## **Cindy Pasky**

## Founder, President and CEO of Strategic Staffing Solutions (S<sup>3</sup>)

When Cindy Pasky founded Strategic Staffing Solutions (S<sup>3</sup>) in 1990, she had four benchmarks in mind. First, set the bar high for what a corporation should do. Second, create jobs. Third, offer people an opportunity to succeed and change their station in life. Fourth, make community and charity work a core part of S<sup>3</sup>'s business.

She's accomplished all that and more.

Today, the Detroit-based global IT and business services company has 29 locations with more than 2,000 team members in the U.S. and Europe and revenues of \$238 million. It is ranked 16th among the largest staffing firms in the U.S. by Staffing Industry Report and provides IT services to Fortune 500 companies globally in the agricultural, energy/utility, financial, government, healthcare, retail distribution and telecommunications industries.

S<sup>3</sup>'s commitment is to put the needs of the customer and consultant first, a viewpoint that has served the company well and earned it a stellar reputation.

Since its founding, Cindy has made charity and community work a fundamental part of the company. In 2013, S<sup>3</sup> donated more than \$1 million and thousands of volunteer hours to charitable efforts around the world. Since 2000 it has contributed more than \$7 million to charities globally. Dollars are not enough. Each S<sup>3</sup> employee and location is encouraged to be part of community and charity efforts as well.

Cindy walks the talk and is actively involved in civic and community organizations globally. She serves as chair of the Detroit Downtown Partnership Board of Directors and is a member of Business Leaders for Michigan Board of Directors.

She recently joined the board of directors for Atlas Holdings, a diversified group of manufacturing, distribution, service and trading businesses that operates in the building materials, capital equipment, energy, industrial services, packaging, pulp, paper, and tissue, steel, and logistics, supply-chain management and distribution segments.

Cindy is also a member of the boards of the Community Foundation for Southeastern Michigan, Detroit Institute of Arts, Detroit Riverfront Conservancy, Foreign Investment Advisory and Supervision Council in Lithuania, The Parade Company, Reading Works! and Vanguard Health System. She serves on the Michigan Board of Medicine and is a past chair of the Detroit Regional Chamber of Commerce Board of Directors and still serves as a member emeritus.

Cindy has been named a Most Powerful Woman in Business by dBusiness Magazine, CEO of the Year by Automation Alley, one of 10 Most Intriguing People in Staffing by Staffing Industry Review, one of Detroit's Most Powerful People by Crain's Detroit

Business and one of the Top Women Entrepreneurs in North America by Women Impacting Public Policy.

She also has been inducted into the Michigan's Women's Hall of Fame and the Junior Achievement Hall of Fame and has been named a Michiganian of the Year by the Detroit News and a Women of Achievement and Courage by the Michigan Women's Foundation.

Under Cindy's leadership, S<sup>3</sup> is ranked as the sixth-largest diversity staffing firm in the U.S. by Staffing Industry Analysts, and S<sup>3</sup> was also named among the Top 25 womanowned businesses in the nation by Women's Enterprise USA Magazine. In addition, the company has been ranked as a Top Diversity-owned Business in Michigan by diversitybusiness.com and recognized as a 101 Best and Brightest Companies to Work For by the Michigan Business and Professional Association (MBPA), a Cool Place to Work by Crain's Detroit Business and a Michigan Economic Bright Spot by Corp! Magazine.