



Digital Media Communications (DMC.CT)
Full Time - Fall Start
2022-2023

****Students should meet with an OCC counselor before attempting this plan of study****

YEAR 1 - FALL	
COURSES	# CREDITS
BUS-1100 Introduction to Business	4
PHO-1700 Beginning Digital Photography	4
GRD-1100 Graphic Design OR GRD-1120 Typography in Design	3
ENG-1510 Composition I OR COM-1600 Fundamentals	3
TOTAL CREDITS:	14

MILESTONE: Make an appointment to meet with a Counselor to apply for graduation for this degree.

YEAR 1 - WINTER	
COURSES	# CREDITS
PHO-1800 Fundamentals of Digital Video	4
GRD-1160 Advertising Design	3
CIS-1090 Web Graphic Concepts	3
BUS-2600 Principles of Advertising OR BUS-2640 Marketing Fundamentals	3
COM-2610 Persuasion & Argumentation	3
TOTAL CREDITS:	16

Total Program Credits: 30

Note:

To receive MTA endorsement, students must fulfill the requirements noted for each MTA category and successfully complete at least 30 credits. All coursework used to fulfill MTA requirements must be completed with a grade of 2.0 or higher in EACH course.