a student's education when planning their career goals/life. Career Services also provides employer classroom presentations, industry tours, off-campus events to expose students to the workforce. Career Services has also partnered with JobScan, a one-size resume/cover letter builder, ATS, and mock/virtual interviewing AI powered platform.
(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.	The College has active and collaborative partnerships regionally, statewide and nationally with 4-year colleges and universities and a Michigan public community college to enhance awareness, create opportunities and promote

Best Practices by Category	Examples of Adherence
	successful transfer through institutional
	partnership agreements, master articulation
	agreements, articulation agreements, program
	agreements, pathways agreements, reverse
	transfer agreements, Michigan Transfer
	Agreement, MiTransfer Pathways and
	MiWorkforce Pathways participation, Michigan
	Transfer Network (MTN), transfer events,
	transfer resource webpages and more.
	Currently, OCC has approximately 82 transfer-
	oriented agreements with 40 partnering
	institutions covering 70 OCC academic programs.
	For the 2024-2025 academic year the following
	articulation agreements were executed.
	Eastern Michigan University –
	Bachelor of Science – Construction Management
	Bachelor of Science – Paralegal
	Lake Superior State University –
	Bachelor of Science – Mechanical Engineering
	3
	Madonna University –
	Bachelor of Science – Paralegal Studies
	Northern Michigan University –
	Bachelor of Science – Art and Design/Graphic
	Design Concentration
	Oakland University –
	Bachelor of Science – Biology
	Bachelor of Science – Chemistry
	Bachelor of Science – Early Childhood Education
	Oakland Community College is an active
	participating member of the Detroit Regional
	Chamber Credit Mobility Coalition (Detroit
	Drives Degrees Community College
	Collaborative (D3C3))
	Additional Resources Employed to Enhance
	Transfer Opportunity Awareness -
	<ul> <li>Transfer Table Visits – OCC welcomes</li> </ul>
	transfer admissions representative
	campus visits for all of the five OCC

Best Practices by Category	Examples of Adherence
Dest i ractices by category	campuses and promoted the visits on the College Events Calendar. Nearly 120 campus visits by 19 public and independent four-year colleges/universities, schools/colleges/departments occurred during the 2024-2025 academic year.  • Transfer Fairs – During the fall semester of the 2024-2025 academic year OCC conducted two transfer fairs at the two largest campuses (Auburn Hills & Orchard Ridge) offering afternoon and evening sessions with 52 participating institutions.
	<ul> <li>Presentations – During the fall semester of the 2024-2025 academic year, the College participated in a Lunch and Learn – Paralegal Transfer Discussion and a DeRoy Education Partners (DeEP) Fellows – Mental Health/Pre-Social Work Transfer Opportunities Discussion.</li> </ul>
	<ul> <li>OCC regularly assists students with transfer questions and concerns via telephone, email, Zoom and face-to-face meetings.</li> </ul>
	<ul> <li>Webpages – Oakland Community College maintains 20 webpages that provides transfer information with several additional links to external transfer resources.</li> </ul>
	<ul> <li>College Transfer Success Guide</li> <li>Four-Year College &amp; University Transfer Events</li> <li>Maritime Engineering</li> <li>Michigan Transfer Pathways         <ul> <li>Art Program Worksheet</li> <li>Biology Program Worksheet</li> <li>Business Program Worksheet</li> <li>Communication Program Worksheet</li> </ul> </li> </ul>

Best Practices by Category	Examples of Adherence	
	e. Criminal Program Worksheet f. Exercise Science Program Worksheet g. Mechanical Engineer Program Worksheet h. Psychology Program Worksheet i. Social Work Program Worksheet • Michigan Workforce Pathways • Questions to Ask Transfer Admissions • Transfer Credit Agreements • Transfer Guides a. Transfer Guides b. Transfer Credit Agreement Guides - By Institution c. Transfer Credit Agreement Guides - By Program • Transfer Student FAQs • Reverse Transfer Agreement  Career Services confers Department of Labor and Office of Apprenticeship and Journeyperson cardholders to have OCC award credit for prior learning.  Career Services also collaborates with employers on internship opportunities for students and apprenticeships/sponsorships. OCC had 17 new apprentices for Winter 2025, 7 new apprentices for Summer 2025 and 15 new apprentices for Fall 2025. Employer & Sponsors: Quasar, Baker Industries, Bud's Heating and Cooling, Pottery Barn, Gesher Human Services, New Gateways, FANUC, ThyssenKrupp, Valiant, LMM, Henry Ford Health, HMS, Kostal, Williams International, Elite	
Category C: Community Se	Management to name a few. rvices (must meet 4 of 5)	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.  (ii) The community college operates or sponsors	The College offers continuing and community education courses in culinary, personal finance, and motorcycle safety. OCC delivers continuing education virtual offerings, launching more than 80 courses and 12 training programs in online and webinar formats.  The College hosts and/or sponsors many	
opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.	<ul> <li>Opportunities for community engagement, including:</li> <li>Sponsorship - Milford Memories – a summer festival that includes a community art show, local entertainment and activities and events for the community at-large.</li> <li>Sponsorship – OCC is a sponsor of the Farmington Farmer's Market and supports</li> </ul>	

Best Practices by Category	Examples of Adherence
	the market and community by hosting information tables for Admissions, Engineering, Manufacturing and Industrial Technology, Health Sciences, Dual Enrollment and Community Education.
(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.	

Best Practices by Category	Examples of Adherence
(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.	<ul> <li>Wellness – OCC campuses are community friendly in that the general community can be found taking walks along the nature trails, walking pets and teaching new drivers in the parking lots.</li> <li>This past fall, OCC was home to a senior Pickleball league at our Highland Lakes gym.</li> </ul>
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	OCC's Human Resources team did a day of service at Forgotten Harvest Detroit which is a local food bank that delivers food to local charities.  OCC's Dental Hygiene Clinic offered numerous Kids Night! events during the winter semester. These events offered free teeth cleaning, dental exams, and limited x-rays to any child in the community. The college is a sponsor and participant of the Chaldean Community Foundation's semi-annual employment fair which is open to the community at large. Human Resources and Admissions attend and represent the college.
	OCC partners with the City of Royal for the annual Juneteenth celebration held at the site of the local farmer's market. OCC provides information and resources at the college and plays a support role as needed to event organizers.  Our Public Safety Department is a longtime partner with the City of Auburn Hills for the annual National Night Out event held in August every year, which focuses on crime prevention, strengthening neighborhood spirit and police-community partnerships.  OCC is a sponsor for the Pontiac area Holiday Extravaganza and in addition, OCC athletes lead the holiday parade carrying the parade banner in holiday reindeer attire. The event is free to the public and includes the cities of Pontiac, Auburn Hills, Waterford

and White Lake.

A VOTE WAS TAKEN.

THE RESOLUTION WAS DECLARED ADOPTED.

Kathleen A. Bertolini, Chairperson Board of Trustees, Oakland Community College

STATE OF MICHIGAN)

SS.

COUNTY OF OAKLAND)

### **CERTIFICATION**

The undersigned, being the duly qualified and acting Secretary of the Board of Trustees of the Oakland Community College, hereby certifies that the foregoing is a true and complete copy of a resolution duly adopted by the Oakland Community College Board of Trustees at its special meeting held on the 27th day of September, 2025, at which meeting a quorum was present and remained throughout and that an original thereof is on file in the records of the College. I further certify that the meeting was conducted, and public notice thereof was given, pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, as amended, and that minutes of such meeting were kept and will be or have been made available as required thereby.

Pamela S. Jackson, Secretary

Board of Trustees, Oakland Community College