

**MINUTES of the September 9, 2014, meeting of the
OCC Foundation Board of Directors**

Board Members Present	Board Members Absent	Ex-Officio Present	Others in Attendance
Richard Berkfield	Robert Allesee	Tim Meyer	Julie Burley
Shirley Bryant	Maureen Krauss	Sharon Miller	Candy Geeter
Brian Carney	Antoine Joubert		Rick Nahm
Vince DeLeonardis	Don Schiemann		
Jan Dolan			
Lee Green			
Peter Karadjoff			
Deborah Niemer			
David Ong			
Randy Ston			
Thomas Sullivan			
Bill Wildern			

I. Call to Order

The meeting was called to order by David Ong at 4:38 p.m. at the District Office, Board Room.

Approval of Minutes:

David Ong asked if there were any changes to the Minutes of May 13, 2014. None were offered; a motion by Vince DeLeonardis and seconded by Tom Sullivan to approve the minutes. The minutes were unanimously passed.

II. Chancellor's Report

The Chancellor passed out and explained two handouts *Enrollment versus Oakland County Unemployment Rate* and *Unemployment Rates for Oakland County and for the United States, 2009-16* and how they relate to OCC. He then showed his 2014 State of the College video, which updated what the college has done and the future plans for OCC.

III. Treasurer's Report

Tom Sullivan reviewed the 4th quarter reports.

IV. Foundation Updates

Sharon Miller reported the 23rd annual golf outing was a success, with over \$64,000 in revenue and a net profit of \$45,075. There were comments that the earlier start time was well received. Everyone enjoyed Pine Knob and the golf student's.

Sharon also updated the Board on the search process for the new Foundation Executive Director. The committee, made up of Dave Ong, Brian Carney, Vince DeLeonardis, Tom Sullivan, Jackie Shadko and Tim Taylor reviewed applications in August. In the next few weeks they will interview five candidates. It is their hope to have three final candidates at the end of the month to have breakfast with the

Foundation Board and to visit with individuals at various campuses. Sharon believes that someone will be on board by December 1, 2014.

As a result of the Foundation undergoing significant staff changes with the departure of Kathryn Rusak and Cynthia Tanner, Sharon assured the Foundation Board that they are looking for the best staffing structure for the Foundation. She also shared that External Affairs has taken on the Alumni outreach work to continue the momentum as well as the remaining staff – Candy Geeter and Juliet Burley who are handling the day-to-day operations.

V. Comprehensive Campaign Update

Sharon Miller updated the board on the campaign hitting the \$2 million milestone. The Comprehensive Campaign started July 1, 2012 with Rich Nahm's guidance. It was a great summer and we have had a 10% increase over last year in which we received a couple new endowments and a legacy gift. The Garden Party also gave us another check for \$55,000. That brings the total we have received from The Garden Party to \$230,000 for the Culinary Institute Studies program.

Sharon and a few board members have been working with the consultant from e Advance, Sue Kubik during the summer. They have come up with a Memorandum of Understanding between Oakland Community College Foundation and Oakland Community College; it is still in draft form.

It has been proposed that the theme of the campaign be the 50th Anniversary Campaign. The proposed time line is:

May 2015- Comprehensive Campaign

- Agree upon goal
- Increase fundraising activity
- Silent phase

November 2015- Public Announcement

- 50th Anniversary Gala – November 6, 2016 Oakland Hills Country Club
- 90% of goal achieved

December 2015- Goal Achieved

- Final year end push
- Build on anniversary momentum
- Claim victory

Brian Carney made a motion to reach an agreement on the first comprehensive campaigns final goal at the May 2015 board meeting with the intention of announcing the goal at the 50th Gala in November with the conclusion of the campaign in December 2015. Tom Sullivan seconded the motion. All were in favor of the motion.

A discussion followed that although the new theme of the 50th Anniversary Campaign, the fundraising doesn't stop with the conclusion of the 50th Anniversary Campaign. It is imperative to keep the momentum of this campaign on an ongoing basis.

VI. Nominating Committee Update

Vince DeLeonardis reported about the vacancies on the board and the current members, whose terms are up, he would like to defer these discussions until the new executive director is on board. He also handed out a proposal for transitioning from a Nominating Committee to a Foundation Board Governance Committee.

Vince DeLeonardis made a motion to broaden the scope of the current nominating committee by transitioning to a Board Governance Committee. Randy Ston seconded this motion.

Jan Dolan requested to see exit interviews from Kathryn Rusak and Cynthia Tanner in an effort to understand how we may improve. She asked that this be completed prior to hiring the new Executive Director. Sharon Miller suggested that Susan Kubik might be able to conduct the exit interview.

All voted in favor of the motion to transition from a Nominating Committee to a Board Governance Committee.

VII. Memorandum of Understanding between Foundation and College – First Reading

David Ong shared a Memorandum of Understanding between Oakland Community College Foundation and Oakland Community College. Explaining that this is just a draft/work in progress, the idea behind this is to wean the Foundation away from college support in approximately five years, to become independent, and to be self-sufficient. A discussion followed with comments stating how important it is to map out where the Foundation wants to go. It is expected go to the Board of Trustees after February 2015.

VIII. New Business and Announcements

A proposal of Foundation Committees was also shared with the board members. Sharon Miller asked the board members to think about ways to raise more money, committee structure and to have all members think about what couple of committees they would either be interested in leading or serving on. The Finance committee would also include the college's CFO.

Sharon Miller mentioned the 50th anniversary pens and calendar that all the board members received.

IX. Adjourn

The Board Meeting adjourned at 6:35 p.m.

Minutes recorded by Julie Burley