

OAKLAND COMMUNITY COLLEGE
Association of Retired Personnel
OCCARP Board Minutes
May 3, 2018

Present: Sylvia Berggruen, Barb Frey, Sally Hanna, Dan Jenuwine, Cheryl Kozell, Cathy Raffle, Debbie Schmidt
Bill Stuart

1. Vice Chair Barb Frey, called the meeting to order at 10:10 a.m.
2. Barb Frey was a substitute for Chair Bob Zemke.
3. The minutes of April 5, 2018 were approved.
4. Reports:
 - A. Vice Chair Barb Frey introduced Vice Chancellor Ted Coutilish and said that he would be explaining OCC's new brand.
 - B. Cheryl Kozell, Treasurer reported that we have \$3,561.95 in the treasury.
 - C. Bill Stuart, Membership Coordinator will call Spence Martin about giving a presentation to OCCARP.
 - D. The Email Report from the OCC Foundation was reviewed by the Board.
5. Other Business:
 - A. The board briefly discussed the Larry Molloy's presentation he gave on the Upper Peninsular to OCCARP members in April. There were around 25 members that attend, and was very well received.
 - B. Ted Coutilish, Vice Chancellor for Marketing and Communications gave a slide presentation of what the new college brand looks like; along with the logic of how they arrived with the new brand, which is the best self of the college. The top attribute of the college is that it is a positive force in Oakland County. His recommendation is that we all be a brand ambassador by passing on positive information about the college to the public.
 - C. Dan Jenuwine mentioned that the college has set up a Flickr Account to share pictures that are college related by going to Oaklandcc.edu and then to Flickr.
 - D. Sally Hanna called Diamond Jack's Boats at the Board Meeting to confirm the details and the date of August 7, 2018, leaving from Wyanotte at 1:00 p.m., for 25 people @ \$15. The group would eat after in downtown Detroit.
 - E. Barb Frey said that we need to pay for the Willow Run Play by June 25, 2018. The play is July 11, 2018, 3:00 p.m., Purple Rose Theatre, Chelsea, Michigan.
 - F. The board discussed the details of the Annual Picnic at Marshbank Park, June 14, 2018, 11:00 a.m., West Bloomfield, Michigan.

The meeting adjourned at 11:50 a.m.

Next Meeting: June 1, 2018, 10:00 a.m., DO

Respectfully submitted, Debbie Schmidt/OCCARP Secretary

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