Communicate Effectively- Writing Rubric

Student demonstrates effective written communication skills.

A. Student demonstrates understanding of audience, purpose, and assigned task illustrated by effective focus and thesis, or introductory statement.

Behavior Absent	Behavior Emerging	Behavior Developing	Behavior Present
No thesis or introductory statement. Writing lacks sense of audience awareness and purpose.	Thesis or introductory statement present, but unfocused. Writing displays limited sense of audience awareness and purpose.	Thesis or introductory statement descriptive or analytical but lacking in clarity. Writing demonstrates moderate understanding of audience awareness and purpose.	Fully realized thesis or introductory statement. Writing demonstrates clear understanding of audience awareness and purpose.
0	**1 / 2**	**3 / 4**	**5**

B. Student demonstrates sufficiently developed content.

Behavior Absent	Behavior Emerging	Behavior Developing	Behavior Present
Writing does not address main idea presented in thesis or introductory statement, many underdeveloped points; claims lack support.	Writing addresses main idea presented in thesis or introductory statement. Limited development of points; weak support of claims.	Writing addresses main idea presented in thesis or introductory statement. Some points developed with insights and analysis; adequate support of claims.	Writing thoroughly addresses ideas presented in thesis or introductory statement. Points completely developed with insights and analysis. All claims fully supported with relevant evidence.
0	**1 / 2**	**3 / 4**	**5**

C. Clearly Organized.

Behavior Absent	Behavior Emerging	Behavior Developing	Behavior Present
Writing lacks coherence; necessary elements/steps missing. Paragraphing/work is disorganized and/or repetitive.	Writing displays limited coherence. Some necessary elements/steps missing or poorly devised. Paragraphing /work is somewhat disorganized and repetitive.	All necessary elements/steps present. Effectiveness compromised by coherence issues. Minor problems with paragraph unity.	Introduction and conclusion fulfill purposes. Writing demonstrates clear understanding or paragraph unity and coherence. Work is complete and follows a logical order.
0	**1 / 2**	**3 / 4**	**5**

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D. Usage of Grammar & Mechanics.

Behavior Absent	Behavior Emerging	Behavior Developing	Behavior Present
Multiple errors distract reader and impede understanding of content. Lack of notation.	Patterns of error are noticeable on each page. Errors marginally distract reader and impede understanding of some content. Improper notation used.	Patterns of error are noticeable, but only mildly distracting, and do not impede understanding of content. Notation used with minor mistakes.	Infrequent errors that do not interfere with understanding of content. Correct notation used.
0	1 / 2	3 / 4	5

E. Style and Presentation.

Behavior Absent	Behavior Emerging	Behavior Developing	Behavior Present
Stylistic choices are ineffective. Inappropriate word choice and tone. Writer's voice not present. Writing lacks sentence fluency.	Limited effectiveness of stylistic choices. Word choice and tone minimally appropriate to audience and purpose. Writer's voice minimally present. Elements of sentence fluency present but wordiness and repetition may distract reader.	Effective stylistic choices. Word choice and tone appropriate to audience and purpose, with some aspects needing clarification. Writer's voice is present. Sentence fluency keeps reader engaged.	Stylistic choices are consistent with assignment, enhance the writing and are well suited to audience and purpose.
0	1 / 2	3 / 4	5

F. Incorporation of primary and secondary source material (when use of sources assigned or writer chooses to support with material from outside personal experience).

Behavior Absent	Behavior Emerging	Behavior Developing	Behavior Present
Source material absent; intentional plagiarism.	Problems in use of source material; incidental plagiarism suspected. Material from outside resources improperly documented; documentation system (MLA, APA) frequently misused.	Source material used adequately and accurately; relatively minor errors in use of documentation system. Works cited or References page present with minor formatting errors.	Source material incorporated locally and insightfully; sources accurately documented; documentation system mastered or used with very minor errors.
0	1 / 2	3 / 4	5

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