

Oakland Community College
Communicate Effectively-Oral

Effective Communication: Graduates can demonstrate and apply skills for effective oral communication.

A. Students will understand how communication shapes self-concept, perception, and worldview.						
Behavior Emerging		Behavior Developing		Behavior Present		
Student has little or no awareness of how communication shapes self-concept, perception, or worldview.		Student has some awareness of how communication shapes self-concept, perception, or worldview.		Student understands that communication shapes self-concept, perception, and worldview.		
0	1	2	3	4	5	NA

B. Students will understand how self-concept, perception, and worldview shape communication with others.						
Behavior Emerging		Behavior Developing		Behavior Present		
Student has little or no awareness of how self-concept, perception, or worldview shapes communication with others.		Student has some awareness of how self-concept, perception, and worldview shape communication with others.		Students understand how self-concept, perception, and worldview shape communication with others.		
0	1	2	3	4	5	NA

C. Students will analyze and effectively adapt to others.						
Behavior Emerging		Behavior Developing		Behavior Present		
Students have little or no ability to analyze or adapt to others.		Students have some ability to analyze and effectively adapt to others.		Students can analyze and effectively adapt to others.		
0	1	2	3	4	5	NA

D. Students will utilize appropriate communication tools to fit the audience and the situation.						
Behavior Emerging		Behavior Developing		Behavior Present		
Students have little or no ability to utilize communication tools to fit the audience and the situation.		Students have some ability to utilize appropriate communication tools to fit the audience and the situation.		Students have the ability to utilize appropriate communication tools to fit the audience and the situation.		
0	1	2	3	4	5	NA



OAKLAND COMMUNITY COLLEGE

Note: This is a college-wide rubric, however, faculty expectations may differ within specific courses. Approved by SOAC May, 2013. Next major review and approval by SOAC May 2015.

E. Students will identify and begin to employ effective listening techniques.						
Behavior Emerging		Behavior Developing		Behavior Present		
Students have little or no ability to identify or employ effective listening techniques.		Students have some ability to identify and employ effective listening techniques.		Students correctly identify and begin to employ effective listening strategies.		
0	1	2	3	4	5	NA

F. Student will demonstrate appropriate forms of verbal, nonverbal, and mediated expression.						
Behavior Emerging		Behavior Developing		Behavior Present		
Students demonstrate little or no ability to use appropriate forms of verbal, nonverbal or mediated expression.		Students demonstrate some ability to use appropriate forms of verbal, nonverbal, and mediated expression.		Students can routinely demonstrate appropriate forms of verbal, nonverbal, and mediated expression.		
0	1	2	3	4	5	NA

G. Students will communicate ethically and respectfully to affirm and value others.						
Behavior Emerging		Behavior Developing		Behavior Present		
Students do not communicate ethically or respectfully in ways that value and affirm others.		Students begin to communicate ethically or respectfully in ways that value and affirm others.		Students communicate ethically and respectfully to affirm and value others.		
0	1	2	3	4	5	NA

