

OAKLAND COMMUNITY COLLEGE
Association of Retired Personnel
OCCARP Board Minutes
February 1, 2019

Present: Diane Fisher, Sally Hanna, Dan Jenuwine, Cheryl Kozell, Cathy Raffle, Debbie Schmidt, Jackie Sibley, Judi Yerkes

1. Cheryl Kozell, called the meeting to order at 10:10 a.m.
2. Cheryl Kozell was a substitute for Chair Bob Zemke
3. The minutes of January 4, 2019, were approved.
4. Reports:
 - A. Ted Coutlish was asked to speak to the board regarding college marketing and what we can do as a group to promote and market our own retiree group.
A list of suggestions that were given to the board to market OCCARP to gain membership:
 1. Making phone calls to retirees to develop a personnel relationship. By possibly setting up a phone bank to call the at home.
 2. Laminate the membership cards.
 3. Develop a short video.
 4. Advertise in the employee newsletter. Many full-time employees may not be aware of our group.

*The Board will prepare an article to give to Ted Coutlish to put in the employee newsletter.

Ted Coutlish showed the board a recent OCC slide program that the college is using for marketing. He also mentioned that April 2, 2019 is career day with students.

- B. Cheryl Kozell, Treasurer reported that we have \$3,972.42 in the treasury.
 - C. The Email Report from the OCC Foundation was reviewed by the board.
5. Other Business:
- A. The board agreed to use Professional Develop monies for guest speakers.
 - B. Sally Hanna said that she would check into wine tasting at the Hoffman Farms in April and in May we will visit Dow Gardens.
 - C. Judi Yerkes will work with Susan Williams to update the website. A link will be put on our website for the 50th Faculty Anniversary.
 - D. Dan Jenuwine said that October 23, 2019, is the 40th Foundation Founding and the college will be planning activities around that. The foundation is awarding 40 scholarships. The Foundation Board is giving 40,000 and the Chancellor is matching that fund for scholarships.

The meeting adjourned at 11:50 a.m.

Next Meeting: March 1, 2019

Respectfully submitted, Debbie Schmidt/OCCARP Secretary

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